

**Peoria Community Services  
Department**



**Peoria Leadership Institute**  
June 2, 2010  
Rio Vista Recreation Center

*Professional Ethical Open Responsive Innovative Accountable*



**Department Overview**

J.P. de la Montaigne  
**Community Services Director**

*2005 National Parks and Recreation Gold Medal Award Finalist  
2006 National Parks and Recreation Gold Medal Award Finalist  
2007 National Parks and Recreation Gold Medal Award Finalist  
2009 National Parks and Recreation Gold Medal Award Finalist*



**Community Services**

**LIBRARY DIVISION**

*David Hunenberg*  
Library Manager

*Professional, Ethical, Open, Responsive, Innovative, Accountable*

**Challenges & Change**



**Main Library**



8463 W. Monroe Street, Peoria, AZ 85345

**Sunrise Mountain  
Branch Library**



21109 N. 98th Avenue, Peoria, AZ 85382

**Question 1**






**Question 2**



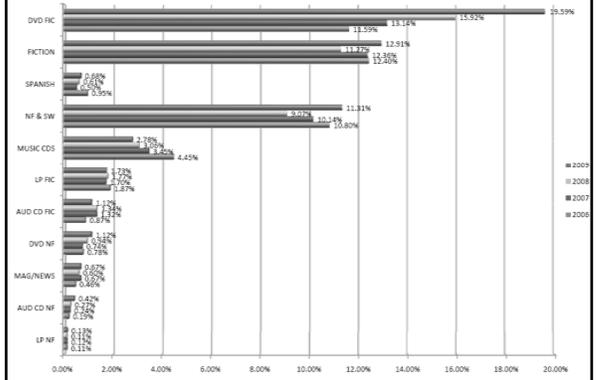




### Question 3



#### Main Adult Collection Circulation



### Youth Services



### Teen Services



### Adult Services & Technology



### Public Services



## Technical Services




## Volunteers




## Friends




## Arts Commission



## Some Things Will Never Change:

- Provide Information
- Equal Opportunity
- Nourish Creativity
- High Return
- Gathering Place
- Preserve History




## Community Services

### SPORTS FACILITIES DIVISION

Chris Calcaterra  
*Sports Facilities Manager*

The Sports Facilities Maintenance and Operations Division is responsible for maintaining and scheduling the Stadium and practice fields as well as the team clubhouses, the parking lots, the Stadium concourse and the new Rio Vista Community Park

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# The Peoria Sports Complex



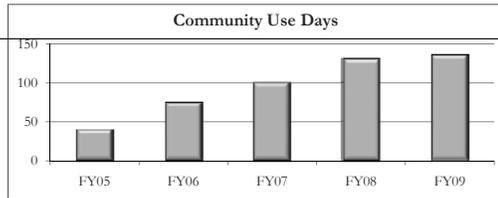
Contract with teams through the 2013 Spring Training Season



## SPORTS COMPLEX MAINTENANCE & OPERATIONS

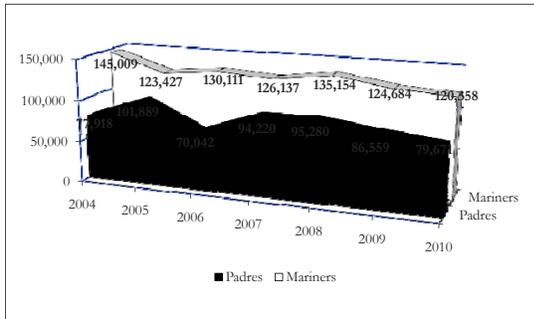
### FY09 Usage Summary

- 106 different events were held at the Sports Complex
- Average usage through the year was 14.07 areas per day (Stadium, Practice Fields, parking lots, etc.)

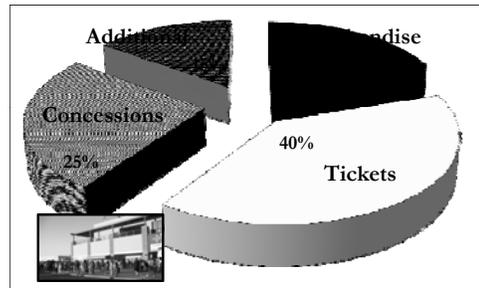


How many gallons of water did the Sports Complex use in FY09?

