

**CITY OF PEORIA, ARIZONA
COUNCIL COMMUNICATIONS**

CC: 5C
Amend No. _____

Date prepared: May 15, 2009

Council Meeting Date: June 16, 2009

TO: Carl Swenson, City Manager

THROUGH: Susan J. Daluddung, Deputy City Manager *[Signature]*

FROM: J.P. de la Montaigne, Community Services Director *[Signature]*

PREPARED BY: Maria Traci, Management Analyst *[Signature]*

SUBJECT: Community Services Fees and Permissible Ranges for FY10

RECOMMENDATION:

Discussion and possible action to approve Ordinance 09-17 amending section 2-207 of Chapter 2 in the City Code, 1992 Edition to approve staff recommendation for establishing Community Services Department resident and non-resident fee ranges for programs that are new.

SUMMARY:

The Mayor and City Council approved in 2003 a revision to ordinance #98-93 allowing the Community Services Department to charge fees to the public not to exceed a permissible fee range for residents. At that time, the current rates for residents and non-residents and a permissible fee range for residents were approved. Each year we update the Community Services Department fees and file this with the City Clerk and City Attorney.

We are requesting that several fees and fee ranges be established for the FY10 year. These various programs and rental fees were created in FY09. They include:

Youth Racquet Sports/Youth Team Tennis (\$50 for residents in a permissible fee range of \$35-50 and \$60 for non-residents in a permissible fee range of \$35-85) – These new youth sports offerings fall into the current fee ranges for all youth sports. Youth Racquet Sports includes Pickle ball, Badminton and Racquetball. By expanding our youth sports offering with new and exciting sports, we hope to keep the youth population energized and involved.

CITY CLERK USE ONLY:

- Consent Agenda
- Carry Over to Date: _____
- Approved
- Unfinished Business (Date heard previous: _____)
- New Business
- Public Hearing: No Action Taken

ORD. # 09-17 RES. # _____
LCON# _____ LIC. # _____
Action Date: _____

Teen Sports Camps (\$95-105 for residents and non-residents in a permissible fee range of \$95-150) – Teen Sports Camps provide an intense level of training that prepares the participant for Varsity level athletics in High School. The Camps are specifically tailored to their needs, such as weight lifting, drilling, etc. This program requires a higher quality of specialized equipment for proper training. This equipment is typically not provided in recreational sports programs and includes agility-training equipment, training volleyballs, pitching training devices, etc. The cost of this equipment and the expense of potential repair/replacement is factored into the cost of the program. When establishing the cost of this program, comparisons with similar offerings in both private and public sectors were conducted. These comparisons showed considerably higher expenses for other programs yet the cost of the Peoria program is high enough to offer legitimacy to the level of program that is being offered. [Note – the similar programs had costs as high as \$220 for one week program compared to our cost for \$95.]

Special Olympics (biannual fee of \$25 for residents and non-residents in a permissible fee range of \$25-50) – This flat fee would allow athletes to participate in Special Olympics sports that season and would be charged once per season (Summer/Fall and Winter/Spring seasons – 4 sports each). The fee proposed would defray some of the costs associated with providing the Special Olympics program, such as administration and indirect costs (e.g. marketing, fuel, staff time, administrative time). Up until now, the Adaptive Recreation Program has been successful in raising funds to offset the direct costs associated with uniforms, equipment and travel expenses that are related to training and competition. However, over the past 2 years, Peoria has seen a 28% increase in participation. This has necessitated increased staffing to meet the needs of the athletes as well as the increased administrative time involved in paperwork required by the Special Olympics program.

Currently, a participation fee is being implemented in other cities. This fee is per sport, unlike the flat fee per season that is proposed for Peoria Special Olympics. Special Olympics Arizona supports cities and organizations in charging fees like this to assist in off-setting the cost of staff and other indirect costs. [Note – Demand for pre-skill training programs (“Under 8, Can’t Wait”) has continued to rise and this fee would allow for continuation of these programs once CDBG (Community Development Block Grant) funding has expired at the end of FY09.]

Three Month Pass Holder Fee at Rio Vista Recreation Center (\$41.50-135 for residents in a permissible fee range of \$40-225 and \$54-162 for non-residents in a permissible fee range of \$50-260) – The three month pass at the Recreation Center offers yet another option for those interested in trying out the amenities or saving money in this economy. As an added incentive, this fee is discounted 10% over buying three consecutive monthly passes. It is designed to encourage a higher level of commitment as well as offer an affordable option to pass holders interested in fulfilling their recreation and exercise goals and desires.

