ARTICLE 14-34
SIGNS

(Amended by Ord. No. 2011-01)

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14-34-1 INDEX (deleted in Ord. No. 96-03)

14-34-2 INTENT

The intent of this Article 14-34 is to regulate the type, placement, and physical dimensions of signs located in the City of Peoria. It is in the public interest and desired

by the citizens of the City of Peoria, as stated in the Peoria Comprehensive Master Plan, to regulate signs for the following reasons:

- To promote the public health, safety and welfare within the City of Peoria by protecting the public from damage and injury which may be caused by the faulty and uncontrolled construction of signs.

- To promote the public safety, welfare, convenience and enjoyment of travel and the free flow of traffic within the City of Peoria.

- To protect pedestrians, motorists, and property owners of the City of Peoria from damage or injury caused, or partially attributed to, the distractions and obstructions of signs, which are improperly situated, sized and designed.

- To promote the effectiveness of signs by preventing they're over concentration, improper placement and excessive size.

- To protect and preserve property values in the City of Peoria by precluding the visual and physical intrusion of incompatible, unsafe and undesirable signs in industrial, commercial and residential areas throughout the City of Peoria.

- To promote, encourage and preserve the existing and developing natural and man-made beauty of the City of Peoria.

- To promote economic development by creating an aesthetically attractive, natural and man-made image that will induce industrial, commercial and residential users to locate in the City of Peoria.

14-34-3 INTERPRETATION AND SCOPE

A. If there is a conflict between provisions of this section of this Article 14-34 and other provisions of this or other regulations/ordinances of the City of Peoria, the more restrictive provisions shall apply.

B. The provisions of this section of Article 14-34 shall apply to the erection, design, construction, alteration, use, location and maintenance of all signs within the City of Peoria, except as specified in this Ordinance.

14-34-4 EXCEPTIONS

A. The provisions of Article 14-34 shall not apply to:

1. Tablets, grave markers, headstones, statuary or remembrances of persons or events noncommercial in nature.

2. Works of fine arts when not displayed in conjunction with a commercial enterprise which may derive direct commercial gain from such display.

3. Signs not visible beyond the boundaries of the lot or parcel upon which they are located, or from any public right-of-way or thoroughfare, providing that such sign does not constitute a traffic hazard.

4. The erection, construction and maintenance of official traffic, fire and police signs, signals and devices that are markings of the State of Arizona and the City of Peoria or other authorized public agency, nor the posting of notices as required by law.

5. Advertising on bus passenger shelters located within the public right-of-way and on private property adjacent to the public -right-of-way as approved by City Council and Contract Number L.C.O.N.4989 on June 27, 1989 as amended and modified from time to time. (Ord. No. 89-21)

6. City of Peoria municipal uses. (Ord. No. 99-87)

7. Portable electronic signs used by the City of Peoria for special events. Such signs shall be restricted to traffic control copy. (Ord. No. 03-01)

14-34-5 REQUIREMENT OF CONFORMITY

It shall be illegal for a sign to be placed or maintained in the City of Peoria except as provided in this Article 14-34 after the effective date of adoption of Ordinance 89-07 of the City of Peoria, Arizona.

A. All signs maintained contrary to the provisions of this Article 14-34 are declared to be nuisances, and such nuisances may be abated as provided by law,

B. Any person, firm or corporation violating any provisions of this Article 14-34 or failing to comply with any order or regulations made hereunder shall be guilty of a Class 2 Misdemeanor as defined in Arizona Revised Statutes.

C. Placement and/or the location of all signs shall be in accordance with the sight distance requirements for arterial and collector streets as described in the City of Peoria Infrastructure Guidelines. (Ord. No. 00-30)

14-34-6 SIGNAGE APPROVAL AS PART OF SITE PLAN APPROVAL

For all developments requiring Site Plan Approval and Design Review Approval, a sign package of the proposed design and location of all permanent and temporary signs for the life of the project, subject to the guidelines presented herein, shall be submitted for review and approval according to the site plan review procedures outlined in Article 14-39, Section 14-39-9 “Site Plan Review.” A sign permit to erect, install, repair or move a sign, if such permit is required, shall not be issued unless sign approval has been given as part of the above site plan approval, for any development requiring such site plan approval. (Ord. No. 02-80)

14-34-7 DEFINITIONS

All words in this Article shall be first defined as provided herein and, if not defined herein, shall be defined as in the definition of terms of Chapter 14 of the Peoria City Code and, if not defined therein, shall be defined as in The Illustrated Book of Development Definitions by Harvey S. Moskowitz and Carl G. Lindbloom, 1981, and if not defined in The Illustrated Book of Development Definitions, shall have their customary dictionary definitions.

Words used in the present tense include the future tense; words used in the singular include the plural, and words used in the plural include the singular. The word "shall" is always mandatory.

A. *Sign*. Any device providing identifications, advertising or directional information for specific business, service, product, person, organization, place or building. Included in this definition of signs are graphic devices such as logos, attention attracting media such as logo-shaped sculpture, sculpture used to advertise products or businesses, fascia colored to advertise the logo or trademark of products or businesses, or architectural elements, banners, balloons, streamers, search lights, strobe lights, flags, inflatable structures, merchandise displays, accessory lights and other attention attracting media and devices.

B. *Abandoned Sign*. A sign is presumed to have been abandoned when it is located on property which becomes vacant and unoccupied for a period of six (6) or more months.

C. *Advertising Copy*. Copy that includes, but is not limited to phone numbers, prices, announcements of sales, business hours, meeting times, individual or specific products, services, or merchandise, and directional information. A street address and business name are not considered advertising copy.

D. *Advertising Sign*. A sign which includes advertising copy and/or graphics relating to any service, product, person, business, place, activity or organization in addition to simple identification.

E. *Agricultural Product Sales Sign*. A sign which is erected or mounted on its own self-supporting permanent structure or base, advertising the sale of an agricultural product produced and sold on site. (Ord. No. 97-27)

F. *Area of Sign*. (Ord. No. 96-88)

1. Total sign area will include the area of all signs on the premises. Furthermore, computation of total sign area includes all existing signs on the premises, whether such signs be conforming or non-conforming under the terms of this Article 14-34. The only exceptions to the total sign area allowed are free standing monument signs, directional signs and street addresses, signs necessary for safety (e.g., stop engine, no smoking) that do not exceed two (2) square feet in area, and Freestanding Municipal Recreation/Entertainment Facility Identification Signs.

2. For a sign having more than one component (e.g., a service station identification/price sign combination on a monument base, mounted on the same surface), the sign area shall be measured as the sum of the smallest rectangles that encompass the several components of the sign.

3. A sign mounted or painted on a background panel or area distinctively painted, textured or constructed as a background for the sign, shall be measured as the area contained within the outside dimensions of the background panel or surface.

4. A sign mounted as individual letters and/or graphics against a wall or fascia of a building, wall fence or other structure that has not been painted, textured or otherwise altered to provide a distinctive background for the sign shall be measured as the sum of the smallest rectangles that will enclose the sign.

AREA OF SIGN

5. A sign mounted or painted on an illuminated surface, illuminated architectural element of a building, or if the sign is the actual illuminated surface itself, shall be measured as the entire surface or illuminated architectural element which contains the sign.

6. A sign integrated into, built, made or part of the actual structure of a wall, building fascia, wall, fence or other type of structure, regardless of whether the sign is of the same color, texture or material than the entire structure, shall be measured as the sum of the smallest rectangles that will enclose the sign.

7. Where there are one (1) or more sign faces, the area shall be defined as follows:

   One (1) face - Area of the single face only, two (2) faces - If the interior angle between the two faces is 45 degrees or less, the area will be the area of one face only; if the interior angle between the two sign faces is greater than 45 degrees, the sign area will be the sum of the areas of the two faces.

   Three (3) or more faces - The sign area will be the sum of the areas of each of the faces.

   Spherical, free-form, sculptural, other non-planar signs - Signs area will be the sum of the area using only the four (4) vertical sides of the smallest cube that will encompass the sign.

   Architectural embellishments shall not be considered as sign area, and may not constitute more than twenty percent (20%) of the total sign area.

G. *Building Front Foot*. Means the maximum width of the building measured on a straight line parallel to the street. In the event that a building fronts on two (2) or

more streets, the property owner shall be given the option of selecting one (1) street frontage for the purpose of computing allowable sign area. Where a building does not parallel a street, the front foot shall be measured along the exterior of the building space from points projected perpendicular to the street from the corners of the building face fronting the street.

H. *Business Front Foot*. Means the lineal distance of the building space occupied by the particular business or use measured on a straight line parallel to the street. In the event that a business or use fronts on two (2) or more streets, the property owner shall be given the option of selecting one (1) street frontage for the purpose of computing allowable sign area. Where a business or use does not parallel a street, the front foot shall be measured along the exterior of the building space occupied by the particular business or use.

I. *Building-Mounted Wall Signs*. A sign attached to, painted on, or erected against the wall or fascia of a building with the exposed face of the sign in a plane parallel to the face of the wall or fascia.

J. *Complexes/Centers*. See "Multiple Tenant Commercial Building."

K. *Comprehensive Sign Plan*. A plan for the utilization of signs intended to encourage flexible signage opportunities which are greater than that allowed under the existing requirements of the sign code. (Ord. No. 97-21)

L. *Eave Line*. The point on a wall projected perpendicular to the wall from the bottom of an eave.

M. *Emergency*. Immediate action necessary for purposes of protection of the public's health, safety and welfare.

N. *Fascia*. The horizontal piece between the plate line or eave line and the spring point of a sloped roof or the top of a flat roof.

O. *Fascia Sign*. A sign which is permanently affixed to the fascia of a building.

P. *Flag*. A piece of fabric or other flexible material that contains the current or historical seal, insignia, symbol, logo, emblem or distinctive colors of this nation or any other nation, or the seal, insignia, symbol, logo or emblem of any political subdivision of this nation or any other nation, or the seal, insignia, symbol, logo or emblem of any religious, not for profit or corporate entity or expressing advocacy speech. References to the number of flags and flagpoles and flag dimensions refer to both vertical flagpoles and mast arm flagpoles. (Ord. No. 03-09)

Q. *Flag-Mounted Sign*. A sign on a pole which projects from the roof or wall of a building.

R. *Freestanding Monument Sign*. A sign which is erected, or mounted on its own self-supporting permanent structure or base, and is detached from any supporting elements of a building.

S. *Freestanding Wall Sign*. Same as a freestanding monument sign except erected or mounted on a wall that is detached from, but architecturally integrated with a building.

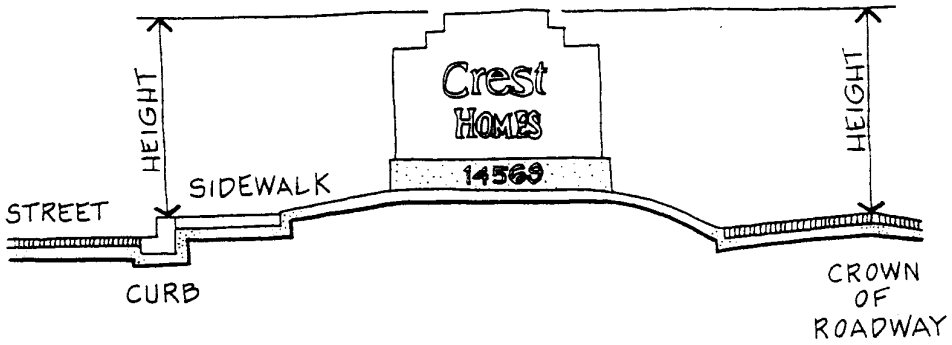
T. *Freeway Monument Sign*. A freestanding monument sign erected to identify a single or multiple on-site use(s), on property abutting, or part of a complex/center abutting the Agua Fria Freeway. (Ord. No. 97-16)

U. *Grand Opening*. The introduction, promotion, announcement of a new business, store, shopping center, office or the announcement, introduction, promotion of an established business changing ownership.

