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CENTRAL PEORIA REVITALIZATION PLAN PUBLIC ADVISORY MINUTES CITY OF PEORIA, ARIZONA PINE ROOM AUGUST 18, 2008

A **Meeting** of the Central Peoria Revitalization Plan Public Advisory Committee of the City of Peoria, Arizona, convened at 8401 W. Monroe St., Peoria, AZ in open and public session at 6:05 p.m.

Members Present: Shelley Bade, Robert Bulloch, Dolores Ceballos, Priscilla Cook, Santos Diaz, Karen Garbe, Wade Gendreau, Ron Hassid, Joe Hull, Greg Loper, Linda Lopez, Jack Lytle, Marvin McCloe, Marc Melbo, Isaac Morales, Gary Nelson, Eva Osuna, Monte Ryan, Jon Van Treese, and Stacey L. Wiley.

Members Absent: Jeff Engle, Fred Fox, Thom Gyder, Debbie Juengel, Candace Ryan, Fred Sanchez, Curt Smith, and Jeff Teetsel.

Others Present: Carl Swenson, City Manager, Glen Van Nimwegen, Community Development Director, Cathy Griffin, Executive Assistant, Chris Jacques, Acting Planning Manager, Robert Gubser, Senior Planner, Cody Gleason, Planning Technician, Bev Parcels, Planning Assistant, Melissa Zechiel, Planning Assistant, Monique Spivey, Associate Planner, Steve Prokopek, Economic Development Director, Jeff Sargent, Park Projects Administrator, Dan Nissan, Assistant City Engineer, Dawn Irvine, Budget Analyst, Jeff Tyne, Budget Director, Scott Cooper, Economic Development Coordinator, JP de la Montaigne, Community Services Director, Jamal Rahimi, City Traffic Engineer, Katie Gregory, Development Agreement Coordinator, Shawn Kreuzwiesner, Utilities Engineering Manager.

Opening Statement: Welcome given by Glen Van Nimwegen and Carl Swenson.

Audience: Approximately 8.

Agenda Minutes:

PowerPoint Presentation by Loreli Cappel – PMC

Items Discussed –

- Aim of project and direction it will take.
- Area involved in project.
- Scope of work.
- Stakeholder / Citizen Participation Plan
- Inventory
- Economic Market Analysis
- Financial Strategies
- Circulation Plan
- Multi-Modal Transportation Plan
- Parking
- Pedestrian Plan
- Historic Preservation Plan

- Strategies
- Architectural Design
- Implementation Plan
- Final Product
- Committee Roles
- Personal Objectives
- Next Steps
- Project Issues

Public Advisory Committee members were given the opportunity to complete a questionnaire.

Meeting was opened for questions and comments, items discussed included –

- Changing the name of the area involved. Suggestions included “Downtown Peoria” and “Old Town Peoria”.
- Changing the area of the project. Area is too large and needs to be smaller. Narrow the area but leave in Varney and Peoria High School areas.
- Signage on Grand Ave. Include both sides of Grand Ave. Change the banners on light posts to a different design.
- Establish a Historic Square. Designate a specific area to set apart from the rest of the Old Town area.
- Purpose of downtown area and establish a destination for tourists and residents. Make it the heart of Peoria. Create a pedestrian area. Encourage new businesses such as a café, ice cream parlor, and an arts venue.
- Establish themed events. Offer events such as “First Friday” that residents and visitors will want to attend.
- Need for a nice restaurant to service arts center. Lack of dining in the Old Town area does not promote people to stay downtown.
- Keeping the history but embracing the new. Finding a way to keep the old flavor of Peoria while incorporating new design. Blending old with the new.
- Time frame of project and when changes will be made. Goals will be set to be achieved short term (1 year) and long term (5 + years).
- Number of meetings involved and who will attend. Meeting schedule will extend over a ten month period. Three public meetings are currently proposed.
- Publicizing upcoming meetings. Advertise meetings in newspaper and on Channel 11. Encourage word of mouth and hang posters.
- Budget and funding for project. Where the funding is coming from to pay consultants. Once the study is completed how the actual project will be funded.
- Obtaining a Certified Local Government status to apply for grants. Obtaining other grants to fund project. Using tax or bond money to pay for project.
- Creating a Centennial project. Incorporating the upcoming City Centennial to fund and build the project under. Use as theme for project.
- Research other cities of similar size to gauge successes and failures. Look at other Main Street Communities. Develop an inventory of what other cities have done to revitalize.

ADJOURNMENT: There being no further business to come before the Central Peoria Revitalization Plan Public Advisory Committee, the meeting adjourned at 7:30 p.m.