Other Recreation Center Rentals [such as gym, wall, etc.] (\$45-95/hour for residents in a permissible fee range of \$45-150/hour and \$55-125/hour for non-residents in a permissible fee range of \$55-170) – In response to requests by passholders and patrons to rent certain amenities for birthday parties, corporate events or other celebrations, a fee range for renting the gymnasium, climbing/bouldering wall, adventure center and more at the Recreation Center. These rentals create an additional

opportunity for revenue while fulfilling needs of pass holders and visitors. They are generally permitted at non-peak times of usage so as not to interfere with current Recreation Center Passholders.

The City Attorney has reviewed and approved the changes.

ATTACHMENT: Ordinance 09- 11
Sec. 2-207 Community Services Department Fees Table

ORDINANCE NO. 09-17

AN ORDINANCE OF THE MAYOR AND COUNCIL OF THE CITY OF PEORIA, ARIZONA AMENDING CHAPTER 2 OF THE PEORIA CITY CODE (1992) BY AMENDING TABLE 2-207 PERTAINING TO FEES CHARGED BY THE COMMUNITY SERVICES DEPARTMENT AND PROVIDING FOR SEVERABILITY AND PROVIDING FOR AN EFFECTIVE DATE.

THEREFORE, it is ordained by the Mayor and Council of the City of Peoria as follows:

SECTION 1. Chapter 2 of the Peoria City Code (1992) is amended by amending Section 2-207(a), Table 2-207 pertaining to the Community Services Department and fees which shall read as follows:

See Table 2-207.

SECTION 2. If any section, subsection, sentence, clause or phrase of this Ordinance is for any reason held to be invalid or unconstitutional by the decision of any Court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance.

SECTION 3. This Ordinance shall become effective in the manner provided by law.

PASSED AND ADOPTED by the Mayor and Council of the City of Peoria, Arizona, this 16th day of June, 2009.

CITY OF PEORIA, an Arizona municipal corporation

Bob Barrett, Mayor

Date Signed

ATTEST:

Mary Jo Kief, City Clerk

Approved as to Form:

Stephen M. Kemp, City Attorney

Published in Peoria Times

Publication Dates: June 19 and June 26, 2009

Effective Date: _____

TABLE 2-207
Section 2-207(a)

COMMUNITY SERVICES DEPARTMENT FEES

ITEM	CURRENT RATE FOR RESIDENTS	PERMISSIBLE FEE RANGE FOR RESIDENTS	CURRENT RATE FOR NON-RESIDENTS	PERMISSIBLE FEE RANGE FOR NON-RESIDENTS
Swim Fees				
Open Swim (Children under 16)	\$.50		\$.50	
Open Swim (Adults over 17)	\$1.50	\$.50 - \$3.00	\$1.50	\$.50 - \$3.00
Swim Lessons	\$18		\$50	
Aqua Aerobics Walk-ins	\$4.50	\$12 - \$20	\$4.50	\$50 - \$80
Aqua Aerobics	\$35		\$55	
Conditioning School	\$30		\$50	
Guard Start	\$75	\$20 - \$120	\$95	\$50 - \$160
Lifeguard Training	\$120		\$150	
Water Safety Instructor Training	\$120		\$150	
Swim Team - Individual	\$80	\$35 - \$90	\$140	\$100 - \$150
Swim Pass - Individual	\$20		\$20	
Swim Pass - Family	\$60	\$20 - \$110	\$60	\$20 - \$110
Misc. fees* (resale items, etc)	\$2 - \$25	See below	\$2 - \$25	See below

Senior/Adaptive Recreation				
Senior Dance	\$4		\$4	
Adaptive Recreation Dance*	\$4/Drop In	\$2 - \$4	\$4/Drop In	\$2 - \$4
Senior Ceramic Classes	Between Seniors and Instructor	Between Seniors and Instructor	Between Seniors and Instructor	Between Seniors and Instructor
Adaptive Recreation Bowling*	\$5/time or \$35/session	\$4-\$5/time or \$28-\$35/session	\$5/time or \$35/session	\$4-\$5/time or \$28-\$35/session
Special Olympics (biannual)	\$25	\$25 - \$50	\$25	\$25 - \$50
Adult Day Program Private Pay Option per day	\$5	\$5 - \$10	\$5	\$5 - \$10
Senior Classes*	Direct Cost + 25%	Direct Costs + Indirect Costs	Direct Cost + 25%	Direct Costs + Indirect Costs
Adaptive Recreation Classes*	Direct Costs	Direct Costs	Direct Costs	Direct Costs
Senior Trips*	Direct Costs + 20%	Direct Costs + Indirect Costs	Direct Costs + 20%	Direct Costs + Indirect Costs
Adaptive Recreation Trips*	Direct Costs	Direct Costs	Direct Costs	Direct Costs
Misc. fees* (resale items, late reg. etc.)	\$.50 - \$25	See below	\$.50 - \$25	See below

