

SPRING INTO Peoria



Saturday,
February 26, 2011

11am - 3pm

Arrowhead Fountains
(83rd Ave. & Stadium Way)

Question? More Information? Sponsorship Opportunities?
Contact Karen at 623.330.1083 or karen@la-kreme.com.

ENTERTAINMENT DISTRICT VENDOR OPPORTUNITIES

“Spring into Peoria” is an event produced by the City of Peoria to bring attention to and awareness of the ENTERTAINMENT DISTRICT merchants, Arrowhead Fountains businesses, auto dealerships and those establishments within walking distance of restaurant row.

The City of Peoria invites you to participate in this event with a complimentary vendor space to share your products and services. The event will include activities for all ages, featuring community-oriented entertainment and a kick-off to the Spring Training season.

Each vendor will be provided one 10'x10' space to distribute promotional materials, free samples, food (for a discounted price) or do product demonstrations.

City of Peoria will provide each vendor with the following:

- 10' x 10' space
- (1) 6' table with linen
- (2) chairs
- Space for (1) 48"x96" banner in a prominent area
- Event entertainment and interactive activities
- Event marketing including postcards/flyers, print, radio, social marketing and PR efforts
- Portable ice chest with bottled water

ENTERTAINMENT DISTRICT VENDOR OPPORTUNITIES

Vendor to provide:

- At least one staff representative dedicated to the booth for the entire event (11am – 3pm)
- Food sampling or food sales, promotional materials and/or merchandise to fill booth
- All event equipment needed for food service (if applicable)
- Signage/banner for booth (no larger than 48”x96”)
- Vendor is responsible for all set-up and clean-up of their booth
- Company logo in .jpg and .eps formats (for printing/promotional purposes)

Company: _____ Name of marketing contact: _____

Telephone number: _____ Email: _____

Name of onsite contact (day of event): _____

Cell phone number (day of event contact): _____

Description of food and/or promotional items
that will be available at your booth:

Signature

Date

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