V. *Ground Level*. The finished grade of an existing sidewalk or, where there is no sidewalk, six (6) inches above street grade.

W. *Height of Sign*.

1. Freestanding Monument Sign and Freestanding Wall Sign. Height shall be the distance from the top of the sign structure to the top of curb or crown of roadway where no curb exists. For freestanding monument signs, the height of any monument base or other structure erected to support or ornament the sign shall be measured as part of the sign height. Freestanding wall signs shall not exceed five (5) feet in height.



2. Building-Mounted Wall signs. Height shall be the distance from the top of the sign structure to the top of curb or crown of road where no curb exists.

X. *Identification Sign*. A sign that includes as copy only the name of the business, place, organization, building, or person it identifies.

Y. *Illuminated Sign*. A sign whose surface is lit, internally or externally, and which identifies, advertises or attracts attention to a use or activity on the premises.

Z. *Indirect Lighting - Externally Illuminated*. Means a source of external illumination located a distance away from the sign, which lights the sign, but which is itself not visible to persons viewing the sign from any normal position of view.

AA. *Indirect Lighting - Internally Illuminated*. Means a source of illumination entirely within the sign which makes the sign visible at night by means of lighting the background upon which the free standing character is mounted. The character

itself typically is opaque, and thus is silhouetted against the background. The source of illumination shall not be visible.

BB. *Internal Lighting*. Means of source of illumination entirely within the sign which makes the contents of the sign visible at night by means of the light being transmitted through a translucent material but wherein the source of the illumination is not visible.

CC. *Landscape Area*. An area reserved for the addition or augmentation of lawns, trees, plants and other natural and decorative features to land.

DD. *Maintenance.* Means the replacing or repairing of a part or portion of a sign made unusable by ordinary wear, tear or damage beyond the control of the owner or the reprinting of existing copy without changing the wording, composition or color of said copy.

EE. *Multiple Tenant Commercial Building*. A commercial development in which there exists a number of separate commercial activities, in which there are appurtenant shared facilities (such as parking or pedestrian mall), and which is designed to provide a single area in which the public can obtain varied products and services. Distinguishing characteristics of a multiple tenant commercial building may, but need not, include common ownership of the real property upon which the center is located, common-wall construction, and multiple-occupant commercial use of a single structure.

FF. *Multi-Tenant Sign*. A sign that includes as copy, only the names of two (2) or more businesses, places, organizations, buildings or persons it identifies.

GG. *Non-Conforming Sign*. A sign erected which does not conform to all of the requirements of this Article 14-34, but which, when first constructed, was legally allowed by the City of Peoria or the political subdivision then having the control and regulation over construction of signs.

HH. *Off-Premise Sign*. A structure which bears a sign which is not appurtenant to the use of the premises where the sign is located, or a structure which advertises a product or a service offered upon the premises other than where the sign is located.

II. *Parapet Wall*. A wall extending above the plate line of a building.

JJ. *Permanent Sign*. Any sign which is intended to be and is so constructed as to be lasting and enduring, remaining unchanged in character, condition (beyond normal wear) and position, and in a permanent manner affixed to the ground, wall or building.

KK. *Plate Line*. The point at which any part of the main roof structure first touches or bears upon external wall.

LL. *Portable Sign*. Any sign which is not permanently affixed to any structure on a site or permanently ground-mounted. Includes A-frame / sandwich board signs.

MM. *Premises* - A lot, parcel, tract or plot of land together with the buildings and structures thereon.

NN. *Roof-Mounted Sign*. A sign which is secured, mounted or attached to a roof or which projects above the highest point of a parapet or fascia of a building.

OO. *Roof Line*. Means the highest point of the main roof structure or highest point on a parapet but shall not include cupolas, pylons, projections or minor raised portions of the roof.

PP. *Sign Package*. A detailed description, including, but not limited to, type, size, color and location of all signage.

QQ. *Soffit Sign*. A sign which is suspended from the underside of a lintel, arch or other overhead spanning member and is hung perpendicular to a vertical wall surface.

RR. *Spring Point*. The point at the edge of a roof where the slope of the roof is less than 90 degrees but more than O degrees.

SS. *Street Grade*. The elevation of the top of the curb of a street, or the elevation of the crown of the roadway where no curb exists.

TT. *Temporary Sign*. A sign established for a fixed period of time with the intent to discontinue the use of such sign upon the expiration of the time period.

UU. *Master Planned Development*. A development which meets one or more of the following criteria: (Ord. No. 91-28)

1. Residential developments which exceed 300 acres in area.

2. Four (4) or more residential subdivisions of a combined area which exceeds three hundred (300) acres.

3. Mixed-use developments which exceed 150 acres in area.

14-34-8 SIGN TYPES AND REQUIREMENTS

A. Permitted Signs. The following signs are permitted, subject to the criteria listed under each sign:

1. Address Sign. A sign consisting of numerals and/or letters identifying a property address.

   a. Letter and numeral height shall not exceed twelve (12) inches;

   b. No sign permit required.

2. Agricultural Product Sales Signs. Any temporary sign erected to advertise the seasonal sale of agricultural food products produces on-site. (Ord. No. 97-27)

a. Such signs may only be located on-site and shall be limited to the following information: the type of product for sale, directional information and pricing information;

b. Such signs shall be prohibited on lots less than 43,560 square feet;

c. Such signs shall not utilize illumination of any kind;

d. One (1) sign per parcel shall be allowed with an additional sign allowed for each one hundred (100) feet of linear street frontage up to a maximum of four (4) signs; a maximum of one (1) sign shall be allowed when the sales activity is located in or within one hundred (100) feet of a developed residential area;

e. Such signs, including their supporting structures, shall be no more than six (6) square feet in area within a developed residential area and no more than thirty-two (32) square feet in area as otherwise permitted and shall be no more than six (6) feet in height measured from grade level;

f. Such signs shall be displayed for a period not to exceed 90 days during any calendar year without a sign permit. Signs may be displayed for a period exceeding 90 days upon approval of a temporary sign permit by the City;

g. Such signs shall not be located in the public right-of-way and shall not be located so as to impair traffic visibility or traffic circulation;

h. Such signs shall be permitted to be displayed only during sales periods occurring during the active growing season;

i. Such signs shall be constructed and supported in such a manner so as not to pose a hazard to pedestrians or vehicles;

j. Agricultural product sales signs shall not include signs otherwise prohibited by this chapter;

k. No sign permit required unless otherwise specified.

3. Awning/Canopy Sign. A sign which is printed, painted, or affixed to an awning or canopy.

   a. Sign copy, including logo, shall not exceed twelve (12) square feet or fifty percent (50%) of an awning face area, whichever is less;

   b. Such sign shall only be displayed on the ground floor awnings;

   c. Flashing or intermittent illumination of awnings is prohibited;

   d. Sign permit required.

4. Banner/Special Event Sign. A temporary sign which is used for the promotion of goods, services, or events for a specified period of time. (Ord. No. 2011-01)

a. Special Events. Sign used to promote a sale or special event.

1) For the purpose of this regulation, special event signs shall include sign banners, balloons, flags, streamers, and pennants. Vehicle mounted signs, flashing lights, search lights and portable signs are prohibited, except as may otherwise be provided in this Ordinance. (Ord. No. 03-01)

2) Banner signs shall be limited to a maximum total square footage of thirty-two (32) square feet.

3) Signs shall be allowed four (4) times per year for a maximum period of fourteen (14) consecutive days. A minimum of thirty (30) days shall pass between each such sale.

4) For a period extending no later than June 30th, 2012, the following allowances for special event signage shall apply:

a) Signs shall be allowed four (4) times per year for a maximum period of thirty (30) consecutive days for each occurrence.

b) Advertising Flags
In addition to allowable banner, streamer, and pennant signage, establishments may have two (2) pole-mounted advertising flag signs, such as the types of signs commonly referred to as a “swooper flag”, “feather flag”, or “teardrop flag”. Each sign shall not exceed a total of fifteen (15) feet in height including mounting hardware, three (3) feet in width, nor thirty-two (32) square feet in sign area. All such signs shall be securely fastened to resist displacement by wind or similar disturbances and shall only be displayed during the hours the business / establishment is open. For establishments located in multi-tenant buildings or complexes, such signs may be placed at the perimeter of the complex with the property owner’s consent.

c) Portable A-frame signs
Establishments may also have one (1) portable “A-frame” (or similar) sign, provided that the sign shall not exceed thirty-six (36) inches in height nor a total of six (6) square feet in area. Such signs shall be weighted to resist displacement by wind or similar disturbances and shall only be displayed during the hours the business / establishment is open. For establishments located in multi-tenant buildings or complexes, such signs may be placed at the perimeter of the complex with the property owner’s consent.

d) All such signs shall be placed on private property and shall not impede pedestrian or vehicular visibility or traffic.

5) All such signs shall include wind cuts as necessary to reduce sign billowing or sailing and shall be securely fastened to the building or other permanent structure attached to the building containing the subject

establishment. Such signs and/or banners shall not be mounted to trees or other landscaping elements.

6) Individual balloons and balloon arches/clusters shall be allowed provided they are securely fastened to permanent structures and setback from all streets and driveways a distance equal to the tether of the balloon. Individual balloons shall not exceed twenty-four (24) inches in diameter. Balloons and balloon arches / clusters shall be tethered at a height that does not exceed the height of the building containing the subject establishment. Balloons exceeding twenty-four (24) inches in diameter shall be considered inflatable structures and shall require a separate permit.

7) Torn, faded, or soiled signs shall be prohibited.

8) Sign permit required for each display period.

b. Exterior Sales. A sign for the sale of merchandise where most of the business is conducted, or items are displayed, in an open exterior area in compliance with all City Codes. (Ord. No. 03-09)

1) Exterior sales promotions are allowed however shall be restricted to Friday, Saturday, and Sunday or Federally recognized holidays.

2) For the purpose of this regulation, exterior sales signs shall include sign banners, balloons, flags, streamers, pennants or merchandise. Vehicle mounted signs, flashing lights, search lights, and portable signs are prohibited.

3) Streamers, pennants and flags shall contain no advertising copy, but may include a symbol, logo or replica of a flag on a pennant. (Ord. No. 03-09)

4) Inflatable structures are allowed by separate permit. Such structures shall be permitted only twice per year at three-day intervals. Inflatable structures shall not be roof-mounted and shall be securely fastened to permanent structures and/or proper ground staking. Inflatable structures shall be placed on private property and shall not impede pedestrian or vehicular visibility or traffic.

