CITY COUNCIL SUBCOMMITTEE ON SUSTAINABLE DEVELOPMENT SPECIAL MEETING NOTICE & AGENDA

Wednesday, November 9, 2011
5:00 P.M.
Pine Conference Room

MUNICIPAL OFFICE COMPLEX
8401 W. MONROE STREET
PEORIA, AZ 85345

CITY COUNCIL SUBCOMMITTEE ON SUSTAINABLE DEVELOPMENT:

Chairperson
Cathy Carlat, Vice Mayor
Mesquite District

Members
Dave Pearson, Councilmember
Palo Verde District

Tony Rivero, Councilmember
Acacia District

Staff Liaison
Susan Daluddung
Deputy City Manager

Liaison City Attorney's Office
Steve Burg

Accommodations for Individuals with Disabilities. *Alternative format materials, sign language interpretation, assistive listening devices or interpretation in languages other than English are available upon 72 hours advance notice through the Office of the City Clerk, 8401 West Monroe Street, Room 150, Peoria, Arizona 85345 (623)773-7340, TDD (623)773-7221, or FAX (623) 773-7304. To the extent possible, additional reasonable accommodations will be made available within the time constraints of the request.*

CONVENE:
ROLL CALL:

FINAL CALL TO SUBMIT SPEAKER REQUEST FORMS:

CONSENT AGENDA

CONSENT AGENDA: All items listed with "C" are considered to be routine or have been previously reviewed by the City Council Subcommittee on Sustainable Development and will be enacted by one motion. There will be no separate discussion of these items unless a City Council Subcommittee member so requests; in which event the item will be removed from the General Order of Business, and considered in its normal sequence on the Agenda.

CONSENT – New Business:

1C MINUTES:

Discussion and possible action to approve the minutes of November 2, 2011.

REGULAR AGENDA

NEW BUSINESS:

2R Digital Billboards – Civic Engagement

Review and discuss the digital billboard civic engagement process and the proposed program for engaging citizens and stakeholders in regards to the allowance of digital bill board placements.

3R **Future Agenda Topics and Next Meeting Date**

Discussion of future meeting dates and agenda items (if any) for City Council Subcommittee on Sustainable Development.

NOTE: *Per Council Policy 1-10, no policy item will come forward unless submitted on the Subcommittee Agenda Item Request Form.*

CALL TO THE PUBLIC: (Non-Agenda Items)

Your comments pertaining to the City Council Subcommittee on Sustainable Development business are welcome. However, if you wish to address the, City Council Subcommittee on Sustainable Development please complete a Speaker Request Form and return it to the clerk before the call to order for this meeting. City Council Subcommittees are not authorized by state law to discuss or take action on any issue raised by public comment until a later meeting.

Reports from Staff:

ADJOURNMENT

NOTES:

Documentation (if any) for items listed on the Agenda is available for public inspection, a minimum of 24 hours prior to the City Council Subcommittee Meeting, at any time during regular business hours in the Office of the City Clerk, 8401 W. Monroe Street, Room 150, Peoria, AZ 85345.

In addition to the Subcommittee members noted above, one or more members of the Peoria City Council may be present to observe the City Council Subcommittee meeting as noticed on this agenda.

CITY COUNCIL SUBCOMMITTEE ON
SUSTAINABLE DEVELOPMENT
CITY OF PEORIA, ARIZONA
Ironwood Conference Room
November 2, 2011

A meeting of the City **Council Subcommittee on Sustainable Development** for the City of Peoria, Arizona was convened by Chairperson Carlat in open and public session at 8401 West Monroe, Peoria, Arizona, on November 2, 2011 at 5:01 p.m.

Members Present: Chairperson Cathy Carlat, Councilmember Dave Pearson, and Councilmember Tony Rivero.

Members Absent: None.

Staff Present: Carl Swenson, City Manager; Susan J. Daluddung, Deputy City Manager; Steve Burg, Chief Assistant City Attorney; Chris Jacques, Planning & Development Director; Tami Overton, Executive Assistant; and Briana Decker, Council Assistant.

