

**MINUTES OF THE PEORIA CITY COUNCIL**  
CITY OF PEORIA, ARIZONA  
DEVELOPMENT AND COMMUNITY SERVICES BUILDING  
POINT OF VIEW ROOM  
9875 NORTH 85TH AVENUE  
January 28, 2011

A **City Council Workshop** of the City Council of the City of Peoria, Arizona was convened at 9875 North 85th Avenue, Peoria, Arizona in open and public session at 8:29 a.m.

**Members Present:** Mayor Bob Barrett; Vice Mayor Cathy Carlat; Councilmembers Ron Aames, Joan Evans, Carlo Leone, Dave Pearson, and Tony Rivero.

**Members Absent:** None

**Municipal Officials Present:** Carl Swenson, City Manager; Susan Daluddung, Deputy City Manager; Susan Thorpe, Deputy City Manager; Ellen Van Riper, Assistant City Attorney; Wanda Nelson, City Clerk; J. P. de la Montaigne, Andy Granger, Maher Hazine, John Imig, Brent Mattingly, Mark Nichols, Wynette Reed, Rocky Smith, Jeff Tyne, Glen Van Nimwegen, and Claudia Luján.

**Facilitator:** Dick Bowers.

**Audience:** Three members of the public were present.

**Opening Comments:**

Dick Bowers, Facilitator, reviewed the ground rules and outlined the goals to accomplish.

**Council Goals Update:**

Susan Thorpe and Susan Daluddung, Deputy City Managers, highlighted achievements in each of the priority areas pertaining to City Council Policy Goals:

Community Building: Preserve and Expand our Quality of Life

- Grand Opening of the Peoria Art Gallery
- Broken Ground on Centennial Plaza
- Entertainment District
- NPS III Grant of \$1.2 M
- Neighborhood Livability

Enhance Current Services:

- Community Policing

## City Council Workshop Minutes

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- Las Palmaritas
- Technology Enhancements
- Professional Training of Staff

### Preserve Natural Environment

- Open Space Study
- APS Line Sighting
- Community Works Projects
- Proactively Meeting with State Lands

### Total Planning

- Beardsley Connector Open
- Loop 303 Opening Soon
- Completed "Green" Projects
- Site Plan for Peoria Place

### Economic Development

- Completed EDIS/EDIP
- Preserving Transportation Options
- Hosted Commuter Rail West Valley Forum
- Sports Complex. Loop 303 Business Development
- Investment Conference

### Leadership and Image

- PACE Conference – Regional Recognition
- NLC Conference in November 2011
- ICMA Conference in October 2012 – Leadership Role

### **Budget Briefing:**

Jeff Tyne, Budget Director, provided an economic and financial update with graphs to illustrate recessions, job losses, Gross Domestic Product, the Arizona housing market, and historical and projected general fund revenues. Mr. Tyne informed that the City is experiencing growth in retail sales.

### **Council Goal Setting:**

Mr. Bowers outlined the Council's Current 24-Month Policy Goals as follows:

- Community Building: Our Quality of Life
- Enhance our Current Services
- Preserve our Natural Environment
- Total Planning
- Economic Development
- Leadership & Image

Mr. Bowers identified the policy items important to Council as follows:

- Establish clear policy level goals
- Create an economic development plan and preparation for the future
- More involvement in the budget process
- Set a policy to guide development of quality of life
- Enhance downtown Peoria and neighborhoods
- Develop design standards
- Develop a staff-policy relationship

Scott Whyte, Economic Development Director, outlined the following areas of importance for Economic Development:

- Old Town
- Entertainment Center
- The 303 corridor
- Property along Loop 101.

Discussion ensued regarding the risks and rewards involved in developing Old Town.

10:00 a.m. Council recessed.

10:11 a.m. Council reconvened.

Discussion ensued regarding Council subcommittees.

Mr. Bowers noted the following policy items for future discussion:

- Potential service level impacts
- University attraction
- Public-private partnerships
- Image enhancement
- Transportation
- Strategic Plan for youth
- Centennial celebration

Mr. Bowers showed a slide that described the population: 3% are visionaries, 10% leaders, 20% thoughtful leaders, 60% band-wagoners, 7% naysayers. Naysayers consume 80% of the discretionary organizational energy. Because the naysayers get attention, the band-wagoners join in. Organizations should pay attention to the first three groups.

Discussion ensued regarding the characteristics of a high performing council.

**ADJOURNMENT:**

Being no further business to come before the Council, the Council Workshop was duly adjourned at 1:50 p.m.

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Bob Barrett, Mayor

ATTEST:

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Wanda Nelson, City Clerk

**CERTIFICATION**

I hereby certify that the foregoing minutes are a true and correct summary of the proceedings of the City Council Workshop of the City Council of Peoria, Arizona held on the 28<sup>th</sup> day of January, 2011. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 1<sup>st</sup> day of March, 2011.

(Seal)

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Wanda Nelson, City Clerk