

City of Peoria, Arizona

Multi-Modal Transportation Plan

Old Town Transit Center Recommendations



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JACOBS

Design/Location Considerations

- *In short-term, needs to accommodate local and express buses.*
- *Longer-term, needs to accommodate potential High Capacity Transit (HCT) options.*
- *HCT and bus facilities need to be in close proximity.*
- *Needs to provide for efficient transit circulation.*
- *Should support Old Town Revitalization Plan.*
- *Should encourage transit-oriented-development (TOD).*
- *Should have convenient walking access to Old Town.*
- *Needs to work with either Grand Avenue at grade or depressed.*

Site Design Strategy



Develop transit center in multiple phases:

■ Phase 1:

- Local and express bus.
- Grand Avenue at-grade.

■ Future Phases:

- Potential implementation of future High Capacity Transit (HCT) options.
- Depression of Grand Avenue.

Options



■ *Three Options Reviewed:*

Option A:

- **Peoria Avenue** in front of current Zocalo Mall.

Option B:

- **83rd Avenue** between Peoria and Grand Avenues.

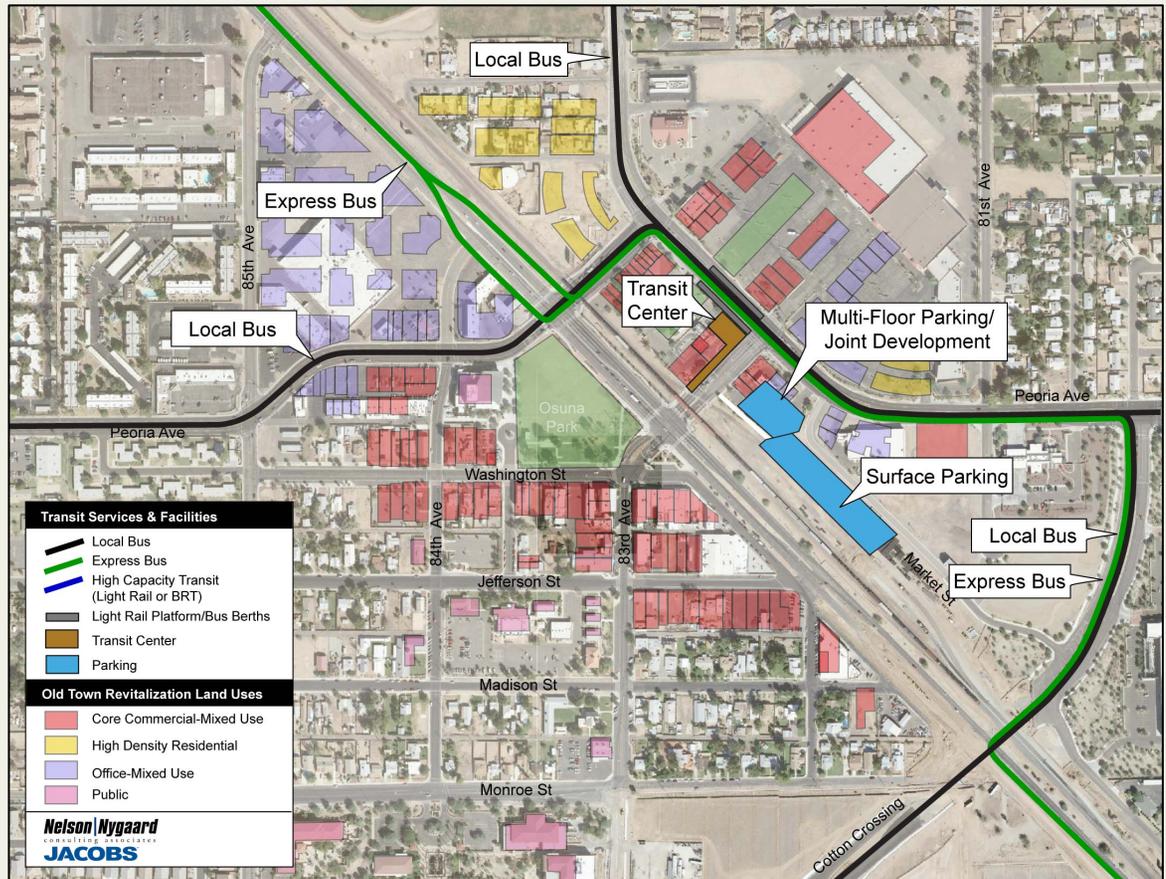
Option C:

- **Market Street** between Cotton Crossing and 83rd Avenue.