Youth Recreation Programs				
Summer Recreation Program	\$50	\$25 - \$60	\$80	\$80 - \$120
Registration Fees (Depends on program)*	\$20 - \$30	\$20 - \$30	\$20 - \$30	\$20 - \$30
Summer Camp Daily Fee*	\$24	\$17.50 - \$25	\$24	\$23 - \$40
Summer Camp Weekly Fee*	\$98	\$97 - \$130	\$98	\$97 - \$130
Lil Learners Too Daily (3 hrs.) Fee*	\$9	\$7 - \$10	\$9	\$7 - \$10
Lil Learners Too Weekly (3 hrs./5 days) Fee*	\$46	\$46 - \$60	\$46	\$46 - \$60
Lil Learners Full Time Weekly (12 hrs/5 days) Fee*	\$115	\$115 - \$150	\$115	\$115 - \$150
Lil Learners Part Time Weekly (6 hrs/5 days) Fee*	\$80	\$80 - \$110	\$80	\$80 - \$110
AM/PM Recreation Program (Full Time - 5 days/wk)*	\$25 - \$56	\$25 - \$80	\$25 - \$56	\$25 - \$80
AM/PM Recreation Program (Part Time - 1day/wk)*	\$5 - \$14	\$3 - \$35	\$5 - \$14	\$3 - \$35
Misc. Fees* (resale items, late reg., etc.)	\$10 - 15	See below	\$10 - \$15	See below
Trips for youth programs*	Direct Costs + 20%	Direct Costs + Indirect Costs	Direct Costs + 20%	Direct Costs + Indirect Costs

SEC.2-207 COMMUNITY SERVICES DEPARTMENT FEES TABLE

Special Interest Classes/Brochure				
Special Interest Classes - Adults	Direct Costs + \$28/per	Direct Costs + Indirect Costs	Direct Costs + \$32/per	Direct Costs + Indirect Costs + \$5
Special Interest Classes - Youth	Direct Costs + \$21/per		Direct Costs + \$28/per	
Misc. Fees* (late reg., etc.)	\$5 - \$20	See below	\$5 - \$20	See below
Advertising in Quarterly Brochure	Back Cover-1X - \$1,000	align="center">\$160 - \$1,000	Back Cover - 1X - -\$1,000	align="center">\$160 - \$1,000
	Back Cover - 4X/yr - \$875		Back Cover - 4X/yr - \$875	
	Full Page - 1X- \$800		Full Page - 1X - \$800	
	Full Page-4X/yr- \$712.5		Full Page - 4X/yr - \$712.5	
	1/2 Page - 1X - \$420		1/2 Page - 1X - \$420	
	1/2 Page-4X/yr- \$375		1/2 Page-4X/yr- \$375	
	1/4 Page - 1X - \$320		1/4 Page - 1X - \$320	
	1/4 Page - 4X/yr - \$300		1/4 Page - 4X/yr - \$300	

Sports				
Adult Flag Football*	\$450	align="center">\$180 - \$500	\$450	align="center">\$180 - \$500
Adult Softball*	\$450		\$450	
Adult Basketball*	\$450		\$450	
Adult Volleyball* - Outdoor	\$125		\$125	
Adult Volleyball* - Indoor	\$300		\$300	
Adult 3-on-3 Basketball				
Adult Wallyball				
Adult Dodgeball				
Adult Floor Hockey	\$200		\$200	
High School Basketball*	\$220		\$220	
Adult Soccer*	\$1,000	\$800 - \$1,200	\$1,000	\$800 - \$1,200
Adult Baseball*	\$1,250	\$1,100 - \$1,500	\$1,250	\$1,100 - \$1,500
Youth T-Ball*		align="center">\$35 - \$50		align="center">\$35 - \$85
Youth Sports Camps* (2 wks)				
Youth Basketball*				
Youth Soccer*				
Youth Football*				
Youth Volleyball*				
Youth Lacrosse*				
Youth Coach Pitch Baseball*				
Youth Kickball*				
Youth Softball*				
Youth Roller Hockey*	\$50		\$60	
Youth Floor Hockey				
Youth Dodgeball				
Youth Wiffle Ball				
Youth Racquetball				
Youth Badminton				
Youth Wallyball				
Youth Racquet Sports				
Youth Team Tennis				
Youth 3-on-3 Basketball				
Adult Badminton				
Adult Racquetball	\$30 - \$50	\$30 - \$50		
Summer-Weight Program	\$35		\$35	

