



Dear Prospective Parade Entrant:

You are cordially invited to join the City of Peoria in celebrating its heritage by participating in the Pioneer Days Parade on Saturday, April 2 traveling throughout Oldtown Peoria. The parade begins at 10am with a $\frac{3}{4}$ of a mile route that ends around 11am leading into the free Peoria Family Picnic for all parade attendees and participants. **As always, there is no entry fee to enter the parade.**

We look forward to seeing entrants that were a part of the parade last year and years past, along with new entrants excited to begin the tradition of participation. We are happy to accept a variety of entries that meet the **Minimum Criteria: Each entry must have 8 or more people to march or 7 or less people must be in or around a form of moving transportation (car, tractor, hay wagon, horse, etc...)**. Each entry is encouraged to be decorated with some creativity and a historic theme in mind, as we are celebrating Peoria's Pioneering History.

This year's parade theme is intended to inspire some unique and different float messages:

"Celebrating Peoria's Past and Preserving it's Future"

Parade entrants may utilize this theme or simply adhere to the traditional celebration of Peoria's Historic Past. Any interpretation of this year's theme is acceptable, particularly any reference to conservation or "going green".

This year we are encouraging families, friends, schools, groups and businesses to **enter a float** into the parade. If you would like your float to be included in the optional judging you will need to abide by the float criteria provided on the city's website. Awards will be presented for Best Overall Float, Most Creative and the one that Best Represents the City of Peoria's Past, Present or Future. Please be creative and most of all have fun.

Entry forms will be available online at www.peoriaaz.gov/specialevents starting **January 15, 2011**. Once completed, please mail or drop off your entry form to secure your group's position in the parade. Please include any special information or needs on your form and *for those driving a licensed vehicle*; please submit a copy of the driver's license and insurance card of the driver of the vehicle.

For the first time, the Pioneer Days Parade will feature a **Family Wagon Float Contest**. Families can decorate and design a float using their family wagon. Entrants will be judged on the same in the same categories as the large parade entrants and must meet the basic criteria outlined on the entry form or on the event website. Awards will be presented at the Peoria Family Picnic following the parade.

If you have any questions, please call Kathleen Kresl at 623-773-7108 or Marc Brust at 623-773-7129. Additional event details and information is available online. **Deadline to submit entry forms is March 12, 2011.**

Sincerely,

The Parade Committee:

Marc Brust, Recreation Supervisor - (623)773-7129 Marc.Brust@peoriaaz.gov

Kathleen Kresl, Recreation Coordinator - (623)773-7108 Kathleen.Kresl@peoriaaz.gov

Jaime Gonzalez, Recreation Programmer

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