

MINUTES OF THE PEORIA CITY COUNCIL
CITY OF PEORIA, ARIZONA
Rio Vista Recreation Center
Lakeview Room
8866-A West Thunderbird Road, Peoria, AZ 85381
February 28, 2009

A **City Council Workshop** of the City Council of the City of Peoria, Arizona was convened at 8866-A West Thunderbird Road, Peoria, Arizona in open and public session at 8:38 a.m.

Members Present: Mayor Bob Barrett; Vice Mayor Joan Evans; Councilmembers Ron Aames, Cathy Carlat, Vicki Hunt, Carlo Leone and Dave Pearson.

Members Absent: None

Other Municipal Officials Present: Carl Swenson, City Manager; Susan Thorpe, Deputy City Manager; John F. Wenderski, Deputy City Manager; Steve Kemp, City Attorney; Mary Jo Kief, City Clerk; George Anagnost, Stephen Bontrager, J.P. de la Montaigne, Andy Granger, Bill Mattingly, Brent Mattingly, Grady Miller, Steve Prokopek, Larry Ratcliff, Wynette Reed, John Schell, Tom Solberg, Sandy Teetsel, Jeff Tyne, Glen Van Nimwegen, James Mason, and Kelly Corsette

Facilitator: Lance Decker

Audience: No members of the public were present.

CONVENE:

1. Policy Goals for 2009-2011

Lance Decker, Facilitator, and Mayor Barrett opened the meeting by informing Council that the meeting discussion would be to focus on developing policy goals for the next two years. Mr. Decker asked Council and staff to discuss their reflections from the previous night's meeting. Carl Swenson, City Manager, stated the goal for the day's meeting would be to provide staff with Council's direction on their policy goals.

Mr. Decker provided information to Council on "Racing Under the Yellow Flag." The discussion included dealing with "yellow flag" conditions in the current economy. Discussion ensued on how we are preparing and what we will do to lead while racing "under the yellow flag."

Mr. Swenson discussed the opportunities for partnerships with businesses and school districts to keep and enhance what is good. Further Mr. Swenson advised Council that City staff would be working on an organizational strategic plan. Mr. Decker led a discussion on how Councilmembers perceive core services. Mr. Swenson informed

Council that the core services are essential services and add to quality of life. Mr. Swenson requested that Larry Ratcliff, Chief of Police, and Wynette Reed, Human Resources Director, provide an overview of how their departments established their respective list of core services. Mr. Swenson explained that the examples provide a look at an internal and external service delivery department.

Council took a break at 10:06 a.m. and returned at 10:25 a.m.

Mr. Decker led a discussion on setting policy goals. Consensus of Council is to use the fiscal year for the two-year cycle for the policy goals. Mr. Swenson stated the goals will give broad policy direction for the City. Staff will establish goals and programs that move toward meeting policy goals. Staff will report back to Council on how they are meeting the policy goals.

Councilmember Leone left the meeting at 12:30 p.m.

Council took a lunch break at 11:57 a.m. and returned at 12:33 p.m.

Discussion continued regarding establishing the two-year 2010-2011 policy goals continued. The goals that were established by Council are attached and incorporated by reference to the meeting minutes.

Mr. Swenson further stated that the goals will provide action planning in the context of the budget. Staff will work to see how we can take action under each of the established goals.

2. Wrap Up – Comments and Evaluation of Workshop

The Mayor, Councilmembers and staff each provided their comments regarding the workshop.

ADJOURNMENT:

Being no further business to come before the Council, the Council Workshop was duly adjourned at 2:02 p.m.

Bob Barrett, Mayor

ATTEST:

Mary Jo Kief, City Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the City Council Workshop of the City Council of Peoria, Arizona held on the 28th day of February, 2009. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 7th day of April, 2009.

(Seal)

Mary Jo Kief, City Clerk

POTENTIAL POLICY-LEVEL GOALS – POSITIONING

OURSELVES FOR THE FUTURE

PEORIA, ARIZONA COUNCIL PLANNING SESSION

2-28-09

COMMUNITY BUILDING: PRESERVE AND EXPAND OUR QUALITY OF LIFE

- ARTS / CULTURE
- PARKS & RECREATION
- QUALITY NEIGHBORHOODS / REVITALIZATION OF OUR OLDER NEIGHBORHOODS / OLD TOWN / ARROWHEAD ENTERTAINMENT DISTRICT
- COMMUNITY ORIENTED SERVICES INCLUDING POLICE AND FIRE
- EXPAND CIVIC AND NOT-FOR-PROFIT PARTNERSHIPS

ENHANCE OUR CURRENT SERVICES

- OUR CITY ORGANIZATIONAL CULTURE
- COST-EFFECTIVE SERVICE DELIVERY
- PEORIA IS THE EMPLOYER OF CHOICE
- USE TECHNOLOGY TO ENHANCE AND STREAMLINE SERVICES
- A BUSINESS MODEL FOR THE FUTURE / STRATEGIC PLANNING
- FIND GRANTS

PRESERVE OUR NATURAL ENVIRONMENT

- LAND BANKING FOR PARKS AND OPEN SPACE
- INCORPORATE OPEN SPACE INTO OUR BUILT ENVIRONMENT

TOTAL PLANNING

- EMPLOYMENT / JOBS / CORRIDOR
- MIX OF LIVING ENVIRONMENTS
- INFRASTRUCTURE
- UNIVERSITY / HIGHER EDUCATION STRATEGY
- HEALTH CARE STRATEGY
- PRUDENT FISCAL STEWARDSHIP
- BROAD INTERNET ACCESS
- COST-EFFECTIVE GREEN DEVELOPMENT

ECONOMIC DEVELOPMENT

- STATE, NATIONAL AND THE PACIFIC RIM, INTERNATIONAL
- PARTNER WITH ECONOMIC DEVELOPMENT GROUPS LIKE GPEC
- ASSESS NEW MODELS FOR ECONOMIC DEVELOPMENT
- PARTNER WITH STATE LANDS
- MULTI-MODAL TRANSPORTATION INFRASTRUCTURE
- STRENGTHEN SISTER CITIES RELATIONSHIPS; ADD AN ASIAN CITY

LEADERSHIP AND IMAGE

- LOCALLY AND REGIONALLY
- WITHIN THE STATE
- COMMUNITY RELATIONS
- BECOME A MAJOR PLAYER
- PEORIA AS A DESTINATION