## Spring Training Attendance



## Peoria Sports Complex SPRING TRAINING REVENUES - Average



\*Additional revenues include parking, scorecard, advertising, facility fees and premium seating.

## Peoria Diamond Club

Over \$190,000 was raised for charity through the Charity Game and other Spring Training efforts (parking, tickets, scorecards).

The Red Hook Deck was once again utilized by the Diamond Club. They managed to book 15 out of 29 games (16 groups total).

Total giving to date has topped one million dollars for the PDC!



## Peoria Sports Complex Economic Impact of Spring Training

**Cactus League Total = \$ 310 million\***

Seattle Mariners/San Diego Padres attendees in Peoria account for 20% of overall total (\$63 million)



\*Source: FMR Associates 2007 Cactus League Survey

### Other Events at the Peoria Sports Complex

**BASEBALL**

- Arizona Fall League
- Fantasy Camps
- Youth & Adult Tournaments
- Baseball Clinics
- Developmental/Rehab Baseball
- Little League

### Even More Events at the Sports Complex

**NON-BASEBALL**

- City Special Events
- Concerts
- Arts Festivals
- RV Shows
- Car Shows
- Other Sports
- Multipurpose Venue

Non-Spring Training Revenues  
Over \$750,000

### Peoria Sports Complex

Every Day Challenges

- Maintaining Facility
- Increased Competition for Events
- Scheduling
- New Facilities

Camelback Ranch

### Community Services

### Rio Vista Community Park

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### RIO VISTA COMMUNITY PARK

### MULTI-PURPOSE FIELDS

## URBAN LAKE & SPLASH PARK

**LAKE**



- 2.6 surface acres
- SRP irrigation supply
- Urban fishing Lake
- Small group picnic ramadas

**SPLASH PARK**



- Water Sprays
- Safety Surfacing
- Shaded Spectator Area
- Recycled Water

## SKATEBOARD PARK




- 28,000 sq foot lighted facility
- Spectator Area

## GROUP PICNIC AREA



- 300 Person capacity
- Barbeque Pavilion
- Shaded Playgrounds
- Restrooms
- Grass Volleyball Court
- Turf Area for Inflatable Games



## Community Services

**TOUR OF  
Rio Vista Recreation Center**



## Community Services

### RECREATION DIVISION

Brenda Rehnke  
*Recreation Manager*

## RECREATION CENTER



Grand Opening – September 8, 2007

## RECREATION CENTER

AMENITIES

Outdoor Patio Area  
Classrooms  
Banquet Room with adjoining patio and warming kitchen  
Child Watch Room  
Vending Area  
Free Public Computers and free WiFi

PASSHOLDER HIGHLIGHTS

Gymnasium (2 basketball courts overlaid with 2 volleyball and 4 badminton courts)  
Hi-tech Adventure Room  
Racquetball Courts (2 courts with Wallyball)  
Fitness Area (Cardio, free weights and fitness machines)  
Rock Climbing Wall (25 feet high with 6 lanes)  
Bouldering Wall (13 feet high)  
Dance and Aerobics Room  
Walking/Running Track (1 lap = 1/13 mile)




## RECREATION CENTER

PROGRAM OFFERINGS

Passholder Exercise Classes  
Health & Wellness Seminars  
Fitness Programs for youth and teens  
Silver Sneakers  
Special Events  
Walking Programs  
Tournaments  
Dances  
Special Interest Classes