5) Individual balloons and balloon arches/clusters shall be allowed provided they are securely fastened to permanent structures and setback from all streets and driveways a distance equal to the tether of the balloon. Individual balloons shall not exceed twenty-four (24) inches in diameter. Balloons and balloon arches / clusters shall be tethered at a height that does not exceed the height of the building containing the subject establishment. Balloons exceeding twenty-four (24) inches in diameter shall be considered inflatable structures and shall require a separate permit.

6) All banner signs shall include wind cuts as necessary to reduce sign billowing or sailing and shall be securely fastened to a building, private

light standard or other permanent structure. Such banners shall not be mounted to trees or other landscaping elements. The total allowable square footage of all banner signs shall not exceed one hundred fifty (150) square feet.

7) Uses eligible for exterior sales signs shall not be eligible for special event signs.

8) Torn, faded or soiled exterior sales signs shall be prohibited.

9) No permit required, except for inflatable structures.

c. Civic Events. Signs used to advertise, promote public entertainment uses including carnivals, circuses, street fairs, concerts, cultural events, home and garden shows, parades, community events and similar uses.

1) For the purpose of this regulation, civic event signs shall include sign banners, balloons, flags, streamers, and pennants. Vehicle mounted signs, flashing lights, search lights and portable signs are prohibited, except as may otherwise be provided in this Ordinance. (Ord. No. 03-01)

2) No off premise signs, strobe lights or search lights are permitted, except as may otherwise be provided in this Ordinance. (Ord. No. 03-01)

3) All banner signs shall include wind cuts as necessary to reduce sign billowing or sailing and shall be securely fastened to a building, private light standard or other permanent structure. Such banners shall not be mounted to trees or other landscaping elements.

4) Size and quantity of signs are not regulated, however signs shall not be displayed for more than seven (7) days prior to the event and shall be removed within forty-eight (48) hours after the event.

5) Inflatable structures are allowed by separate permit. Inflatable structures shall not be roof-mounted and shall be securely fastened to permanent structures and/or proper ground staking. Inflatable structures shall be placed on private property and shall not impede pedestrian or vehicular traffic or visibility.

6) Torn, faded, or soiled civic event signs shall be prohibited.

7) Light standard banner advertisement is allowed within one mile of the event as approved by the Public Works Director.

8) No permit required, except for inflatable structures.

5. Building-Mounted Wall Sign. A permanent sign attached to, painted on, or erected against the wall or fascia of a building with the exposed face of the sign in a plane parallel to the face of the wall or fascia.

a. Primary identification signs located on buildings over three (3) stories in height shall be placed only in the top twenty-five (25) percent of the wall to which it is attached, and shall not project above the roofline; (Ord. No. 00-30)

b. The area of such signs is dependent on the zoning district in which a use is permitted as specified in this Article 14-34. However, in no case shall the total area of one such sign exceed two hundred (200) square feet.

c. Such signs may identify the individual business, building, or building complex only by name, logo, or by name and principal service where the name does not identify the principle services offered; (Ord. No. 97-31)

d. Buildings in excess of three (3) stories shall only be identified by the building name, or the name or logo of the business or company occupying the building; (Ord. No. 97-31)

e. Advertising copy shall be permitted only to describe the general nature of the business. In no case shall there be more than six (6) words, symbols or characters used as advertising copy as described in Section 14-34-7 Definitions; (Ord. No. 00-30)

f. Such signs shall not project more than fourteen (14) inches from a wall or fascia;

g. Such signs may be erected on a parapet wall or fascia that is on three sides of a four or more sided building. Such signs may be erected on buildings with one parapet wall only if the building existed on the date of adoption of this Article 14-34. Such signs may not extend above the top of the parapet or fascia.

h. Such signs may be illuminated only by internal or externally indirect lighting;

i. The average height of all sign characters shall not exceed six (6) feet with no individual characters exceeding eight (8) feet in height; (Ord. No. 97-31)

j. For buildings constructed on the property line of a parcel which abuts a public right-of-way or easement (e.g. no building setback), building mounted wall signs maybe extend fourteen (14) inches in the public right-of-way or public easement provided such signs are located higher than eight (8) feet above ground level.

k. Sign permit required.

6. Changeable Copy/Marquee Sign. A sign which utilizes changeable letters or copy and is intended to display factual information about activities on the premises (not including service station price component signs).

a. Such signs shall be allowed only for government uses, institutional use, schools, churches and theaters;

b. There shall be only one such sign on each lot or parcel of land;

c. Such signs may be either building-mounted wall or freestanding monument types only. Freestanding wall changeable copy/marquee signs are prohibited.

d. Freestanding monument changeable copy/marquee signs are subject to the same requirements as all freestanding signs. However, a maximum of two-thirds of the allowable area of such signs shall be utilized for changeable copy/marquee purposes.

1) A public school marquee sign shall conform to all provisions of this section, except for the following: (Ord. No. 90-41)

a) The height of a freestanding monument/marquee sign for a public school shall be permitted to a height not to exceed fourteen (14) feet.

b) The masonry base for free standing monument/marquee signs over eight (8) feet in height, but less than fourteen (14) feet in height shall not be required.

c) All sign heights as referenced in (a) and (b) above are to be measured from the top of the sign structure to the top of the adjacent curb.

e. Building-mounted wall changeable copy/marquee signs shall be a maximum of sixty-four (64) square feet and are subject to the same height and landscaping requirements as all wall or fascia-mounted signs.

f. Such signs may be illuminated only by internal lighting or by externally indirect lighting.

g. Sign permit required.

7. Construction Sign. A sign which identifies the parties included in an "in-process" construction project.

a. Such signs shall only be displayed on the actual construction site;

b. Such sign shall not exceed eight (8) feet in height nor thirty-two (32) square feet in area;

c. All such signs shall be removed prior to the issuance of a Certificate of Occupancy for the site;

d. All construction signs shall be constructed and installed to standards defined by the Building Safety Director.

e. No sign permit required, but such signs shall be constructed to standards required for a permanent sign as described by the Arizona Sign Association.

8. Directional Sign. A permanent, on-site sign which includes copy offering pertinent directional information for the purpose of assisting in the flow of vehicular or pedestrian traffic.

    a. Such signs shall not exceed three (3) feet in height nor six (6) square feet in area;

    b. Such signs may include a business logo but no other advertising copy;

    c. Such signs may be free standing monument signs only;

    d. Such signs are permitted in all zoning districts;

    e. No sign permit required.

9. Directory Sign. A sign listing name, use and/or location within a building, building complex or multiple-tenant commercial building.

    a. Such signs may be utilized in all Zoning Districts;

    b. Such signs shall not exceed six (6) feet in height nor six (6) square feet in area;

    c. Such signs shall not include any advertising copy;

    d. No sign permit required unless such directory sign will be visible from off premises.

10. Flags. (Ord. No. 03-09)

    a. Flag poles shall not exceed thirty-five (35) feet in height, except for those displaying the flags of the United States of America or the State of Arizona which may be erected to a height not to exceed one hundred (100) feet; (Ord. No. 03-09)

    b. Any flag flown in conjunction with the United States and/or State of Arizona Flag shall be flown beneath them and shall not exceed them in size;

    c. No more than three (3) flagpoles shall be placed on any one (1) site, unless a request is approved in the same manner as a comprehensive sign plan pursuant to this Article. No more than (2) flags shall be flown on any one flagpole. (Ord. No. 03-09)

        1) On officially recognized United States and Arizona Holidays, there shall be no maximum flag size or number or other limitations on display, however, flag displays on officially recognized United States and Arizona Holidays shall meet all other requirements of this Article. (Ord. No. 03-09)

    d. Flags of corporate entities shall only be permitted in the Commercial and Industrial Zoning Districts, unless a request is approved in the same manner as a comprehensive sign plan pursuant to this Article. The maximum size of

any corporate entity flag shall not exceed fifteen (15) square feet, with no one dimension to exceed six (6) feet in any direction; (Ord. No. 03-09)

e. Residential developments may display a maximum of six (6) flags which do not include copy or logos along the street frontage containing the development's main entry. The maximum size of such flags shall not exceed fifteen (15) square feet, with no one dimension to exceed six (6) feet in any direction. For residential subdivisions, such signs may be maintained for a period of three (3) years, or until all the lots in the subdivision are sold, whichever occurs first. Extensions to the three (3) year time limit may be requested from the Planning Manager. (Ord. No. 2011-01)

f. All such flag poles shall be located a minimum of one (1) foot from the edge of street right-of-way.(Ord. No. 03-09)

g. Except as otherwise provided by this Article or the United States Flag Code, all flags shall be displayed on flagpoles. Display of the American Flag shall be in accordance with the United States Flag Code. (Ord. No. 03-09)

h. Torn, faded, or soiled flags shall be prohibited.

i. No sign permits required unless otherwise noted. (Ord. No. 03-09)

11. Freestanding Monument Signs. A sign which is erected, or mounted on its own self-supporting permanent structure or base detached from any supporting elements of a building or wall. (Ord. No. 97-39)

a. Such signs, including their supporting structures, shall not exceed eight (8) feet in height except when abutting Grand Avenue or Bell Road. Single-user freestanding monument signs abutting Grand Avenue and Bell Road shall not exceed twelve (12) feet in height and Multi-tenant freestanding monument signs abutting Grand Avenue and Bell Road shall not exceed fourteen (14) feet in height.

b. Such signs, for individual businesses or noncommercial establishments not abutting Grand Avenue or Bell Road, whether part of a complex or center, shall not exceed thirty-two (32) square feet in area, unless otherwise provided herein. Signs for multiple tenant commercial buildings, complexes or centers, whether commercial or not and not abutting Grand Avenue or Bell Road, shall not exceed forty-eight (48) square feet in area, unless otherwise provided herein. For individual businesses or non-commercial establishments, abutting Grand Avenue or Bell Road, whether part of a complex or center, such signs shall not exceed forty-eight (48) square feet in area, unless otherwise provided herein. Signs for multiple tenant commercial buildings, complexes or center, whether commercial or not, abutting Grand Avenue or Bell Road, shall not exceed seventy-two (72) square feet in area.

c. All such signs shall have monument-type bases of masonry construction. A comparable alternate basic material may be used upon approval by the City;

d. All such signs shall require a landscape area equal to four (4) square feet for each square foot of sign area. This landscape area shall be located around the base of the sign.

e. All such signs shall be located a minimum of one (1) foot from the edge of street right-of-way;

f. Such signs shall only identify the name of the business, the center/complex, or place for which the sign is intended unless otherwise permitted in Section 14-34-9;

g. Such signs shall not include any advertising copy;

h. Such signs may be illuminated only by externally illuminated indirect or internal lighting;

i. Address numerals shall be included on all freestanding sign structures. The numerals shall be no smaller than six (6) inches in height and no larger than twelve (12) inches in height;

j. Sign permit required.

12. Freestanding Municipal Recreation/Entertainment Facility Identification Sign. A sign which is erected, or mounted on its own self-supporting permanent structure or base which is utilized to identify and advertise municipal recreation/ entertainment facilities and events. (Ord. No. 94-09)

a. One such sign shall be allowed for a facility which is comprised of one hundred (100) gross acres or more;

b. Such signs, including their supporting structures, shall not exceed thirty-five (35) feet in height and two hundred square (200) feet in area. A minimum of fifty percent (50%) of the total sign area shall be limited to the facility name and/or logo. The sign area for such signs shall not be included in the total sign area allowed for the facility;

c. Such signs may contain advertising panels and/or electronic devices such as reader boards utilized for advertising on-site and off-site events, services and products, including but not limited to municipal events;

d. All such signs shall be located a minimum of five (5) feet from the street property line.

e. Such signs may be located on-site or off-site, however, off-site signs must be erected within one-half (1/2) mile of the recreation/entertainment facility and off-site signs shall not be closer than fifty (50) feet to any neighboring building;

f. Such signs may be illuminated; however, off-site signs shall not be illuminated if located within two hundred (200) feet of a residential use or residential zoning district;

g. Sign permit required.

