

**CITY OF PEORIA, ARIZONA
COUNCIL COMMUNICATIONS**

CC: 5R
Amend No. _____

Date prepared: October 23, 2008

Council Meeting Date: November 18, 2008

TO: Carl Swenson, City Manager
THROUGH: Susan Daluddung, Deputy City Manager 
FROM: Grady Miller, Communications and Public Affairs Director
SUBJECT: **Old Town Mural Project**

RECOMMENDATION:

That the City Council approve the recommendation of the Peoria Arts Commission to commission artist Emanuel Martinez to produce a mural to be located in Old Town Peoria; and authorize the City Manager to execute an artist agreement in an amount not to exceed \$30,000 from Peoria Arts Commission Percent for the Arts Capital Improvement account 1000-0042-541003.

SUMMARY:

The Peoria Arts Commission is recommending that artist Emanuel Martinez be commissioned to produce a mural in Old Town Peoria. Martinez is the artist who produced the Peoria Pioneer Memorial in 2007.

The mural project consists of a 30 foot by 12 foot mural to be created on a wall between the Bikers Edge bicycle shop and Bud's Barbershop at 83rd Avenue, south of Washington Avenue. Martinez presented his concept for the mural at two public meetings in September to gauge public opinion about the project. After Martinez agreed to incorporate a number of suggestions from the general public into the mural, the feedback was generally favorable for the project.

Martinez's proposed mural concept will have a historic theme and will depict scenes from Peoria's rural past. In addition to creating the mural, Martinez plans to utilize high school student artists as apprentices who will assist with the mural project. The students will be selected based upon recommendations from the Peoria Unified School District. A special paint finish will help protect the mural from fading and vandalism. While not providing complete graffiti-proof protection, the clear coat finish will minimize

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- Consent Agenda
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- Unfinished Business (Date heard previous: _____)
- New Business
- Public Hearing: No Action Taken

ORD. # _____ RES. # _____
LCON# 19408 LIC. # _____
Action Date: _____

damage to the mural in the event that it is damaged by vandalism.

The owners of the Bikers Edge, the property where the mural is to be located on 83rd Avenue, have agreed to allow an easement on their property for the mural. The easement agreement will grant permission to the city for the artwork to be located on the wall of the Bikers Edge. The easement agreement will also stipulate that the City of Peoria will be responsible for maintaining the mural. An easement agreement will be coming to the City Council at the first Council meeting in December.

The cost of the project is \$30,000 and will be paid from the Peoria Arts Commission Percent for the Arts Capital Improvement account 1000-0042-541003. If approved, the project will commence in January 2009 and will take approximately six to eight weeks to complete.

ATTACHMENT:

1. Artist rendering for mural
2. Emanuel Martinez biography and resume are available online at emanuelmartinez.com

