



**CITY COUNCIL WORKSHOP  
NOTICE & AGENDA  
Friday, October, 28, 2011  
8:00 A.M. – 12:00 p.m.**

MUNICIPAL OFFICE COMPLEX  
8401 W. MONROE STREET  
PEORIA, AZ 85345

**Development and Community Services Building  
Point of View Room  
9875 N. 85<sup>th</sup> Avenue  
Peoria, AZ 85345**

**CITY COUNCIL:**

Mayor  
Bob Barrett

Mesquite District  
Cathy Carlat, Vice Mayor

Acacia District  
Tony Rivero

Ironwood District  
Dave Pearson

Palo Verde District  
Ron Aames

Pine District  
Carlo Leone

Willow District  
Joan Evans

City Manager  
Carl Swenson

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Under the provisions of A.R.S. § 38-431.02 there will be an  
**OPEN TO THE PUBLIC MEETING.**

**CONVENE:  
ROLL CALL:**

**Subjects for Discussion Only:**

1. Police Department Staffing Plan Update
2. Capital Improvement Program Project Update
3. Utility and Solid Waste Rates
4. User Fees
5. FY2013 Budget Focus Areas

**NOTE:** Documentation (if any) for items listed on the Agenda is available for public inspection, a minimum of 24 hours prior to the Council Meeting, at any time during regular business hours in the Office of the City Clerk, 8401 W. Monroe Street, Room 150, Peoria, AZ 85345.

***Accommodations for Individuals with Disabilities.*** Alternative format materials, sign language interpretation, and assistive listening devices are available upon 72 hours advance notice through the Office of the City Clerk, 8401 West Monroe Street, Room 150, Peoria, Arizona 85345 (623)773-7340, TDD (623)773-7221, or FAX (623) 773-7304. To the extent possible, additional reasonable accommodations will be made available within the time constraints of the request.

**CITY OF PEORIA, ARIZONA  
COUNCIL COMMUNICATION**

**Date Prepared: October 24, 2011**

**Council Meeting Date: October 28, 2011**

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**TO: Mayor & City Council**

**FROM: Katie Gregory, Interim Management and Budget Director**

**THROUGH: Carl Swenson, City Manager  
Susan Thorpe, Deputy City Manager**

**SUBJECT: Council Budget Workshop**

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**Purpose:**

At the October 28, 2011 Council Budget Workshop, staff will update Council on the city's current fiscal conditions and provide a status update on a number of capital, operational and policy items. While a portion of the workshop is set aside for staff presentations, a significant portion of the meeting will be set aside for Council to engage in conversation and discuss items among themselves and with staff. The intent of this meeting is to initiate an early conversation with Council that identifies and clarifies expectations going forward into the FY2013 budget development.

**Background/Summary:**

Each year around this time, Council is provided with a general financial update to "set the table" for the upcoming fiscal year budget development. Staff is prepared to provide Council with a current financial overview and outlook, updates on capital projects and operational adjustments, as well as, policy considerations related to Utility rates and user fees. In addition, this workshop hopes to initiate discussion with and among the City Council regarding important focus areas and desired outcomes for developing the FY2013 budget.

**Recommendation:**

Over the next few weeks staff will initiate the process of developing the FY2013 capital and operational budgets. Staff looks forward to receiving input and direction from Council regarding key issues and considerations that will help guide the development of the FY2013 budget.

**Exhibits:**

**Exhibit 1:** FY13 Budget Focus Areas and Desired Outcomes

**Contact Name and Number:** Katie Gregory, 623-773-7364

## Exhibit 1

### CITY OF PEORIA

### BUDGET FOCUS AREAS AND DESIRED OUTCOMES

To help facilitate the Council Budget Workshop conversation, staff has prepared the attached list of “Important Focus Areas and Desired Outcomes”. This list, while not all inclusive, has outcome statements that have been drawn from a number of important strategic plans and documents throughout the City including the Council’s 24 month Policy Goals, the Organizational Strategic Plan, the Citizen Survey and Department Goals and Performance Measures. They are categorized by Council Goal; however, many of them could address more than one goal.

The purpose of the list is not to limit the discussion to these items, but rather help guide the conversation based on existing goals that drive departments’ service delivery plans. Special emphasis or clearer definitions to these goals provide valuable input to staff and result in a better budget development process.

As you look over these items, ask yourself the following questions:

1. *What went well and what didn’t go well in last years budget discussions?*
2. *Are there items on the list that (are/are not) meeting your expectations? In what way?*

#### **Community Building**

- Reduce crime and the fear of crime
- Safe, sufficient, and reliable drinking water, sewage disposal, and drainage systems
- Proactive fire prevention and public education programs

#### **Enhance Current Services**

- Efficient and effective delivery of services
- Strong and sustainable fiscal management practices
- Structurally balanced budget
- Seek outside funding and partnerships
- Culture of leadership and innovation
- Maximize the value and lifespan of city assets
- Improve the effectiveness and productivity of the organization
- Priority-based decision-making focused on long-term strategies
- Challenge existing business practices
- Recruit, develop and retain employees committed to excellence
- Accurate and timely financial information and accounting services
- Customer service culture based on PEORIA’s established values
- Professional, efficient, and responsive service to all customers
- Utilize technology to enhance operational effectiveness
- Provide excellent customer service
- Conduct city business with the highest standards of integrity and accountability

## **Preserve our Natural Environment**

- Ease of car travel
- Reduce carbon footprint
- Environmental stewardship
- City as a model of sustainability
- Exceptional parks, trails, and open spaces
- Sustainable design and construction
- Protect and celebrate the City's heritage
- Protect natural resources
- Quality new development
- Air Quality

## **Total Planning**

- Availability of paths and walking trails
- Pedestrian friendly
- Traffic flow on major streets
- Ease of bus travel
- Sidewalk maintenance
- Healthy and vibrant neighborhoods
- Safe and efficient transportation systems and services
- Diverse recreational, educational, and cultural opportunities
- Well maintained public right-of-ways
- Library services that educate, inform, enrich, inspire and entertain
- Cultural and educational opportunities
- Services to youth
- Services to the elderly
- Services to low income people
- Expand cultural and entertainment opportunities
- Strengthen Peoria neighborhoods
- Provide superior quality parks & recreation programs
- Expand civic and Not-for-Profit partnerships
- Incorporate open space into our built environment

## **Economic Development**

- Build and maintain a healthy economy
- Identifiable downtown core and entertainment district with a mix of uses
- Healthy balance of housing and jobs
- University campus with college life amenities
- Grow small businesses
- Job and tax base growth
- Continuous improvement within the permitting and regulatory environment
- Grow and retain businesses in the community's targeted industry sectors
- Help existing businesses to grow and expand
- Infill development, redevelopment and reuse
- Quality businesses and service establishments

## **Leadership and Image**

- Strengthen internal and external communication and relationships
- Sharing of timely, accurate and relevant information
- Develop relationships that enhance and maintain a sense of community
- Promote stakeholder engagement
- Opportunities to volunteer or take part in community matters
- Strengthen relationships locally, regionally, nationally and internationally