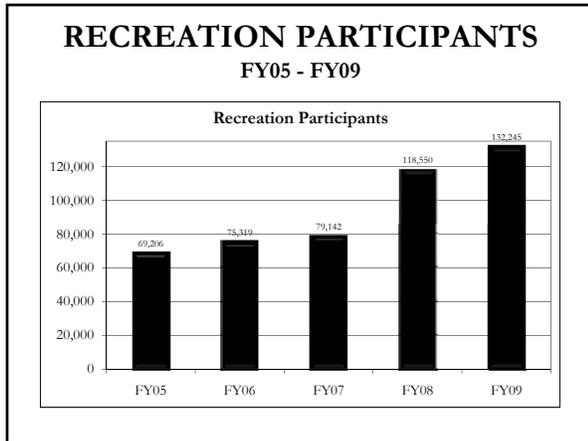

## CUSTOMER SERVICE

- Recreation Brochure - 65,000 mailed per quarter
- Computerized system at all Recreation facilities
-  773-7725... 24hours/7days week registration
- Internet Registration <http://recreation.peoriaaz.gov>
- 
- Customer Satisfaction Surveys
- 100% Satisfaction Guarantee
- Youth Scholarship Program

## YOUTH SCHOLARSHIP PROGRAM

Available to Peoria residents  
Funded by individuals, corporations and businesses

**SCHOLARSHIPS AVAILABLE**  
Department of Economic Security (DES)  
Youth Scholarship Program  
Rio Vista Recreation Center Scholarships  
Free Swim Lessons – Polar Plunge, sponsorships



## AQUATIC PROGRAMS

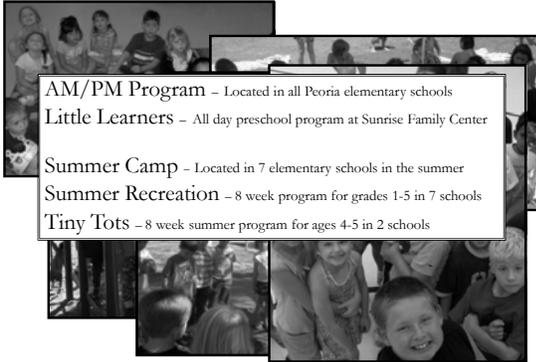
**Peoria High School** – Remodeled in 2006. Features include heated zero depth pool, play feature, 25 yard 8-lane racing pool.

**Centennial High School** – Opened in 2000. Features include heated zero depth pool, slide, mushroom play feature, 25 yard 8-lane racing pool.

**Sunrise Pool and Family Center** – Opened in 2004. Features include heated zero depth pool, slide, play features, 25 yard 8-lane racing pool, dive well and 4,700 sq. ft. Family Center.

**PROGRAMS DURING THE SPRING & SUMMER:**  
Swim Lessons – More than 7,000 available lessons  
Swim Teams – Over 600 swimmers on four teams  
Open Swim – Average 250/day  
Pool Rentals – Saturday and Sunday nights

## YOUTH PROGRAMS



**AM/PM Program** – Located in all Peoria elementary schools  
**Little Learners** – All day preschool program at Sunrise Family Center  
**Summer Camp** – Located in 7 elementary schools in the summer  
**Summer Recreation** – 8 week program for grades 1-5 in 7 schools  
**Tiny Tots** – 8 week summer program for ages 4-5 in 2 schools

## TEEN PROGRAMS

### Youth Advisory Board

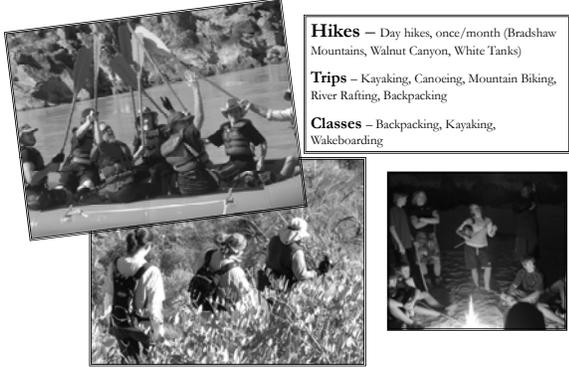
Advisory Board to City Council  
 Youth Government Day

