

**CITY OF PEORIA, ARIZONA
COUNCIL COMMUNICATION**

CC: 6C
Amend No. _____

Date Prepared: December 18, 2008

Council Meeting Date: January 20, 2009

TO: Carl Swenson, City Manager

THROUGH: Susan Daluddung, Deputy City Manager 

FROM: J.P. de la Montaigne, Community Services Director 
Brenda Rehnke, Recreation Manager 

PREPARED BY: Maria Traci, Management Analyst 

SUBJECT: The NRPA/USA Football Youth Football Grant

RECOMMENDATION:

That the Mayor and Council accept a grant for FY09 in the amount of \$3,000 from USA Football, in partnership with National Recreation and Park Association (NRPA).

Additionally, staff recommends the approval of a budget transfer in the amount of \$3,000 from the Proposed Grants Fund Contingency account 7990-7990-570000 to the Community Services Department Sports Division, Recreation Programs account 1000-1480-522004.

SUMMARY:

The Community Services Department Sports Division has been awarded a 2008 Youth Football Grant for \$3,000 from USA Football and NRPA to support program expenses for the Youth Flag Football Program.

The Youth Flag Football Program is offered during the fall and spring sport seasons. This past season, it attracted 382 youth participants; for the spring, over 300 participants are anticipated. Utilizing 140 volunteer coaches, the Flag Football Program teaches the basic elements of football to youth, ages 7 through 14. The elements taught include basic offensive and defensive philosophy, passing and catching skills, and proper and safe blocking and tackling techniques. This program strives to introduce football to youth participants to give them a constructive activity and in the hopes that they will continue on to advanced programs as they mature.

CITY CLERK USE ONLY:

- Consent Agenda
- Carry Over to Date: _____
- Approved
- Unfinished Business (Date heard previous: _____)
- New Business
- Public Hearing: No Action Taken

ORD. # _____ RES. # _____
LCON# 00909 LIC. # _____
Action Date: _____

Staff recommends that the Mayor and Council accept a grant in the amount of \$3,000 from USA Football in partnership with NRPA to support program expenses for the City of Peoria's Youth Flag Football Program.

Additionally, staff recommends the approval of a budget transfer in the amount of \$3,000 from the Proposed Grants Fund Contingency account 7990-7990-570000 to the Community Services Department Sports Division Recreation Programs account 1000-1480-522004. Expenditure of the funds will take place in FY09.

ATTACHMENT:

1. Letter of congratulations

From: Colleen Pittard [mailto:CPittard@nrpa.org]
Sent: Wednesday, December 17, 2008 2:06 PM
To: William Moss
Subject: NRPA/USA Football Grant Award



**National Recreation
and Park Association**



Congratulations!

City of Peoria - Community Services Department
william.moss@peoriaaz.gov

Dear Bill Moss:

Your agency/organization has been designated as a **2008 NRPA/USA Football Youth Football Grant** recipient! **City of Peoria - Community Services Department** is being awarded a grant for **\$3000**.

**** Required Steps ****

In order to receive funding, YOU MUST ACCEPT THE TERMS OUTLINED IN THE ONLINE RSVP FORM and you MUST complete the online form by **Friday, January 9, 2009!** If you do not RSVP indicating your acceptance to the terms of this grant, you will forfeit your award.

Funds awarded through the **NRPA/USA Football 2008 Youth Football Grant** must be used to support program expenses that you identified in your original grant application. ***All funding must be used by 3/31/09.***

Eligible Expense Categories Include:

- Advertising
- Concession Equipment
- Football Equipment
- Facility/Field Fees
- Field Items
- Field Maintenance
- Insurance
- Registration/Scholarships
- Safety/First Aid
- Security
- Staff/Referee Fees
- Technology
- Uniforms/T-Shirts

Funding may NOT be used for the following:

- NFL-affiliated/NFL-sponsored Flag Football programs
- Cheerleading programs

LCON00909

- School-sponsored Youth Football programs
- High School Football programs

By accepting this funding, you agree to submit a complete evaluation by March 31, 2009. NRPA will provide detailed instructions on submitting the required evaluation forms at a later date. This will require you to submit receipts for all expenses. If you accept the grant funding terms and conditions, you will receive a check by mail late January, 2009. All funding decisions are final and may not be appealed.

The NRPA/USA Football 2008 Youth Football Grant program is made possible by funding received as part of a 3-year grant NRPA received from USA Football and the NFL in 2006.

The following is the contact information that you provided in your application. Please verify this information. If there are corrections that are necessary, please email us at programs@nrpa.org.

City of Peoria - Community Services Department

Attn: Bill Moss

9875 N. 85th Avenue

Peoria, AZ 85345

623-773-7186

william.moss@peoriaaz.gov

[CLICK HERE](#) to accept your grant today if you agree to the terms and conditions outlined!

Once again, congratulations on receiving this grant award. We salute you on the tremendous work that you do each day to assist America's youth!

If you have any further questions, please feel free to contact us at programs@nrpa.org or by calling 703-858-4741.