

**CITY OF PEORIA, ARIZONA  
CITY MANAGER REPORT**

RCM #: 3c

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**TO:** Carl Swenson, City Manager

**FROM:** Jeff Tyne, Management and Budget Director 

**PREPARED BY:** Mindy Russell, Management Assistant 

**SUBJECT:** ICMA CPM Certificate of Distinction

**SUMMARY:**

The City of Peoria recently received notification that we have been awarded the Certificate of Distinction from the ICMA Center for Performance Measurement (CPM) for our accomplishments in the area of Performance Management.

The ICMA CPM established an awards program to recognize the efforts of the local governments that incorporate performance management in their operations. This is the third year in a row that Peoria has submitted an application for consideration. The past two years we were awarded a Certificate of Achievement, but this year's Certificate of Distinction recognizes our achievements on an even higher level. Nationally, only 18 communities received the Certificate of Distinction in this current year.

For City of Peoria staff, this award presents a significant achievement. It reflects the commitment of the City Council and staff to incorporating performance management to further improve the operations of our city.

In order to receive this award, an organization must submit an application detailing its performance management efforts for the prior fiscal year. Organizations are generally judged on their ability to apply Performance Management principles in their daily operations, and to utilize key metrics in making important decisions.



*Leaders at the Core of Better Communities*

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ICMA Center for Performance Measurement™

## **PEORIA, AZ RECOGNIZED FOR PERFORMANCE MANAGEMENT SUCCESSES**

**Washington, DC, July 7, 2009**—The International City/County Management Association (ICMA) is pleased to announce that the City of Peoria is among only 18 jurisdictions being recognized for their standout efforts and results in performance measurement and management with a Certificate of Distinction from the ICMA Center for Performance Measurement™ (CPM).

In the current economic climate, performance management is more important than ever. Not only does performance management aid in cost management, program prioritization, and quality improvement, but it encourages accountability and transparency.

"The certificate program is one of the pillars of CPM," says Michael Lawson, director of CPM. "Through our certificate program, local governments are recognized for their exceptional commitment to continuous learning and improvement. The criteria on which the certificates are based serve as a checklist of effective, results-oriented management practices."

Criteria for the Certificate of Distinction include:

- reporting of performance data to the public through budgets, newsletters, and/or information provided to elected officials, with sufficient context to judge past performance
- verification efforts to ensure the data's reliability
- staff training in the principles of performance measurement
- using performance data in strategic planning and management decision-making
- sharing of performance measurement knowledge with other local governments through presentations, site-visits, and other networking.

### **About ICMA**

ICMA advances professional local government worldwide. Its mission is to create excellence in local governance by developing and advancing professional management of local government. ICMA, the International City/County Management Association, provides member support; publications, data, and information; peer and results-oriented assistance; and training and professional development to nearly 9,000 city, town, and county experts and other individuals and organizations throughout the world. The management decisions made by ICMA's members affect 185 million individuals living in thousands of communities.

### **About the Center for Performance Measurement**

The Center for Performance Measurement is a service of ICMA, dedicated to helping local governments improve the effectiveness and efficiency of public services through the collection, analysis, and application of performance information. CPM currently assists over 200 towns, cities, counties, and other local government entities in the United States and Canada with the collection, analysis, and application of performance information. Eligibility for certificate consideration was open to all general purpose local governments. For a list of local governments participating in CPM and those receiving certificates, please visit [icma.org/performance](http://icma.org/performance).