13. Freestanding Wall Sign. A sign consisting of individual letters on a wall which is detached from, but architecturally integrated with the building.

    a. Such signs shall not exceed five feet (5') in height and must be a minimum of one foot (1') above ground level.

    b. For individual businesses less than 50,000 square feet in area or non-commercial establishments, whether or not part of a complex or center, such signs shall not exceed thirty-two square feet (32') in area, unless otherwise provided herein and must not cover more than fifty percent (50%) of the wall surface. For individual businesses greater than 50,000 square feet, multiple tenant commercial buildings, complexes or centers, whether commercial or non-commercial, such signs must be no larger than ninety-six square feet (96'), unless otherwise provided here in, and must not cover more than fifty percent (50%) of the wall surface;

    c. Such signs shall be located a minimum of five feet (5') from the street property line.

    d. Such signs shall consist of only the name of the business building complex for which the sign is intended unless otherwise permitted in Section 14-34-9.

    e. All such signs shall require a landscaped area equal to four (4) square feet for each square foot of sign area. This landscaped area shall be located around the base of the sign;

    f. Such signs shall not include any advertising copy;

    g. Address numerals shall be included on all freestanding wall signs. The numerals shall be no smaller than four inches (4") in height and no larger than twelve inches (12") in height;

    h. Such signs may be illuminated only by indirect or internal lighting;

    i. Such signs shall be located only in a landscape area which extends the full distance of a property's street frontage on which a freestanding wall sign is located. The area shall be a minimum of twenty feet (20') in depth from the property line and may be penetrated by access drives.

    j. Sign permit required.

14. Freeway Monument Sign. A freestanding single user or multi-tenant sign identifying an on-premise use, on property abutting or part of a complex/center abutting the Agua Fria Freeway right-of-way, oriented to and intended to be read from the freeway. For the purposes of this section a center/complex shall further be defined to include those projects under a common zoning case or development without regard to property ownership or individual parcel use. (Ord. No. 97-16)

a. General Requirements.

1) Freeway Monument Signs shall be allowed only on properties zoned for commercial or industrial uses;

2) For every 1,320 linear feet of freeway frontage, one (1) freeway monument sign shall be allowed per site, development, project, or center with a maximum of three (3) freeway monument signs per site, development, project or center. Such signs shall not be located off-premise, except that a multi-tenant complex/center sign may identify users within the complex/center located on separate parcels; (Ord. No. 00-30)

3) Buildings in excess of three (3) stories shall be identified only by a Freeway Monument Sign or a Building Mounted Wall Sign and shall not be eligible for the construction of or inclusion on both types of signs.

4) For the purposes of this section, the height of all Freeway Monument Signs shall be measured as the vertical distance from the finished grade of the site to the highest point of the sign structure;

5) Freeway monument signs shall not be counted as a portion of the total sign area of the user(s);

6) All such signs shall be required to provide an architecturally enhanced treatment for the sign base, pole cover and supports compatible with the individual business or the complex/center. Pole covers and sign base shall be a minimum of thirty five percent (35%) of the full sign width; (Ord. No. 00-30)

7) All such signs shall require a landscaped area equal to four (4) square feet of landscaping for each square foot of sign area and shall be located around the base of the sign;

8) For the purposes of this section, such signs shall only identify the name of the business, the center/complex, or the place for which the sign is intended. Such signs shall not include any advertising copy;

9) Such signs may be illuminated by externally illuminated indirect or internal lighting;

10) Freeway Monument Signs shall not be allowed within a natural or manmade watercourse;

11) Freeway Monument Signs shall be subject to all applicable Arizona Department of Transportation sign regulation standards;

12) Sign permits required.

b. Single Tenant Signs: In addition to subsection a. General Requirements, the following additional requirements shall apply to single tenant freeway monument signs:

1) Such signs shall not exceed thirty-five (35) feet in height and one hundred and forty (140) square feet in sign area;

2) All such signs shall maintain a minimum of two hundred (200) foot spacing from any other freeway monument sign;

3) All such signs shall be located a minimum of fifty (50) feet from any non-freeway lot line and a minimum of one hundred (100) feet from any residentially zoned property;

4) All such signs shall be allowed an extra three (3) feet in height for architectural embellishments where architectural embellishments are defined as elements of a sign incorporating architectural features of the associated building or development. Embellishments shall not include any feature, figure or emblem conveying a commercial message and may not constitute more than twenty percent (20%) of sign area.

c. Multi-tenant Signs. In addition to subsection a. General Requirements, the following additional requirements shall apply to multi-tenant freeway monument signs:

1) Such signs shall not exceed forty-five (45) feet in height and two hundred (200) square feet in total sign area;

2) For the purpose of this section, Multi-tenant freeway monument signs shall be allowed an extra twenty percent (20%) of sign area for identification of the center/complex;

3) All such signs shall maintain a minimum of two hundred (200) foot spacing from any other freeway monument sign;

4) All such signs shall be located a minimum of fifty (50) feet from any non-freeway lot line and a minimum of two hundred (200) feet from any residentially zoned property;

5) All such signs shall be allowed an extra three (3) feet in height for architectural embellishments where architectural embellishments are defined as elements of a sign incorporating architectural features of the associated building or development. Embellishments shall not include any feature, figure or emblem conveying a commercial message and may not constitute more than twenty percent (20%) of the sign area.

15. Future Development Sign. A sign which announces the proposed development of property, prior to the issuance of building permit.

a. Such signs shall include copy identifying the name(s) of the project architect, developer and contractor;

b. Such signs shall not exceed thirty-two (32) square feet in area nor eight (8) feet in height;

c. Such signs may be maintained for a period not to exceed twelve (12) months prior to obtaining building permits for a development and shall be removed prior to issuance of a Certificate of Occupancy;

d. Such signs shall not be internally illuminated;

e. All such signs shall be located on the development site;

f. Only one (1) sign shall be displayed per street frontage;

g. Sign permit required.

16. Gasoline Service Station Signs.

a. Service Station Identification/Price Sign. A permanently mounted, two component sign displaying business identification and the retail cost of a gallon of gas/diesel on the premises of the service station.

1) One such sign per street frontage;

2) Such sign shall not exceed thirty-two (32) square feet in area nor eight (8) feet in height;

3) The price component of the sign shall not exceed four (4) feet in height, or sixteen (16) square feet in area;

4) The sign shall have a landscape area at the base of each sign equal to at least four (4) square feet for each square foot of sign area;

5) The sign shall have a monument base of masonry construction. A comparable alternate base material may be used, upon written approval of the Planning Director;

6) Sign permit required.

b. Pump-Topper Sign. A sign which is affixed to the top or sides of an operable, fuel dispensing pump.

1) Such signs shall not exceed three (3) square feet in area;

2) Such signs shall only display instructional information or price information and shall not include advertising copy pertaining to any product, sale or promotion;

3) No sign permit required

17. Grand Opening Signs. A sign used for the introduction or promotion of a new business, store, shopping center, office or the announcement of an established business changing ownership. (Ord. No. 08-07)

    a. All businesses shall be permitted to display Grand Opening Signs, on a one time basis, for a maximum of thirty (30) consecutive days;

       1) For a period extending no later than June 30th, 2012, the following regulations for grand opening signage shall apply:

          a) All businesses shall be permitted to display Grand Opening Signs on a one time basis for a maximum of sixty (60) consecutive days within the first six (6) months upon receipt of a valid business license.

          b) Portable A-frame (or similar design) signs shall be permitted, provided that each sign shall be placed on private property, shall not impede pedestrian or vehicular traffic, and shall not exceed thirty-six (36) inches in height or a total of six (6) square feet in area.

    b. For the purposes of this regulation, Grand Opening Signs shall include sign banners, balloons, streamers, search lights, flags, pennants, inflatable structures, merchandise or other attention attracting media and devices. Vehicle mounted signs, flashing lights and portable signs are prohibited except as may otherwise be provided in this Ordinance.

    c. No sign permit required.

18. Holiday Decorations. Items or objects used to embellish and ornament physical features in celebration of a particular holiday.

    a. Holiday decorations may be displayed for civic, patriotic or religious holidays;

    b. Such decorations shall not be displayed in such a manner as to constitute a traffic hazard;

    c. Such decorations shall not be displayed more than twenty-eight (28) days prior to the specified holiday and must be removed nineteen (19) days after the specified holiday;

    d. No sign permit required.

19. Lead-In Signs. A temporary sign used to direct pedestrian or vehicular traffic to a new residential development or non-residential complex or development within the City of Peoria. (Ord. No. 98-06)

    a. Such signs shall not exceed three (3) feet in height nor four (4) square feet in area, including any additional advertising copy or sign additions;

    b. No more than fifteen (15) such signs shall be allowed for each approved residential subdivision. No more than four (4) such signs shall be displayed for all other residential and non-residential complexes or developments;

c. Such signs advertising the sale of new units within an approved subdivision may not be installed before 5:00 p.m. on Friday and must be removed before 8:00 a.m. on the following Monday, except when a legal holiday occurs on a Monday, signs may be removed by 8:00 a.m. the following Tuesday;

d. All such signs shall be located within 2 miles of the subject property and no illumination shall be permitted;

e. The back of each individual sign shall contain the permit number and the name of the sign company or developer/builder responsible for the proper installation of the sign; (Ord. No. 00-30)

f. No such sign, regardless of subdivision ownership, shall be located within twenty (20) feet of another subdivision lead-in sign;

g. No more than two (2) such signs advertising the same development shall be located at any one street intersection;

h. Such signs utilizing in-ground sleeves are prohibited;

i. No sign shall be attached to any traffic control device, light pole, utility pole, traffic barrier, bridge, tree, landscaping, natural fixture, specifically placed in or touching any plant, shrub, ground cover or plant irrigation system, and such signs shall not be located within twenty (20) feet of an irrigation box, utility cabinet or fire hydrant; (Ord. No. 00-30)

j. Such signs shall not be placed in any island median, within ten (10) feet of the edge of pavement where no curb exists, or between the sidewalk and the curb. Such signs may not be located such that the sign causes an obstruction to a public sidewalk, bicycle way or trail nor shall such signs be placed on private property without written permission of the property owner;

k. Signs which are deemed to be unsafe, defective or which create an immediate hazard to persons or property or are not in compliance with the provisions of the sign code shall be declared to be a public nuisance and shall be subject to immediate abatement and disposal by the City. Additionally, signs advertising projects located outside of the City of Peoria shall be removed and disposed of by the City;

l. The person, party or parties responsible for the erection or distribution of any such signs in violation of the City of Peoria Zoning Ordinance will be subject to issuance of a city code violation citation and shall be held jointly and severally liable for damages to property caused by such signs including damage done to landscaping or landscape irrigation systems; (Ord. No. 00-30)

m. A sign permit shall be required for each approved residential subdivision utilizing such signs. Applicants shall provide to the City a plan showing the locations of all such signs. Any changes to an approved sign plan shall be approved by the City.

