



Elva Coor Biography

An Arizona Native, Elva Wingfield Coor grew up in the Verde Valley, then attended ASC in Flagstaff and ASU. Following a position with U. S. Senator Barry Goldwater, she co-chaired the Arizona committee for his campaign for President, then organized get-out-the-vote campaigns for congressional, gubernatorial and city council candidates. She was founder and CEO of messaging and communication businesses which she sold after 20 years. Upon her marriage to ASU President Lattie Coor, she was charged with finding ways to bring the university and greater Phoenix together which led to development of the President's Community Enrichment programs that continue to serve that purpose. In addition to serving on several non-profit boards including the Central AZ Chapter of the AZ Historical Society, AWEE, C-100, AZ Chapter of Women Business Owners, LDI (Learning Disabilities Institute), and various local and national trade organizations. She served on committees of organizations such as the Phoenix Art Museum, Center for New Directions, Maricopa County Merit Commission, and International Women's forum, and is a member of ASU's Women and Philanthropy. She was chair of the founding O'Connor House Committee that led to saving Sandra and John O'Connor's home from demolition, and a founding member of O'Connor House Board of Directors.