Audience: Approximately five members of the public were present.

NOTE: The order in which items appear in the minutes is not necessarily the order in which they were discussed in the meeting.

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CONSENT – New Business:

1C MINUTES:

Motion was made by Councilmember Rivero, seconded by Councilmember Pearson, to approve the Subcommittee minutes from the October 12, 2011 meeting. Upon vote, the motion carried unanimously 3 to 0.

DRAFT

REGULAR AGENDA

NEW BUSINESS:

2R Political Signs Zoning Ordinance Text

Discussion ensued regarding possible action to recommend approval of the Zoning Ordinance to update current regulations regarding Political Signs in order to comply with changes in A.R.S. Section 16-1019. The Subcommittee recommended that this agenda item be forwarded to a City Council Study Session for further review and discussion.

3R Future Agenda Items

Future agenda items discussed:

1. Public process for digital billboards
2. Open Space Model

The Subcommittee discussed options for an additional meeting. A meeting was scheduled for Wednesday, November 9, 2011 at 5:00 p.m.

Reports from Staff Report:

1. Current Council Not-for-Profit and Housing Sub-Committee Discussion by City Attorney.
    a. Item will be included on the Subcommittee's November 9, 2011 agenda.

Reports from Council Subcommittee:

None

ADJOURNMENT:

There being no further business to come before the City Council Subcommittee, the meeting was duly adjourned at 6:00 p.m.

Cathy Carlat, Chairperson

Briana Decker, Council Assistant

STAFF - COUNCIL SUBCOMMITTEE COMMUNICATION

DATE: November 3, 2011

TO: Carl Swenson, City Manager

FROM: Scott Whyte, Economic Development Services Director
Chris Jacques, AICP, Planning & Community Development Director

THROUGH: Susan J. Daluddung, AICP, Deputy City Manager

SUBJECT: Digital Billboards Civic Engagement Process

Background:

The policy issue is how we are involving the public. This is a big decision for cities valley wide and particularly Peoria. Staff plans on using a special process with a more robust outreach prior to the ordinance change. This will help us decide on an appropriate regulatory scheme with corresponding criteria that City Council approves, and that can be met by sign developers. The policy will address an appropriate process to help the council develop criteria for approval to change our regulatory scheme (sign ordinance).

Suggested Subcommittee: Sustainable Development

Previous Actions:

At the August 23, 2011 City Council Study Session, staff provided a briefing on efforts to transform the Sports Complex Entertainment District into a pedestrian-oriented, destinated as envisioned in the approved 2010 Sports Complex Urban Design Plan. Staff discussed the proposed Osage West commercial project, identity creation strategy (e.g. 'P83'), signage and wayfinding concepts and a proposed financing structure for the garages and ongoing improvements. This structure is aligned with potential digital billboard placements along the Loop 101.

Options:

A: Review and provide guidance on the proposed civic and stakeholder engagement process for consideration of Digital Billboard placements

Tracking # 27a

STAFF - COUNCIL SUBCOMMITTEE COMMUNICATION

along the Loop 101. Move a recommendation on civic engagement forward to a City Council Study Session

B: Continue this item to a future Subcommittee meeting for further discussion.

Staff's Recommendation:

Review and provide guidance on the proposed civic and stakeholder engagement process for consideration of Digital Billboard placements along the Loop 101. Move the item forward for City Council discussion at a Study Session.

Fiscal Analysis:

This request will not generate any direct budgetary impacts.

Exhibit(s):

None. The proposed efforts and format will be presented at the meeting

Contact Name and Number: Scott Whyte, Economic Development Services Director, (623) 773-7738

City Manager's Office Use:

Date of receipt: 11-7-11
Policy issue: Yes X No ___ If denied, explain _____

Subcommittee assignment: Sustainable Development
Transferred to Subcommittee Staff Liaison on: 11-7-11
Subcommittee agenda date: 11-9-11
Subcommittee Action:

No further action
Study session referral
Regular agenda referral
City Manager referral

Tracking # 27a