20. Master Planned Development Marketing Sign. A temporary marketing identification sign listing participating developers/builders within a Master Planned Development. (Ord. No. 91-28)

    a. Such signs are only allowed for Master Planned Developments as defined herein;

    b. Such signs shall not exceed sixteen (16) feet in height nor ninety-six (96) square feet in area;

    c. Only one (1) such sign shall be displayed per street frontage (perimeter), with a maximum of four (4) such signs per Master Planned Development;

    d. Master Planned signs shall be required for Master Planned Developments in lieu of On-Site Subdivision Advertising Signs; (Ord. No. 00-30)

    e. Such signs shall be in accordance with the sight distance requirements for arterial and collector streets as described in the City of Peoria Infrastructure Guidelines.

21. Menu Board. A permanently mounted sign advertising the bill of fare for a restaurant, drive-in, or drive-through restaurant.

    a. Menu Boards shall not exceed six (6) feet in height nor thirty (30) square feet in area and shall not exceed a maximum of two (2) per restaurant; (Ord. No. 00-30)

    b. Freestanding menu Boards shall have a monument base of masonry construction and shall have a landscape area at the base of the sign equal to at-least two (2) square feet for each square foot of sign area. A comparable alternate base material may be used upon written approval of the Planning Director;

    c. All signs shall be located a minimum of forty-five (45) feet from the street property line; (Ord. No. 00-30)

    d. The sign area for a menu board shall not be counted in the total aggregate sign area for the business;

    e. Sign permit required.

22. Nameplate Signs. A sign to identify occupants of residences, offices, businesses, or other types of uses.

    a. Such signs shall include only the name of the resident, business, agency or other establishment occupying premises and times of occupancy.

    b. Only one nameplate sign per parcel or lot is allowed.

c. Such signs shall be freestanding wall mounted or building mounted only and shall be placed no higher than five (5) feet above the ground.

d. Such sign shall not exceed two (2) square feet in area.

e. No sign permit required.

23. Off-Site Master Planned Development Directional Sign. A temporary sign to provide travel direction to a Master Planned Development. (Ord. No. 02-96)

a. Such signs are only allowed for Master Planned Developments as defined herein;

b. Such signs may be used in lieu of Off-Site Subdivision Directional signs for all subdivisions within the Master Planned Development;

c. Such signs shall not exceed fourteen (14) feet in height;

d. A maximum of eight (8) such signs may be erected per Master Planned Development;

e. The total aggregate sign area of all such signs for a Master Planned development shall be two hundred fifty-six (256) square feet. The total aggregate area may be increased one (1) square foot for each one (1) acre the Master Planned Development exceeds two hundred fifty-six (256) acres, not to exceed a maximum of six hundred (600) square feet. The total area of one such sign shall not exceed two hundred (200) square feet;

f. Such signs shall be located only on major or minor arterial streets identified in the Peoria Comprehensive Master Plan;

g. Such signs must be located within a four (4) mile radius of the Master Planned Development;

h. Such signs shall maintain a minimum one-half (1/2) mile separation from any other sign on the same street frontage for the same development. Such signs shall maintain a minimum one-fourth (1/4) mile separation from any other such sign on a different street frontage which advertises the same development.

i. Such signs shall be placed only on undeveloped property not within a public right-of-way or easement. Placement on property not owned by the applicant requires written permission of the property owner of record;

j. Advertising copy shall be permitted to provide the name of the Master Planned Development, travel directions and describe the type of product offered (e.g. single-family townhome, etc.), and the home builder(s) or subdivision(s) name.

k. Such signs may not be illuminated;

l. Such signs may be maintained for a period of five (5) years, or until all the lots within the Master Planned Development are sold, whichever occurs first; extensions to the five (5) year time limit may be requested from the Planning and Zoning Commission;

m. Sign permit required.

24. Off-Site Subdivision Directional Sign. A temporary sign not located on the premises, used to advertise a recorded subdivision. (Ord. No. 98-06)

a. Such signs may be maintained for a period of three (3) years, or until all the lots in the subdivision are sold, whichever occurs first; extensions to the three (3) year time limit may be requested from the Planning and Zoning Commission;

b. Such signs may not be illuminated;

c. A maximum of two (2) such signs may be erected per recorded subdivision;

d. Such signs must be erected within two (2) miles of the subdivision for which the sign is advertising;

e. Total signage area for each sign shall not exceed thirty-two (32) square feet including any snipe signs or sign additions. The maximum height of such signs shall not exceed eight (8) feet;

f. Such signs shall maintain a minimum seventy-five (75) foot visibility triangle at street intersections, a minimum thirty-three (33) foot visibility triangle at driveways, shall not be located less than ten (10) feet behind the edge of pavement and shall not be located so as to create a hazard to pedestrian or vehicular traffic as determined by City Staff;

g. The use of portable signs and in-ground sleeves for such signs is prohibited;

h. Such signs shall be placed only on undeveloped property not within a public right-of-way or public easement; placement on private property requires written permission of the property owner; such signs shall not be located within one hundred (100) feet of any existing structure;

i. Advertising copy shall be permitted to provide travel directions and to describe the type of product offered (e.g. single-family, townhome, etc.);

j. Final design and location submitted as part of a signage package to be reviewed and approved by the City;

k. Sign permit required.

25. On-Site Master Planned Development Directional Sign. A temporary or permanent sign used to provide directional information to residential, commercial, recreational and other amenities within the interior of the development. (Ord. No. 91-28)

a. Such signs are only allowed for Master Planned Developments as defined herein;

b. Such signs shall not exceed six (6) feet in height nor thirty-two (32) square feet in area;

c. Four (4) such signs may be erected per Master Planned Development, however, the Planning Director may authorize permits for more than four (4) signs if the Director determines that all of the following exists:

1) Existence of additional intersections consisting of arterial and major/primary collector roadways as defined in the Comprehensive Master Plan.

2) Need for additional identification of amenities or subdivisions within the Master Planned Development.

3) Will not negatively impact upon public health, safety and welfare.

d. Such signs must be located within the interior of the project, a minimum of two hundred (200) feet from any perimeter street of the development;

e. Such signs shall be placed on property not within a public right-of-way or easement. Placement on property not owned by the applicant requires written permission of the property owner of record:

f. Permanent signs shall only identify amenities within the Master Planned Development and may be illuminated:

g. Temporary signs may identify individual subdivisions and may be maintained for a period of three (3) years, or until all lots within the subdivision are sold, whichever occurs first. Extensions to the three (3) year time limit may be requested from the Planning and Zoning Commission. Such signs shall not be illuminated;

h. Sign permit required.

26. On-Site Subdivision Advertising. A temporary sign used to advertise a recorded subdivision. The sign is located on premises.

a. Such signs may be maintained for a period of three (3) years, or until all the lots in the subdivision are sold, whichever occurs first; extensions to the three (3) year time limit may be requested from the Planning and Zoning Commission.

b. Such signs may be externally indirectly illuminated only, but shall not be located within one hundred (100) feet of any existing structure;

c. Only one such sign shall be displayed per street frontage (perimeter), with a maximum of two (2) such signs per recorded subdivision;

d. Total signage area for all subdivision advertising signs per recorded subdivision shall not exceed ninety-six (96) square feet; maximum height shall be sixteen (16) feet; (Ord. No. 97-31)

e. Final design and location submitted as part of a signage package to be reviewed and approved by the Plans Review Committee;

f. Such signs shall be in accordance with the sight distance requirements for arterial and collector streets as described in the City of Peoria Infrastructure Guidelines. (Ord. No. 00-30)

g. Sign permit required.

27. Permanent Master Planned Development Identification Sign. A permanent sign used to identify a Master Planned Development. (Ord. No. 91-28)

a. Such signs are only allowed for Master Planned Developments as defined herein:

b. Such signs shall not exceed eight (8) feet in height nor eighty (80) square feet in area;

c. A maximum of eight (8) such signs may be erected per Master Planned Development;

d. Such signs shall only be located on major or minor arterial streets identified in the Comprehensive Master Plan;

e. Such signs shall be located on property which was included in the original rezoning area or subdivision for the development. The applicant shall be responsible for furnishing documentation of the original rezoning area or subdivision plat;

f. Such signs shall be placed on property not within a public right-of-way or easement. Placement on property not owned by the applicant requires written permission of the property owner of record;

g. Such signs shall consist of only the name and/or logo of the Master Planned Development. The name of the project may include such words as "A Master Planned Community". Such signs may not identify a specific development or use within the project;

h. Such signs shall be wall mounted and shall include a landscape area equal to eight (8) square feet for each square foot of sign area;

i. Such signs may be illuminated;

j. Sign permit required.

28. Permanent Subdivision Identification Signs. A permanent sign used to identify a recorded subdivision. (Ord. No. 96-03)

    a. Such signs shall not exceed sixty-four (64) square feet in area. A sixty-four (64) square foot sign may be displayed on one or both sides of a street providing direct access to the subdivision and serving as a major entry;

    b. Such signs shall be wall mounted and shall include a landscape area equal to at least four (4) square feet for each square foot of sign area;

    c. Such signs shall not exceed six (6) feet in height if the sign is a freestanding monument sign; such signs may be located on perimeter walls higher than six (6) feet as provided by Section 14-3-14;

    d. Such signs shall consist of only the name of the subdivision for which the sign is intended;

    e. Such signs shall not include any advertising copy;

    f. Such signs may be only externally illuminated. No internal lighting allowed. (Ord. No. 96-03)

    g. Sign permit required.

29. Political Signs. A temporary sign used to advertise the candidacy of an individual, ballot proposition/issue, or to encourage citizens to vote. Such signs shall be permitted within all zoning districts. (Ord. No. 97-40)

    a. Such signs shall not be located within the public right-of-way, within a required visibility triangle, or on City property or buildings. (Ord. No. 04-02)

    b. Such signs shall be located on property with the owner's permission. It shall be presumed the property owner has given permission unless the property owner notifies the city otherwise; (Ord. No. 04-02)

    c. Such signs shall be removed within ten (10) days following the voting day of the election to which they refer. Signs for successful primary election candidates, eligible for the general election, may remain after the primary election;

    d. Such signs shall not be placed on or affixed to any utility pole, traffic control device or safety barrier;

    e. Such signs shall not exceed thirty-two (32) square feet in area or eight (8') feet in height;

    f. The person, party or parties responsible for the erection or distribution of any such signs shall be jointly and severally liable for the removal of such signs;

    g. Such signs which are deemed to be unsafe, defective or which create an immediate hazard to persons or property or are not in compliance with the

provisions of this section shall be declared to be a public nuisance and shall be subject to immediate removal by the City; (Ord. No. 04-02)

h. No sign permit required.

30. Sale, Lease, or Rent Sign. A temporary sign used to advertise the availability of real property. (Ord. No. 02-66)

a. For properties 15 acres or less, such signs shall not exceed six (6) square feet in area and five (5) feet in height;

b. For properties greater than 15 acres:

1) Signs fronting on a Freeway, Lake Pleasant Parkway, Bell Road and Grand Avenue shall not exceed sixty-four (64) total square feet and twelve (12) feet in height.