Option A: Peoria Avenue

- **Transit Center located on Peoria Avenue.**
- **Advantages**
 - Strong integration with Old Town.
 - Would provide activity center that could spur other development.
 - Most efficient transit circulation.
 - Good pedestrian access to heart of Old Town.
 - Allows 83rd north of Grand Avenue to be discontinued.
- **Disadvantages**
 - Buses bypass heart of Old Town.
 - Longer walks from parking than Option C.

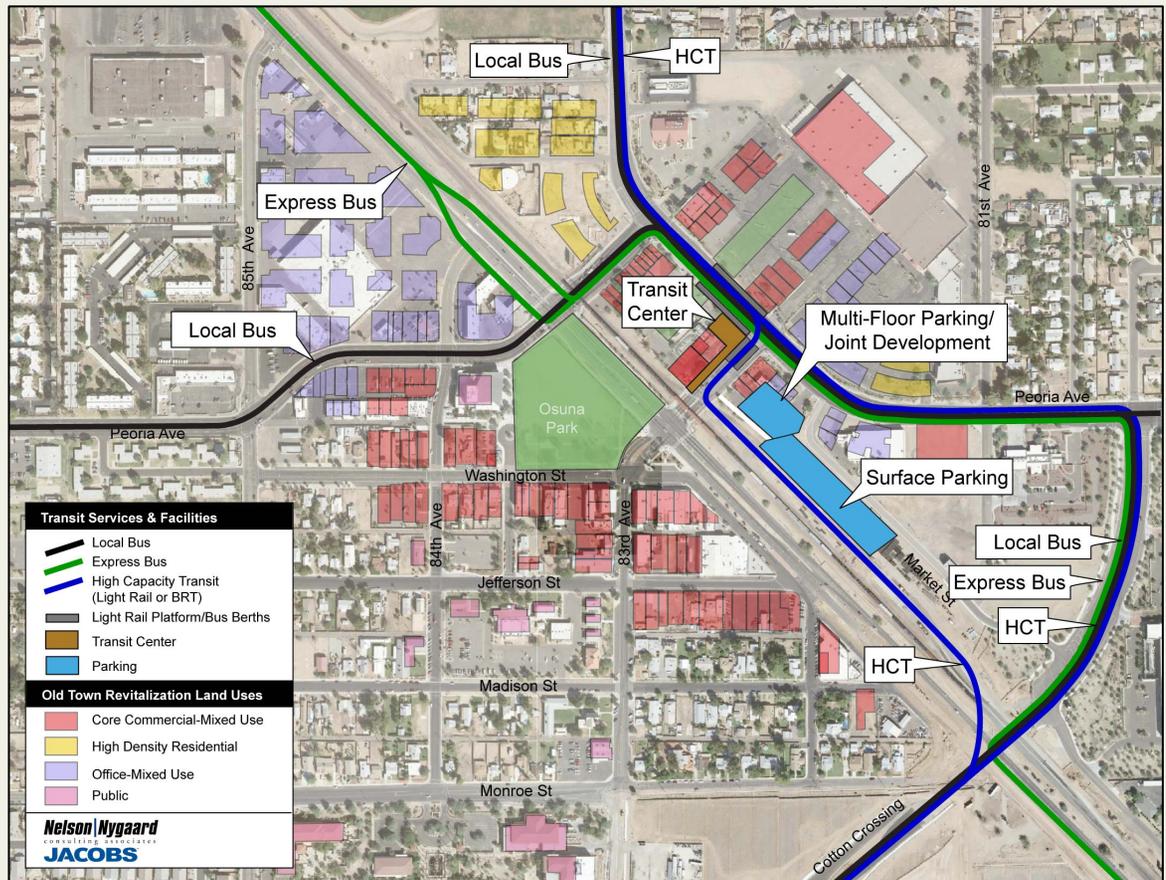
Phase 1: Local and Express Bus Service



Option A: Peoria Avenue

- **Transit Center located on Peoria Avenue.**
- **Advantages**
 - Strong integration with Old Town.
 - Would provide activity center that could spur other development.
 - Most efficient transit circulation.
 - Good pedestrian access to heart of Old Town.
 - Allows 83rd north of Grand Avenue to be discontinued.
- **Disadvantages**
 - Buses bypass heart of Old Town.
 - Longer walks from parking than Option C.
 - Not all the HCT platforms are directly adjacent to other modes.