### Programs



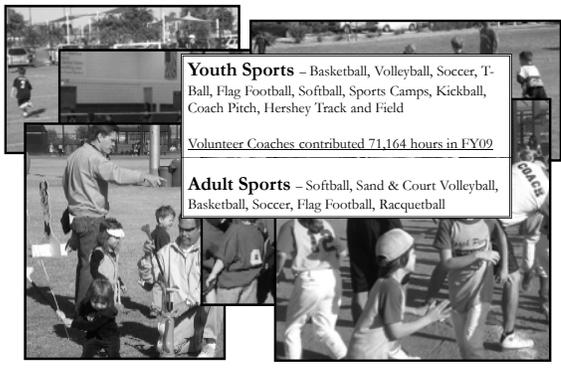
**Step Out** – 8 week summer program in 3 High Schools  
**Lunch Box** – Activities on campus during lunch time  
**Take It To the Parks** – Battle of the Bands, Pool Events  
**Skateboard Events** – Demos and Contests  
**TIPS** (Teens in Peoria Serve)

## OUTDOOR ADVENTURES



**Hikes** – Day hikes, once/month (Bradshaw Mountains, Walnut Canyon, White Tanks)  
**Trips** – Kayaking, Canoeing, Mountain Biking, River Rafting, Backpacking  
**Classes** – Backpacking, Kayaking, Wakeboarding

## YOUTH & ADULT SPORTS



**Youth Sports** – Basketball, Volleyball, Soccer, T-Ball, Flag Football, Softball, Sports Camps, Kickball, Coach Pitch, Hershey Track and Field

Volunteer Coaches contributed 71,164 hours in FY09

**Adult Sports** – Softball, Sand & Court Volleyball, Basketball, Soccer, Flag Football, Racquetball

## ADAPTIVE RECREATION

Programs for individuals with disabilities



- **Social Events** – Friday Night Dances, Bowling, Trips, Bingo
- **Sports** – Under Eight, Can't Wait - Basketball, Challenger Little League
- **Special Olympics** – Basketball, Track & Field, Swimming, Softball, Soccer, Flag Football
- **Mainstreamed Programs** – After School Programs, Adult Day Programs, Summer Recreation

## SENIOR PROGRAMS



- **Classes** – Ceramics, Painting, Jewelry Making, Line Dance, Piano
- **Tea Dances** – Thursday Afternoons
- **Trips** – Casinos, Christmas Lights Tour, Mystery Trips, Baseball Games, Theaters
- **Special Days/Events** – Fun Walks, Luau, Holiday Celebrations
- **Wellness** – Hiking, Fitness Classes, Senior Olympics
- **Ongoing Programs** – Book Club, Card Groups, Bingo, Busy Bee Crafters

## SPECIAL INTEREST CLASSES

Educational and Recreational



**Preschool Classes** – Dance, Sports, Cooking, Art

**Youth Classes** – Ice Skating, Health & Fitness, Art, Fencing, Personal Development

**Teen Classes** – Money Management, Dance, Personal Safety, Sports Skills, Fitness

**Adult Classes** – Fitness, Music, Personal Development, Craft, Decorating, Languages

Over 350 different classes per year



## Community Services

### PARKS DIVISION

*Kirk Haines*  
Parks Manager

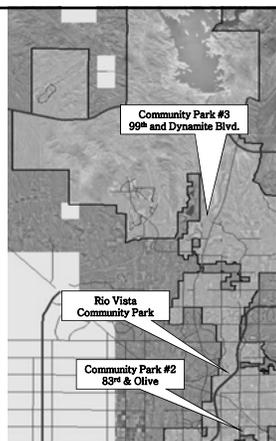
## Peoria Parks, Recreation and Open Space PLANNING TOOLS

- Parks, Recreation, Open Space and Trails Master Plan
- Peoria General Plan
- Peoria Desert Lands Conservation Master Plan
- West Valley Multi-Modal Transportation Corridor Study
- Maricopa County Regional Trail System Plan

## CAPITAL IMPROVEMENT PROJECTS

- Community Parks
- Neighborhood Parks
- Trails Development
- Mountain Trails & Open Space

## Community Parks



## Community Park #2 Master Plan

- 80 – acre development
- 6 lighted baseball & softball fields w/ shaded spectator areas & concessions
- 5 - acre lake
- 4 lighted soccer fields
- dog park
- picnic areas
- splash pad
- playgrounds
- skate court
- lighted walking paths