2) Signs fronting on all other streets shall not exceed thirty-two (32) total square feet in area and ten (10) feet in height.

c. Such signs shall only be displayed on the property for which they pertain. Only one sign shall be displayed per street frontage;

d. Such signs shall not be illuminated;

e. Sign permit required for signs greater than six (6) square feet in area.

31. Sign Walkers. A person who wears, holds, or balances a sign that conveys a commercial message, including a costume sign. A “costume sign” is defined as clothing that is integral to the conveyance of a commercial message. Commercial logos and other commercial identification on shirts, hats and other aspects of personal appearance are not costume signs.

a. General Provisions:

1) Signs shall be held, worn, or balanced at all times.

2) The following elements shall be prohibited: Any form of animation or illumination, including flashing, blinking or rotating lights; mirrors or other reflective materials; and attachments, including but not limited to balloons, ribbons, or speakers.

3) Sign walkers may only operate during the hours the business, event, or sales office is open.

4) No sign displayed by a sign walker shall exceed six (6) feet in any one direction and twelve (12) square feet in area per sign face.

5) Sign permit required. Said permit shall be renewed no later than one (1) year upon receipt. A copy of the approved sign permit must be held on person during use.

6) Signage displayed for charitable events shall meet the general and locational requirements contained herein (Sections 14-34-8.31.a/b). No permit is required for charitable events.

b. Location:

1) Sign Walkers shall not operate within thirty (30) feet from any street intersection, and at least thirty (30) feet from any vehicular ingress or egress point into a complex/center, establishment, or residential development. No Sign Walker shall be permitted to display within a median or on a street. Sign Walkers may be located within the public right-of-way, but may not obstruct pedestrian/vehicular traffic.

2) Sign Walkers shall not locate or operate in drive aisles, parking stalls, driveways, or on sidewalks in a manner that provides less than a minimum of four (4) feet free and clear for pedestrian passage and/or cases a hazard to pedestrian traffic.

3) Sign Walkers and any accompanying display shall not be located on walls, boulders, planters, other signs, vehicles, utility facilities, or any structure.

c. Non-Residential Centers/Districts

1) Signage may be located on the frontage(s) upon which the business public entry is oriented to. In the event that a business is interior to a center/complex and does not front immediately on a street, that business may place a sign walker within the frontage for the complex/center.

2) A maximum of one (1) such sign shall be permitted per establishment. Such signage may be displayed for a period of one calendar year from the date of approval. A new permit may be obtained upon the expiration of the previous permit.

d. Residential Development

1) Sign Walkers shall be located on the nearest arterial roadway of the residential subdivision or multi-family development to which the sign pertains.

2) One (1) Sign Walker shall be permitted per subdivision or residential development. Such signage may be displayed for a period of one calendar year from the date of approval. A new permit may be obtained upon the expiration of the previous permit.

32. Temporary Event Sign. A sign not intended or designed for permanent display. Signs established for a fixed period of time with the intent to discontinue the use of such sign upon the expiration of the time period. Temporary Event Signs shall include but shall not be limited to Yard Sales, Garage Sales, Open House, Christmas Tree and Pumpkin Patch sales lots, and signs identifying the premises

of, or announcing the activities conducted by a religious institution, school, civic organization, or similar institutional facilities. (Ord. No. 02-16)

a. Such signs may be located in the public right-of-way but shall not be placed on a street, on a median dividing a street, or in a manner that obstructs pedestrian or vehicular traffic. Such signs, which may included "A-Frame" and other removable signs shall not be affixed to or otherwise obstruct the use and visual identity of any landscaping, natural features, telephone poles, utility poles, fire hydrant, traffic barrier, or traffic control devices. Such signs shall be secured or weighted so as to resist displacement by wind, inadvertent contact by passerby and similar disturbances;

b. Such signs shall not exceed three (3) feet in height and six (6) square feet in area, except as may otherwise be provided in this Ordinance. However, one (1) banner sign not exceeding twenty-four (24) square feet in area and eight (8) feet in height may be permitted on the premises to which the event pertains. All such signs shall include wind cuts to reduce sign billowing or sailing and shall be securely fastened to a building, wall or fence on the premises; (Ord. No. 03-01)

c. A maximum of four (4) signs shall be allowed per event;

d. Temporary Event Signs may be installed no sooner than forty-eight (48) hours prior to the event and must be removed within twelve (12) hours upon the completion of the event;

e. Such signs shall not be illuminated, animated, or emit any artificial light, except as may otherwise be provided in this Ordinance; (Ord. No. 03-01)

f. Such signs shall only be located within a two-mile radius of the premises to which the event pertains;

g. No sign permit required.

33. Window Signs. A sign or signage placed in windows so as to attract the attention of persons outside of the building where the sign or signage is placed.

a. Window signage shall be limited to twenty-five percent (25%) of the total window area in which it is placed;

b. Window signage shall not be placed above the ground floor of the building;

c. No sign permit required.

B. Prohibited Signs. Signs that are not specifically authorized are expressly prohibited. Prohibited signs include, but are not limited to the following:

1. Any non-public signs in existing and future public right-of-way, as defined in the Peoria General Plan or the Peoria Street Classification Map, whichever is more restrictive, or on public property, except as may otherwise be provided in this

Ordinance. The City may install signs on its own property to identify public buildings and uses, and to provide necessary traffic control;

2. All roof-mounted signs;

3. All off-premise signs not designated as temporary or otherwise allowed by this Ordinance. (Ord. No. 94-09)

4. All portable signs, except as otherwise provided. Portable signs shall include, but are not limited to, signs which are mounted, attached, or painted on trailers, boats or vehicles when used as additional signage on or near the business premises. Business vehicles displaying signage or advertising shall be parked in an assigned parking space, a minimum of fifteen feet (15') from any street right of way line; (Ord. No. 00-30)

5. Flag-mounted signs, except as otherwise provided;

6. All signs having intermittent or flashing illuminations, signs having animated or moving parts, or that emit sound except as may otherwise be provided in this Ordinance; (Ord.No. 03-01)

7. Freestanding wall changeable copy/marquee signs:

8. All banners, pennants, streamers, balloons, flags, search lights, strobe lights, beacons, inflatable signs, except as otherwise provided;

9. Any sign imitating an official traffic control sign, device, or obscuring such signs or devices, except as may otherwise be provided in this Ordinance; (Ord. No. 03-01)

10. All signs mounted on, or applied to trees, utility poles, rocks or City owned property, except as otherwise provided;

11. Any sign placed on private property without the property owner's written approval;

12. Temporary or permanent "A-frame" sandwich signs, except as otherwise permitted herein; (Ord. No. 98-07)

13. Signs that are illegally displayed on City right-of-way or on City property; and,

14. Any sign which interferes with or confuses traffic, or presents a traffic hazard. (Ord. No. 98-07)

C. Comprehensive Sign Plan. The Comprehensive Sign Plan is intended to provide a flexible approach to allow signage not in strict compliance with the provisions of this article. The purpose of the Comprehensive Sign Plan is to provide for the establishment of sign criteria tailored to a specific development or location that promotes superior design through architectural integration of the buildings, site and signs. The Comprehensive Sign Plan will be appropriate for the development, provide adequate identification and information, encourage a good visual

environment, promote traffic safety and regulate to the extent necessary to be consistent with the purpose and intent of the City of Peoria Sign Code. The provisions set forth in this Section shall apply to both existing and proposed developments. (Ord. No. 97-21)

1. The Comprehensive Sign Plan is intended to allow increased sign height and area as provided for in this section. The application of this plan shall be limited to the following conditions.

    a. The Comprehensive Sign Plan may propose signage which in height and area is no more than twenty-five (25) percent greater than is permitted in the Zoning District in which the use is located;

    b. The Comprehensive Sign Plan shall not propose signage of a type that is otherwise prohibited by this Article except off-site directional signs. All proposed off-site directional signs shall be reviewed against the criteria set forth herein with a maximum of two (2) off-site signs per plan each a maximum of twenty-four (24) square feet. No off-site signage shall exceed eight (8) feet in height;

    c. The Comprehensive Sign Plan shall be limited to those projects which individually or collectively exceed twenty-five (25) gross acres in size and meet the locational criteria set forth in Section B.2 below;

    d. The additional height and area allowances of the Comprehensive Sign Plan shall not be applied to freeway monument signs;

2. The Comprehensive Sign Plan option shall be available only in the locations listed below.

    a. Areas designated and developed as Community Commercial or Business Park Industrial on the Land Use Plan of the Comprehensive Master Plan;

    b. Stadiums, race tracks and similar recreation and entertainment facilities;

    c. Hospitals;

    d. Regional Parks;

    e. Designated Redevelopment Areas;

    f. Resort Developments;

    g. Centers for Higher Education.

3. The applicant shall submit all of the documents, information, data, and other requirements for Comprehensive Sign Plan approval to the City. The applicant shall be responsible for furnishing any additional information and materials relevant to the application that the City reasonably believes is necessary in order to understand the application and to ensure compliance with the requirements of City codes.

4. Application for the review and approval of a Comprehensive Sign Plan shall be submitted and reviewed concurrently with a site plan or preliminary subdivision plat.

    a. Fees for the submittal and review of Comprehensive Sign Plans shall be as set forth by the City Council.

    b. The construction and placement of individual signs contained in the approved Comprehensive Sign Plan shall be subject to the issuance of a sign permit in accordance with Sections 14-34-16 to 14-34-29.

5. Comprehensive Sign Plans shall be evaluated based upon the following criteria.

    a. Size and Height: All proposed signage shall be no larger than necessary or allowed for sufficient visibility and legibility. Factors to be considered in determining appropriate size and height include topography, traffic volumes, traffic speeds, visibility ranges, impact on adjacent properties, and copy size.

    b. Location and Orientation: All proposed signage shall respect both the developed and undeveloped surrounding environment. Signs should be located and oriented appropriately to allow sufficient visibility and legibility. Factors that may be considered in reviewing the appropriateness of the sign location and orientation may include; location relative to the surrounding streets, traffic volumes and access points, visibility angles and topographic features.

    c. Colors, Materials and Types of Illumination: Signs proposed under the Comprehensive Sign Plan shall be compatible with the architecture and theme of the specific development in which the signs are located. Compatibility with the specific development shall include color, materials and architectural style. Signage should compliment and enhance the character of the project. Signage illumination and movement shall conform to Section 14-34-28 of this Ordinance.

6. All amendments to an approved Comprehensive Sign Plan shall be processed in accordance with the following procedures. Fees for the submittal and review of Comprehensive Sign Plan amendments shall be as set forth by the City Council.

    a. Minor Amendments: Minor Amendments shall include any change which does not increase the number of signs nor increase the size or height of any sign beyond what was approved under the original Comprehensive Sign Plan Approval. All changes processed under the Minor Amendment procedures shall comply with all provisions of this Section and shall not deviate from the information provided in the original approval. Minor amendments shall be approved administratively by staff.

    b. Major Amendments: Major Amendments shall be defined as those amendments not meeting the criteria set forth above to qualify as a Minor Comprehensive Sign Plan Amendment. Major Amendments shall be

processed and approved in the same manner as the initial Comprehensive Sign Plan submittal.