SEC.2-207 COMMUNITY SERVICES DEPARTMENT FEES TABLE

High School Baseball*	\$800	\$800 - \$900	\$800	\$800 - \$900
Teen Sports Camps	\$95 - \$105	\$95 - \$150	\$95 - \$105	\$95 - \$150
Misc. Fees* (late fee, resale items, etc.)	\$1 - \$30	see below	\$1 - \$30	see below

Special Events				
Athletic Races*	\$15	\$15 - \$25	\$15	\$15 - \$25
Sports Tournaments* (Depends on Youth or Adult)	\$30 - \$200	\$30 - \$200	\$30 - \$200	\$30 - \$200
Golf Tournament*	\$50	\$50 - \$100	\$50	\$50 - \$100
Baseball Tournament* (Depends on # of games)	\$600 - \$800	\$600 - \$800	\$600 - \$800	\$600 - \$800
Misc. Fees* (resale items, late fee, etc.)	\$1 - \$30	see below	\$1 - \$30	see below

Rentals				
Ramada Rental - Single (up to 25 people)	\$20/4 hours	\$15 - \$20/4 hours	\$40/4 hours	\$30 - \$70/4 hours
Ramada Rental - Double (up to 50 people)	\$30/4 hours	\$25 - \$35/4 hours	\$60/4 hours	\$50 - \$100/4 hours
Ramada Rental - Group (up to 100 people)	\$60/4 hours	\$50 - \$70/4 hours	\$120/4 hours	\$100 - \$170/4 hours
Ramada Rental - Pavilion (up to 300 people)	\$180/4 hours	\$150 - \$200/4 hours	\$360/4 hours	\$300 - \$400/4 hours
Softball Field Rental (per hour/per field) (2 hr./min)	\$10	\$10 - \$15	\$15	\$10 - \$15
Softball Field Lights (per hour/per field) (2 hr. min)	\$10	\$0 - \$15	\$15	\$10 - \$15
Field Prep (per field)	\$10	\$0 - \$15	\$15	\$10 - \$15
Pool Rental - 100 or less people	\$150/hour	\$100 - \$300	\$150/hour	\$100 - \$300
101-200 people	\$200/hour		\$200/hour	
201+ people	\$300/hour		\$300/hour	
Women's Club (per hour)	\$0 - \$60	\$0 - \$110	\$0 - \$60	\$0 - \$110
Community Center (per hour)	\$0 - \$90	\$0 - \$130	\$0 - \$90	\$0 - \$130
Libraries (per hour)	\$0 - \$35	\$15 - \$40	\$0 - \$35	\$15 - \$40
Beer Permits (per occurrence)	\$10	\$10 - \$20	\$10	\$10 - \$20
Sunrise Family Center - One room/hour (2 hr. min.)	\$40	\$40 - \$60	\$40	\$40 - \$60
Kitchenette/hour (with room rental)	\$10	\$10 - \$30	\$10	\$10 - \$30

Rio Vista Park				
4 Diamond/Field Complex Reservation Fee				
8am - noon (4 hours)	\$0 - \$310	\$0 - \$1,400	\$0 - \$310	\$0 - \$1,400
8am - 4pm (8 hours)	\$0 - \$650		\$0 - \$650	
8am - 6pm (10 hours)	\$0 - \$770		\$0 - \$770	
8am - 8pm (12 hrs./2 hrs. lights)	\$0 - \$990		\$0 - \$990	
8am - 10pm (14 hrs./4 hrs. lights)	\$0 - \$1,210		\$0 - \$1,210	
6pm - 10pm (4 hrs./4 hrs. lights)	\$0 - \$610		\$0 - \$610	
Cleanup Deposit				
Reservation Deposit	\$0 - \$200	\$0 - \$200	\$0 - \$200	\$0 - \$200
Individual Fields Reservation Fee				
Reservation Fee/Field (2 hr. min.)	\$0 - \$40	\$0 - \$60	\$0 - \$40	\$0 - \$60
Lights per Field (2 hr. min.)	\$0 - \$20		\$0 - \$20	
Supervision/Personnel per hour	\$0 - \$15	\$0 - \$40	\$0 - \$15	\$0 - \$40
Volleyball Courts Reservation Fees				
Fee per court per hour	\$0 - \$10	\$0 - \$10	\$0 - \$10	\$0 - \$10
Supervision/personnel/hour (3 cts)	\$0 - \$15	\$0 - \$30	\$0 - \$15	\$0 - \$30
Cleanup Deposit (3 courts)		\$0 - \$200		\$0 - \$200
Reservation Deposit (3 courts)	\$0 - \$200		\$0 - \$200	