## Neighborhood Parks - Future

Vistancia #2

Palo Verde

Camino a Lago

Scotland Yard

## Scotland Yard

- 8.5 acres
- Playground, basketball and tennis courts
- Off-leash dog area
- Estimated completion summer 2011

## Palo Verde Park

- 4-acre park
- Playgrounds, picnic areas, basketball, cultural overlook, walking paths
- Estimated completion summer 2011

## Vistancia Park #2

- 4-acre park
- Playground, open turf area, connection to trail, lighted basketball courts, picnic areas
- Estimated completion fall 2011

## Camino a Lago

*future park*

- 10 acres
- Lighted walking paths, picnic shelters, shaded playgrounds

## Peoria Trails

## PEORIA'S PRIMARY TRAIL SYSTEM

## New River Trail System

- ❖ Olive Ave. Underpass
- ❖ Peoria Avenue Underpass
- ❖ Grand Avenue Underpass
- ❖ Skunk Creek Trailhead
- ❖ Bell Road to Union Hills

## River Trail System – Future Connections

- Williams Rd to Happy Valley
- Northern to Olive

Once Completed over 13 miles of Trail!!

## Mountain Trails & Open Space

- Mtn. Trail Dev. Vistancia at White Peak Future
- Agua Fria / Open Space
- Calderwood Butte Mountain
- Eastwing Mountain
- WestWing Mountain
- Sunrise Mountain

## Mountain Trails

## Mountain Trails

## PARKS & LANDSCAPE SOUTH

1. Windrose Park
2. Kiwanis Park
3. Sweetwater Park
4. Varney Park Little League Fields
5. Braewood Park
6. Monroe Park
7. Osuna Park
8. Sundance Park
9. Ira Murphy Park Little League Fields
10. Hayes Park
11. Sunnyslope Park Off-leash dog area
12. Roundtree Ranch Park
13. Westgreen Park
14. Country Meadows Park

## PARKS & LANDSCAPE NORTH

1. Paseo Verde Park
2. Calbrisa Park
3. Arrowhead Shores
4. Apache Park
5. Parkridge Park Off-leash dog area
6. Sunrise Park
7. Deer Village Park
8. Fletcher Heights North Park
9. Fletcher Heights Park
10. Sonoran Mountain Ranch Park
11. Alta Vista Park Off-leash dog area
12. Terramar Park
13. WestWing Park
14. Sunset Park Little League Fields

## Graffiti

To Report Graffiti

- 623.773.7094
- E-mail: [graffitihotline@peoriaaz.gov](mailto:graffitihotline@peoriaaz.gov)
- [www. Peoriaaz.gov](http://www.Peoriaaz.gov) follow link for How do I?

## Veteran's Board

■ **Mission**

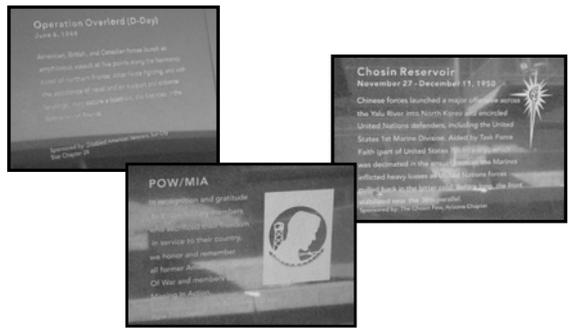
- Develop Veterans Memorial Wall
- Plan and prepare events recognizing Veterans service

## VETERAN'S MEMORIAL

The City of Peoria Veterans Memorial pays tribute to the past, present and future veterans and their families for the sacrifices they have made to protect our country, ideals and virtues.

## VETERAN'S MEMORIAL

The message is to every man and woman who have served in the armed forces that we owe our thanks for protecting our families and our country. The story will be told through graphics and narrative that will be etched into the surfaces of the monument.



## Peoria Community Services Department



### Peoria Leadership Institute

June 2, 2010

Rio Vista Recreation Center

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