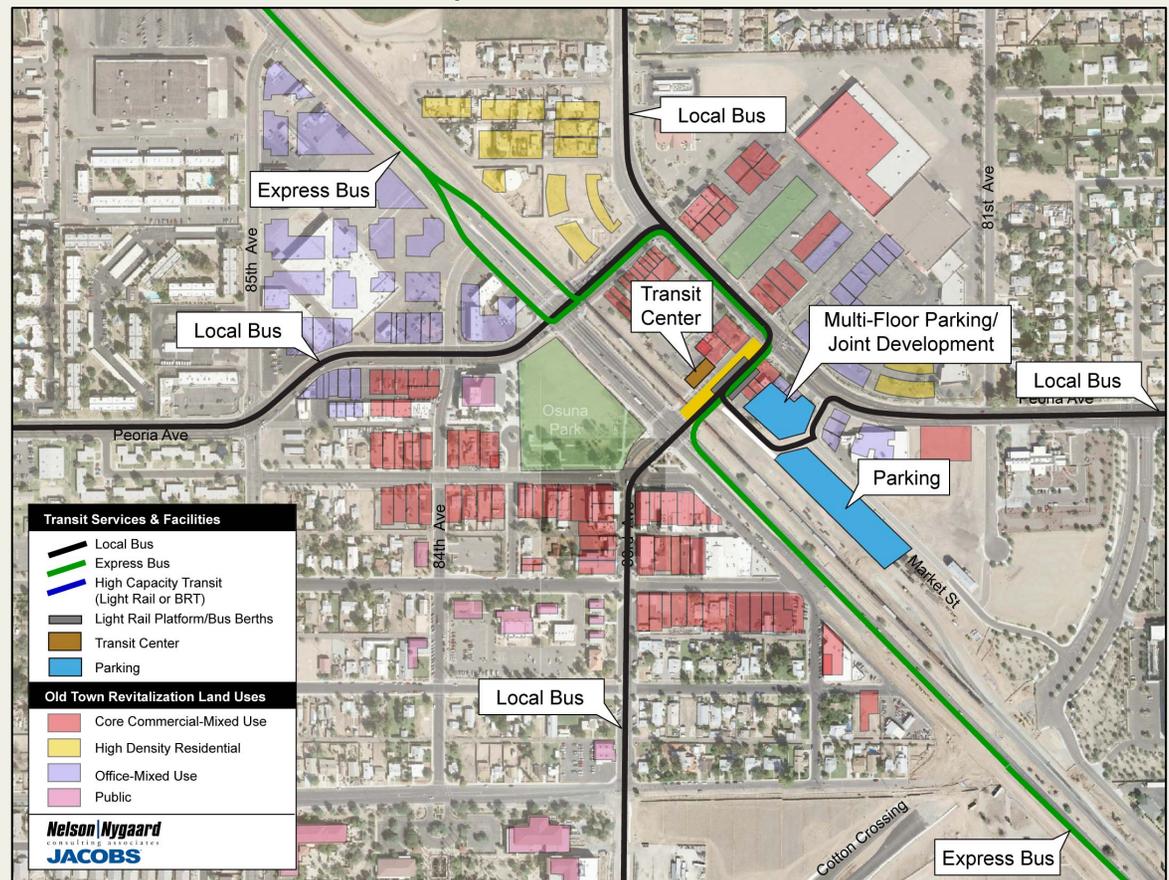
Future Phases: All Services



Option B: 83rd Avenue

- **Transit Center located on 83rd Ave between Peoria Ave and Grand Ave.**
- **Advantages**
 - Strong integration with Old Town.
 - Would provide activity center that could spur other development.
 - Provides for bus service through heart of Old Town
 - Good pedestrian access to heart of Old Town.
 - HCT platforms, and bus berths, adjacent to each other.
- **Disadvantages**
 - Longer walks from parking than Option C.
 - Slightly less efficient bus circulation than Option A.

