

**CITY OF PEORIA, ARIZONA
CITY MANAGER REPORT**

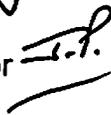
RCM #: _____

Date Prepared: March 25, 2010

Council Meeting Date: April 20, 2010

TO: Carl Swenson, City Manager

THROUGH: Susan J. Daluddung, Deputy City Manager 

FROM: J.P. de la Montaigne, Community Services Director 

SUBJECT: Peoria's Earth Day Celebration and Arbor Day Recognition

SUMMARY:

On April 24, from 8am to 12pm (noon), staff will host Peoria's Earth Day Celebration and Arbor Day Recognition at Rio Vista Community Park and Recreation Center. Scheduled activities include conservation and "going green" educational classes in the Recreation Center, exhibitors on the west patio of the Recreation Center, volunteers planting desert plants and picking up trash and clearing debris from the New River bed and trail system. The first "Recycle on the River" bike ride will utilize the Peoria trail system and feature several stops along the ride that explain the benefits of biking rather than driving. In addition to these activities, staff has introduced the "15-minute cleanup" program which encourages residents to sign up online and commit to spend at least 15 minutes cleaning up their neighborhoods.

Approximately 300 volunteers were garnered through the Disney Company's "Give A Day, Get A Day" program with an additional 100-150 more coming from local groups and businesses looking to help the community.

The Mayor's Arbor Day proclamation will be read at 8am to our volunteers along with the announcement of the City receiving the Tree City USA award.

FISCAL NOTE:

No budgeted funds were allocated for this event. All materials and supplies are either donated or already possessed by staff. Marketing funds were made available through the Sustainable Energy grant.

ATTACHMENT: Event flyer

PEORIA'S EARTH DAY CELEBRATION



Saturday, April 24, 2010

8:00am - 12:00pm at Rio Vista Community Park

- Volunteer to install plants or help clean along the New River Trail
- Meet “living green” specialists in the exhibit area
- Participate in the “Re-Cycle the River” bike ride
- Attend special sessions to learn how to conserve resources and money

Go Green by riding your bike to the event!



To volunteer or participate visit our website at www.peoriaaz.gov/specialevents