14-34-9 SIGNS PERMITTED FOR NON-RESIDENTIAL USES IN THE C-1, C-2, C-3, I-1, I-2, P.A.D., P.C., O-1, PC-1, PC-2, C-4, C-5, CCM, PI-1 AND BPI ZONING DISTRICTS. (Ord. No. 96-03/96-88)

A. For uses not part of a complex/center or multiple tenant commercial/industrial building, signs shall be in accordance with the following regulations.

1. Sign area for permanent signs requiring permits shall be based on the floor area of the use occupying the premises as specified below:

   a. For users occupying less than twenty thousand (20,000) square feet of floor area, the total sign area shall be the maximum of one and one-half (1.5) square feet for each one (1) linear foot of business front footage up to a maximum of one hundred twenty (120) square feet. (Ord. No. 96-88)

   b. For users occupying more than twenty thousand (20,000) square feet of floor area and less than 50,000 square feet of floor area, the total sign area shall be the maximum of one and one-half (1.5) square feet for each one (1) linear foot of business front footage up to a maximum of two hundred fifty (250) square feet. (Ord. No. 96-88)

   c. For users exceeding fifty thousand (50,000) square feet of floor area, the total sign area shall be the maximum of one and one -half (1.5) square feet for each one (1) linear foot of business front footage up to a maximum of four hundred (400) square feet. (Ord. No. 96-88)

2. In the event that a user fronts on two (2) or more streets, the user shall be given the option of selecting one (1) street frontage for the purpose of computing allowable sign area.

3. Freestanding monument signs and freestanding wall signs shall not be counted as a portion of the total sign area of the user, but shall be restricted to the following. (Ord. No. 96-88)

   a. One freestanding monument sign or one freestanding wall sign for each street upon which the lot has frontage, up to a maximum of four (4) signs;

   b. Such signs shall not be closer than thirty (30) feet to any residential district;

   c. Such signs shall be located a minimum of sixty (60) linear feet from any other freestanding sign.

   d. Such signs shall conform to the provisions of Section 14-34-8. (Ord. No. 96-88)

B. For users which are a part of a complex/center or multiple tenant commercial building, signs shall be in accordance with the following regulations.

1. Sign permits required for signs as specified in Section 14-34-8;

2. Sign area for permanent signs requiring permits shall be based on the floor area of the use occupying the premises as specified below:

   a. For users occupying less than twenty thousand (20,000) square feet of floor area, the total sign area for one such business shall be the maximum of one and one-half (1.5) square feet for each one (1) linear foot of business front footage up to a maximum of one hundred twenty (120) square feet. (Ord. No. 96-88)

   b. For users occupying more than twenty thousand (20,000) square feet of floor area and less than 50,000 square feet of floor area, the total sign area for one such business shall be the maximum of one and one-half (1.5) square feet for each one (1) linear foot of business front footage up to a maximum of two hundred fifty (250) square feet. (Ord. No. 96-88)

   c. For users occupying more than fifty thousand (50,000) square feet of floor area, the total sign area for one such business shall be the maximum of one and one-half (1.5) square feet for each one (1) linear foot of business front footage up to a maximum of four hundred (400) square feet subject to the following requirements: (Ord. No. 96-88)

      1) Building-mounted wall signs must be used, except as provided in Section 14-34-9.B.3;

3. When a site is developed as a complex/center or multiple tenant commercial building, one (1) freestanding monument sign or freestanding wall sign per street frontage of the entire site, up to a maximum of four (4) signs if the site is encircled by street frontage, is permitted in accordance with the following.

   a. If a multiple tenant commercial building exceeds fifty thousand (50,000) square feet, each freestanding monument sign shall not exceed a total area of forty-eight (48) square feet nor eight (8) feet in height. Each permitted freestanding wall sign shall not exceed a total area of ninety (90) square feet nor exceed five (5) feet in height.

   b. These signs for multiple tenant commercial buildings may identify the center and any number of tenants within the center. If the name/sign of the tenant is included on the center sign, the sign shall not be counted as part of the total sign area of the tenant.

   c. A freestanding sign identifying only an individual business rather than the center shall be obtained only by the approval of the Peoria City Council. Such sign shall be counted as a portion of the total sign area allowed for the individual user and must be located a minimum of sixty (60) linear feet from any other freestanding sign.

14-34-10 SIGNS PERMITTED FOR NON-RESIDENTIAL USES IN THE AG, FP, SU, R1-6, R1-7, R1-8, R1-10, R1-12, R1-18, R1-35, SR-35, SR-43, RM-1, RMH-1, RMH-2, RMH-3, CRM, P.A.D. AND P.C. RESIDENTIAL ZONING DISTRICTS (Ord. No. 96-88)

A. Sign permits required for signs specified in Section 14-34-8.

B. An identification or multi-tenant sign may display only the name of the building or tenant business with a total maximum sign area not exceeding thirty-two (32) square feet. Such sign may be wall-mounted with a maximum height of ten (10) feet on facades abutting residential uses, or it may be freestanding according to the following requirements.

   1. One freestanding identification or multi-tenant sign shall be permitted with a maximum height of five (5) feet. A second such freestanding sign shall be permitted for a property having greater than eighty (80) linear feet of frontage. Where two (2) freestanding signs are permitted, they shall be located at least sixty (60) feet apart;

   2. A freestanding identification or multi-tenant sign shall be located at least five (5) feet from any property line;

   3. A landscaped area shall be provided on-site along the street frontage at the base of the freestanding sign, with said landscaped area to have a minimum area of four (4) square feet for each one (1) square foot of sign area;

C. In addition to the above, each tenant may be allowed two (2) square feet of non-illuminated sign area, identifying his business, to be located on the wall immediately next to the entry of the tenant's business.

   1. No permit required.

D. In addition to the above, directory with a maximum area of six (6) square feet and a maximum height of six (6) feet may be permitted behind the required front yard setback.

   1. No permit required unless such sign is visible from off-premises.

E. All wall or fascia-mounted signs for individual businesses shall be uniform in terms of colors, shapes, and maximum vertical dimension with all other such signs in the center or as otherwise provided for in a sign package approved by the Plans Review Committee.

14-34-11 SIGNS PERMITTED FOR RESIDENTIAL USES IN ALL DISTRICTS

A. One and Two Family Dwellings.

   1. One name plate sign per dwelling unit not exceeding two (2) square feet in area, giving the name only of the land or building on which displayed or of the owner or lessee thereof.

a. No permit required.

2. Permanent Subdivision Advertising Signs for recorded subdivisions in accordance with the following:

a. Final location of such signs to be approved by the Plans Review Committee.

b. Sign permit required.

B. Multi-Family Dwellings and Mobile Home Complexes.

1. The total sign area for permanent signs requiring permits is one (1) square foot for each dwelling unit. However, in no instance may this total sign area exceed sixty-four (64) square feet with no more than thirty-two (32) square feet on any one street.

2. Such signs shall be located at least five (5) feet from any property line;

3. Sign permit required.

4. Each individual multi-family dwelling unit and mobile home shall be allowed one nameplate sign; a sign permit shall not be required for such signs.

C. Home Occupations.

1. Signs advertising home occupations shall not be permitted.

14-34-12 NONCONFORMING SIGNS

A. Any nonconforming sign as defined in this Article 14-34 may be continued in use subject to the provisions included herein below.

B. Reasonable repairs and alterations may be made to nonconforming signs. However, in the event any such sign is hereafter damaged exceeding fifty percent (50%) of the reproduction cost according to appraisal thereof by competent appraisers, or is removed by any means whatsoever, including an act of God, such sign may be restored, reconstructed, altered or repaired only to conform with the provisions of this Article 14-34.

C. Whenever the business conducted on the premises changes, which requires issuance of a new Certificate of Occupancy and the sign is changed or modified to reflect that change, whether it be in copy, size or shape, the signs on the premises shall be modified to bring it into conformance with these regulations.

D. Any nonconforming sign cannot be expanded or enlarged.

14-34-13 ABANDONED SIGNS

Any nonconforming sign which advertises a business that has not been conducted or a product that has not been offered for sale on or from the premises on which the sign is located, for over 180 days shall be modified to bring it into conformance with this Article 14-34 prior to the issuance of a new certificate.

14-34-14 LIABILITY OF DAMAGES

The provisions of this ordinance shall not be construed to relieve or to limit in any way the responsibility or liability of any person, firm, or corporation which erects or owns any sign, for personal injury or property damage caused by the sign; nor shall the provisions of this ordinance be construed to impose upon the City of Peoria, its officers, or its employees any responsibility or liability by reason of the approval of any sign under the provision of this Article 14-34.

14-34-15 EFFECT OF AMENDMENT ON PENDING SUITS

The amendment of this ordinance shall not (1) affect suits pending or rights existing immediately prior to the effective date of this Article 14-34, or (2) impair or avoid or affect any grant or conveyance made or right acquired or cause of action now existing under any such Peoria City Code or amendment thereto affected by this Article 14-34, or (3) affect or impair the validity of any bond or other obligation issued or sold in constituting a valid obligation of the issuing authority immediately prior to the effective date of this Article 14-34.

14-34-16 PERMIT REQUIRED

No sign shall be erected, installed, repaired or moved unless a permit for such has been obtained from the Building Department, except as specified in this Article 14-34. Where signs are illuminated electrically, a separate electrical permit shall be obtained as required by the Electrical Code of the City of Peoria.

A permit shall not be required for the following signs, provided, however, that such signs shall be subject to any and all applicable provisions of this Article 14-34.

A. Nameplate signs two (2) square feet or less in area.

B. Any sign four (4) square feet or less in area not otherwise prohibited by this ordinance.

C. Repainting without changing wording, composition, or colors; or minor non-structural repairs, (except electrical repair).

D. Relocation of sign as required by the City.

E. Signs erected as identification of City-approved temporary sales areas. Such signs shall be erected only for the term of the approved sales period.

F. Political signs, as permitted in Section 14-34-8 of this Article 14-34.

G. Signs not visible from off property or business.

H. Window signs.

I. Address signs.

J. Directional signs.

K. Sales, Lease or Rent signs.

L. Holiday Decorations.

Nothing contained herein shall prevent the erection, construction, and maintenance of official traffic, fire and policy signs, signals, devices and markings of the State of Arizona and the City of Peoria, or other competent public authorities, or the posting of notices required by law.

14-34-17 PERMIT APPLICATION AND EXPIRATION

A. To obtain a permit the applicant shall file an application with the Building Safety Director on a form furnished by the City. The application shall contain the location by street and number and name of the proposed sign contractor, with address, state license, city tax number and phone number. All applications shall be accompanied by the written consent of the owners, lessee, agent or trustee in charge of the property on which the sign is proposed.

B. Every permit issued by the Building Safety Director under the provisions of this code shall expire by limitation and become null and void, if the work authorized by such permit is not completed within one hundred eighty (180) days from the date of issuance of such permit. Before such work can be allowed, a new permit shall be first obtained, and the fee therefore shall be one-half of the amount required for a new permit for such work, provided no changes have been made or will be made in the original plans and specifications for such work.

C. The Building Safety Director may, in writing, suspend, or revoke a permit issued under provisions of this Section whenever the permit is issued on the basis of a material omission or misstatement of fact, or in violation of any ordinance or any provisions of this Article.

D. No permit for a sign issued by the City shall be deemed to constitute permission or authorization to maintain a public or private nuisance nor shall any permit issued hereunder constitute a defense in an action to abate a nuisance.