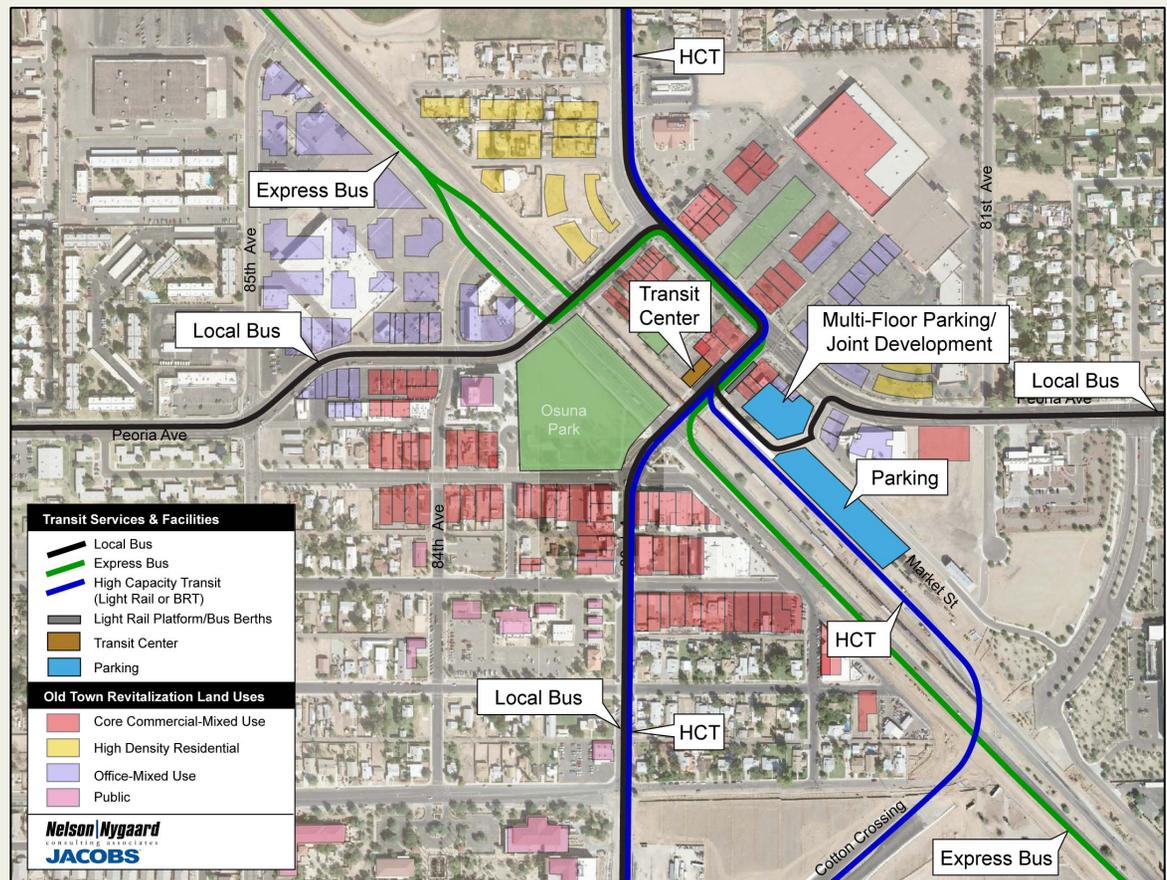
Phase 1: Local and Express Bus



Option B: 83rd Avenue

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 - Strong integration with Old Town.
 - Would provide activity center that could spur other development.
 - Provides for bus service through heart of Old Town
 - Good pedestrian access to heart of Old Town.
 - HCT platforms, and bus berths, adjacent to each other.
- **Disadvantages**
 - Longer walks from parking than Option C.
 - Slightly less efficient bus circulation than Option A.