SEC.2-207 COMMUNITY SERVICES DEPARTMENT FEES TABLE

Rio Vista Recreation Center				
Daily Pass Holder Fee	\$3 - \$5	\$3 - \$10	\$4 - \$6	\$4 - \$15
Monthly Pass Holder Fee	\$15 - \$50	\$15 - \$100	\$20 - \$60	\$20 - \$120
3 month Pass Holder Fee	\$41.50 - \$135	\$40 - \$225	\$54 - \$162	\$50 - \$260
6 Month Pass Holder Fee	\$75 - \$250	\$75 - \$500	\$100 - \$300	\$100 - \$600
Annual Pass Holder Fee	\$135 - \$450	\$135 - \$900	\$180 - \$540	\$180 - \$1,000
Corporate Pass Holder Fee	\$1,500	\$1,500 - \$2,500	\$1,500	\$1,500 - \$2,500
Kid's Corner (2 Hours)	\$3	\$2 - \$6	\$3	\$2 - \$6
Classroom Rentals/per hour	\$40 - \$80	\$40 - \$160	\$50 - \$100	\$50 - \$190
Recreation Center/per hr. depending on usage	\$250	\$250 - \$500	\$300	\$300 - \$600
Multipurpose Room Rentals/per hour	\$80 - \$200	\$80 - \$500	\$100 - \$250	\$100 - \$600
Room Deposits	\$50 - \$350	\$50 - \$600	\$50 - \$350	\$50 - \$600
Other Rentals (gym, wall, etc.)/per hour	\$45 - \$95	\$45 - \$150	\$55 - \$125	\$55 - \$170
Personal Trainer Packages	\$25 - \$210	\$25 - \$500	\$25 - \$210	\$25 - \$500
Misc. Fees* (Resale, equipment rental, hr. security)	\$1 - \$200	see below	\$1 - \$200	see below

Library				
Fines (per day/per item)	\$.20		\$.20	
Fines (Replacement of each lost library card)	\$2	\$.05 - \$2.50	\$2	\$.05 - \$2.50
Fines (Unretrieved holds)	\$1		\$1	
Fines - Video (per day after 7 days)	\$1		\$1	
Fines (Processing of lost/damaged items)	\$5	\$5 - \$7	\$5	\$5 - \$7
Fines (Interlibrary Loans)	\$.50	\$.50 - \$1	\$.50	\$.50 - \$1
Copy/Print (per page)	\$.20	\$.10 - \$.20	\$.20	\$.10 - \$.20

Sports Complex				
Additional Field Preps - per field	\$25		\$25	
Folding chairs - per day	\$1	\$0 - \$1	\$1	\$0 - \$1
Eight foot tables - per day	\$5	\$0 - \$5	\$5	\$0 - \$5
Facility Maintenance - per hour per person	\$30	Contingent upon current City pay schedule	\$30	Contingent upon current City pay schedule
Porters - per hour per porter	\$13	\$0 - \$15	\$13	\$0 - \$15
Stadium Media Dining Room - 3 hr. minimum	\$20	\$0 - \$150 each 3 hour block	\$20	\$0 - \$150 each 3 hour block
Souvenir Store - 3 hr. minimum	\$30	\$0 - \$150 each 3 hour block	\$30	\$0 - \$150 each 3 hour block
Club House w/2 fields (Jan through March)	No fee established	\$0 - \$1,200 per day	No fee established	\$0 - \$1,200 per day
Club House w/4 fields (Jan through March)	No fee established	\$0 - \$1,500 per day	No fee established	\$0 - \$1,500 per day
Club House w/2 fields (April through September)	No fee established	\$0 - \$1,000 per day	No fee established	\$0 - \$1,000 per day
Club House w/4 fields (April through September)	No fee established	\$0 - \$1,300 per day	No fee established	\$0 - \$1,300 per day

* Each of these activities requires the purchase of supplies necessary for the activity. The fee includes the actual cost of the program to the City.