E. The Building Safety Director may issue use permits for the display of temporary on-site signs, upon a written form prescribing the terms and conditions of such display specified in this Code. Said form must be signed by the Planning and Zoning Director or designated agent.

F. Sign permits for new or additional signs shall not be issued for a specified user if such user displays unlawful signs. Sign permits for new or additional signs shall not be issued for a specified user if such user displays nonconforming signs, provided the area of the nonconforming signs exceeds the total maximum allowable sign area for a particular user or center. If the nonconforming signs do not exceed the total maximum sign area for a particular user or center, then a sign permit may be issued for a new sign subject to the provisions of this Article 14-34. A sign permit may be issued to a specific user providing the terms thereof specify modification or removal of nonconforming signs, as provided above, resulting in conformity with the provisions of this Article 14-34.

G. Signs for which a permit has been issued shall not be erected, installed, maintained, or displayed except in complete conformance with all terms, requirements, and stipulations specified by the approved plans and permit.

14-34-18 PERMIT FEES

A. Before issuing any sign permit required by this Article, the Planning and Zoning Department shall collect an application fee in an amount as provided in this code, together with all fees required by the Uniform Building Code as adopted by the City of Peoria. (Ord. No. 91-12)

B. In addition to the above fees, electrical wiring fees shall be required as specified by the Building Safety Director. (Ord. No. 91-12)

C. An owner of a nonconforming sign which has been removed or brought into conformance shall not be required to pay a permit fee in order to obtain a permit for a replacement sign.

D. Work for which a permit is required by this Article shall not be commenced before an application has been filed and a permit issued. Where work is commenced without an application being filed and a permit issued, the fees provided in this section shall be charged. However, the payment of such fees shall not relieve any person(s) from complying fully with the requirements of this Article in the execution of the work or from any penalties provided in this code. (Ord. No. 91-12)

14-34-19 REQUIREMENT OF PLANS

Copies of plans and specifications, the number to be determined by the Building Safety Director, shall be submitted with the application for each sign in excess of four (4) square feet in size regulated by this Article 14-34. One copy shall be returned to the applicant at the time the permit is granted. Such plans shall show complete details about the size of the sign, the method of attachment or support, locations and materials to be used and the name, address, and profession of the person designing plans and specifications of such sign. Plans for supports for any sign subject to excessive stresses as determined by the Building Safety Director shall be accompanied by structural surfaces and other members of an existing building to which the sign is to be attached so that the Building Safety Director may certify that the supports or other surfaces are in

good condition and are adequately strong to support the load, including the proposed sign.

14-34-20 REVOCATION OF PERMITS

The Building Safety Director shall have the authority to revoke any permit which has been granted when he has determined that the sign authorized by the permit has been constructed or is being maintained in violation of the permit.

A. Notice of the Building Safety Director's decision to revoke a sign permit shall be served upon the holder of the permit (a) by delivering personally a copy of the notice to the holder of the permit, or to one of its officers, or (b) by leaving a copy of the notice with any person in charge of the premises, or (c) in the event that no such person can be found on the premises, by affixing a copy of the notice in a conspicuous position at an entrance to the premises and by the certified mailing of another copy of the notice to the last known post office address of the holder of the permit.

B. The holder of the permit may appeal to the Board of Adjustment the decision of the Building Safety Director to revoke the permit. This appeal must be made within twenty-one (21) days from the date when the notice was served.

C. If no appeal has been made by the end of the twenty-one (21) day appeal period, then the permit is revoked and the sign is illegal. The Building Safety Director then shall initiate the procedure for the removal of the illegal sign.

14-34-21 REMOVAL OF SIGNS

The Building Safety Director is hereby authorized to require removal of any illegal sign as defined by this ordinance.

A. Before bringing an action to require removal of any illegal sign, the Building Safety Director shall give written notice to the owner of the sign or the owner of the premises on which sign is located. The notice shall state the reasons and grounds for removal, specifying the deficiencies or defects in such sign with reasonable definiteness, and the violations charged; such notice shall specify what repairs, if any, will make such an installation conform to the requirements of this ordinance, and specify that the sign must be removed or made to conform with the provisions of this Article 14-34 within the notice period provided below. Service of notice shall be made as prescribed in Section 14-34-20A of this Article 14-34.

1. Notice Period.

   a. The notice period for permanent signs shall be ten (10) days.

   b. The notice period for temporary signs shall be forty-eight (48) hours.

2. Re-erection of any sign or substantially similar sign on the same premises after a non-compliance notice has been issued shall be deemed a continuance of the original violation.

B. If the owner or lessee of the premises upon which the sign is located has not demonstrated to the satisfaction of the Building Safety Director that his sign has been removed or brought into compliance with the provisions of this Article 14-34 by the end of the notice period, then the Building Safety Director shall certify the violations to the City Attorney for prosecution.

C. Removal.

1. The Building Safety Director is authorized to cause the removal of any sign adjudged to be illegal by a court of competent jurisdiction if the court so orders. All the actual cost and expense of any such removal by the Building Safety Director shall be borne by the owner of such sign installation and the owner of the premises on which located; each of them shall be jointly and severally liable therefore, and an action for recovery thereof may be brought by the City Attorney upon proper certification thereof to him by the Building Safety Director.

2. The Building Safety Director may cause the removal of unauthorized advertising signs from the public right-of-way or public property. Such signs may be impounded as evidence, or disposed of as abandoned property unless claimed by the owner within thirty (30) days. Such signs shall be deemed a nuisance and subject to removal without notice.

14-34-22 EMERGENCY REMOVAL OR REPAIR

A. The Building Safety Director is hereby authorized to cause the immediate removal or repair of any sign or signs found to be unsafe or defective to the extent that it creates an immediate and emergency hazard to persons or property.

B. If the Building Safety Director has determined that an immediate emergency hazard to persons or property exists, then actual notice to the property owner or lessee shall not be required. However, the Building Safety Director shall be required to make a reasonable effort to notify the property owner or lessee that the unsafe or defective sign must be removed or repaired immediately.

C. All the actual cost and expense of any such removal or repair by the Building Safety Director shall be borne by the owner of such sign or by the owner of the premises on which located; each of them shall be jointly and severally liable therefore, and an action for recovery thereof may be brought by the City Attorney upon proper certification thereof to him by the Building Safety Director.

14-34-23 ENFORCEMENT

A. The Building Safety Director is charged with the lawful enforcement of this Article 14-34. He/she shall appoint and may remove, according to law, all subordinate officials and assistants necessary to the enforcement of this ordinance. All such subordinate

officials, assistants, clerks, and employees shall be subject to such rules and regulations as shall be prescribed from time to time by said Director.

B. It shall be the duty of the Building Safety Director to enforce all regulations covered by this Article 14-34.

C. The Building Safety Director, or his/her authorized representative, shall have the authority to enter any building, structure, or premises or any part thereof, at any reasonable time for the purpose of performing his official duties under this Article 14-34. Refused entry, he shall enter only with a court order, except in emergency situations.

D. It shall be and is hereby declared to be unlawful for any person to willfully interfere with, hinder, or obstruct the Building Safety Director, or his/her authorized representative, in the lawful enforcement of the provisions of this Article 14-34.

E. It shall be the duty of the Police Department of the City to assist the Building Safety Director, or his/her authorized representative in the lawful enforcement of the provisions of this Article 14-34.

14-34-24 INSPECTIONS

Unless waived by the Building Safety Director all signs for which a permit is required shall be subject to the following inspections:

A. Footing inspection on all free standing signs.

B. Electrical inspection on all illuminated signs.

C. An inspection of braces, anchors, supports and connections and wall signs.

D. Site inspection to insure the sign has been constructed according to approved application and valid sign permit.

14-34-25 INSPECTION MARKINGS

A. Permanent Signs. All permanent signs regulated by this Article 14-34 shall be marked with the inspector's name and the person or firm erecting such sign, the date of installation, and the permit number. This marking shall be permanently placed on the exterior surface of the sign in a location where the information will be readily visible, legible and accessible for inspection after installation and erection.

B. Temporary signs shall be marked by a sticker furnished by the City.

14-34-26 SIGN MAINTENANCE

A. Any signage that has been approved or that has been issued a permit shall be maintained by the owner or person in possession of the property on which the sign is

located. Maintenance shall be such that the signage continues to conform to the conditions imposed by the sign permit.

B. Any damaged sign or sign base shall be repaired within sixty (60) days of notice to repair, issued by the Building Safety Director.

C. Any metal pole covers and sign cabinets shall be kept free of rust and rust stains.

D. Any internally-illuminated sign cabinets or sign panels which have been damaged shall remain un-illuminated until repaired.

E. Any signage which has been damaged to such extent that they may pose a hazard to passersby, as determined by the Building Safety Director, shall be repaired or removed as directed by the Building Safety Director, subject to Section 14-34-12.

F. Failure to comply with these sign maintenance requirements shall constitute a violation of the Peoria Zoning Code.

14-34-27 DESIGN AND CONSTRUCTION SPECIFICATIONS

All signs shall be designed and constructed according to the specifications of the City's adopted Uniform Building Code and Electrical Code and equivalent to the standards of the Arizona Sign Association as administered by the Building Safety Director.

14-34-28 PERMITTED LIGHTING AND MOVEMENTS

A. Lighting.

Signs may be illuminated as provided by this Article 14-34 and specified by approved sign criteria, if applicable, in accordance with the following regulations:

1. Externally illuminated, building-mounted signage may be illuminated by either ground-mounted lights or building-mounted light bars. In either situation, the light source shall be totally screened from view.

2. Internally illuminated, building-mounted signage is permitted.

3. Externally illuminated, freestanding and freestanding detached wall signage shall be illuminated by ground-mounted lights, with the light source being totally screened from view.

4. Internally illuminated, freestanding and freestanding detached wall signage is permitted.

5. Open light bulbs shall be prohibited. Further, no flashing, blinking, or rotating lights shall be permitted for either permanent or temporary signs, except as otherwise may be provided in this Ordinance. (Ord. No. 03-01)

a. All requests for the use of neon or other similar tube type of illumination shall be submitted as part of the Design Review Submittal package for all Commercial and Industrial projects; (Ord. 00-30)

b. A sign permit is required for all neon or other similar tube type of illumination and shall count towards the total allowable sign area;

c. All neon or other similar tube type of illumination shall be calculated at a rate of the width of the tube, no less than 6”, multiplied by the overall length.

d. All sign lighting shall be in accordance with the City of Peoria Dark Sky Ordinance No. 98-114.

B. No sign shall be permitted which moves by any means except flags which are permitted in Section 14-34-8 and except as may otherwise be provided in this Ordinance. (Ord. No. 03-01)

14-34-29 LOCATION REQUIREMENTS

A. Obstruction of Exits. No sign shall obstruct any door, window or fire escape of any building.

B. Traffic Hazards. No sign shall be erected in such a way to interfere with or to confuse traffic, to present any traffic hazard, or to obstruct the vision of motorists.

The Building Safety Director may require that the sign be placed in a different location or that the sign be set back in order to comply with this requirement.

C. Construction over Public Property. No person, firm, or corporation shall erect or cause to be erected any sign which projects over any public sidewalk, street, alley or public place, except as specified in Section 14-34-8 A.25.j. of this Article 14-34 or as may otherwise be provided in this Ordinance. (Ord. No. 03-01)