Future Phases: All Services



Option C: Market Street

- **As Proposed in Old Town Revitalization Plan.**

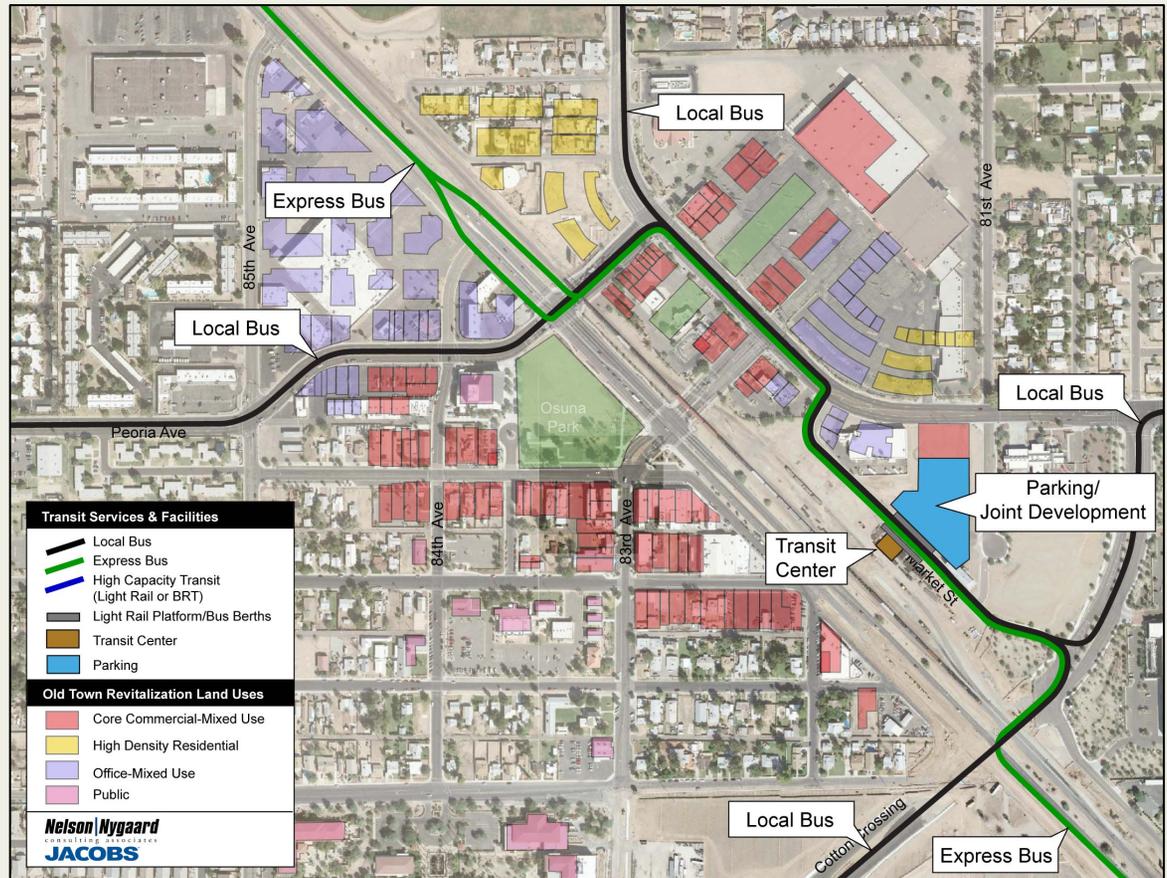
- **Advantages**

- Uses vacant parcels.
- Likely has lowest development costs.
- Parking located very close to platforms

- **Disadvantages**

- Not well integrated with Old Town.
- Likely too much on periphery to spur other development.
- Poor walk access to heart of Old Town.
- Buses bypass heart of Old Town.

Phase 1: Local and Express Bus



Option C: Market Street

- **As Proposed in Old Town Revitalization Plan.**

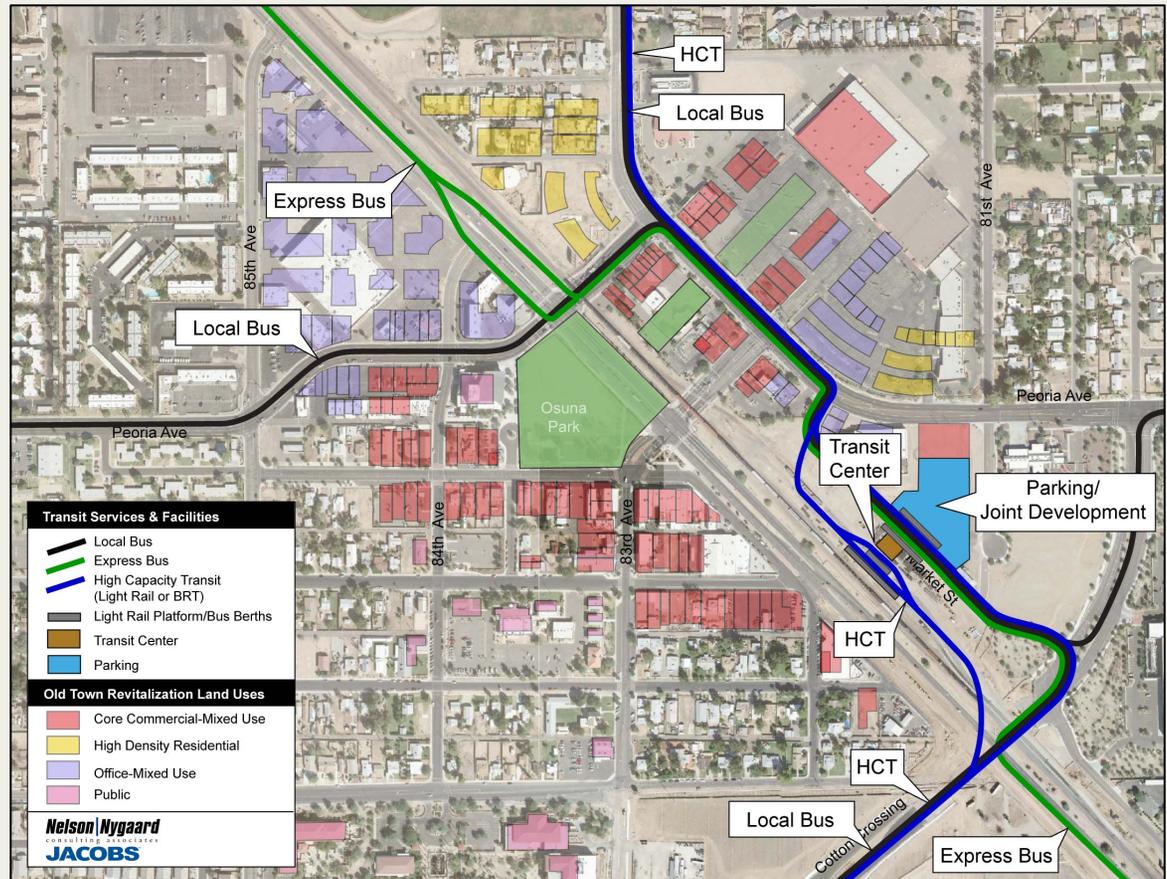
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- Poor walk access to heart of Old Town.
- Buses bypass heart of Old Town.

Future Phases: All Services



Recommendation



- ***Option B is preferred option and provides:***
 - Best bus service to heart of Old Town,
 - Better accommodates future HCT options.
 - Better overall pedestrian access to transit services