

CITY OF PEORIA, ARIZONA
Point of View Room
Wednesday July 14, 2010

A **Special Meeting** of the ***Economic Development Advisory Board*** of the City of Peoria, Arizona, was convened by acting Chair, Shelley Bade in open and public session at 9875 N. 85th Avenue, Peoria AZ 85345 at 12:09 p.m.

Members Present: Shelley Bade, Keith Dines, Russ Ullinger, Joe Hull and David Bentler

Members Absent: Curt Smith (term expired), Jack Lytle (term expired), and Jay Cross

Municipal Officials Present: Scott Whyte – Economic Development Services Director, Maria Laughner – Business & Real Estate Development Manager, Dina Mathias - Business & Real Estate Development Coordinator, Debbie Pearson – Executive Assistant, Rebecca Zook – Site Development Supervisor, Susan J. Daluddung – Deputy City Manager, Steve Bleyer – Business Retention Specialist, Amber Costa – Management Analyst, Sherine Zaya – Public Information Officer, Brent Mattingly – Finance Director, Ed Boik – Planner, and Ellen Van Riper – Assistant City Attorney.

Others Present: Bill Frederick and Mark Waterhouse of Wadley Donovan, Sonu Munshi of the AZ Republic

CONSENT AGENDA

Disposition of Absence: Discussion and possible action to excuse absent members Curt Smith and Jay Cross from the June 15, 2010 meeting. Pulled off consent and onto the regular agenda due to an error in who was absent.

Minutes: Approval of minutes from the June 15, 2010 meeting.

Motion was made by Shelley Bade, seconded by Keith Dines to approve the June 15th minutes. Upon vote, the motion passed unanimously.

REGULAR AGENDA

Disposition of Absence: Discussion and possible action to excuse absent members Russ Ullinger, Curt Smith and Shelley Bade from the June 15, 2010 meeting. Motion was made by David Bentler, seconded by Keith Dines to approve absences. Upon vote, the motion passed unanimously.

UNFINISHED BUSINESS:

3R Discussion and possible action regarding the election of officers. Shelley Bade was nominated Chair. Motion was made by Russ Ullinger to elect Shelley Bade, seconded by David Bentler. Upon vote, the motion passed unanimously.

NEW BUSINESS:

4R Scott Whyte reviewed objectives for retreat and introduced Bill Frederick and Mark Waterhouse of Wadley Donovan. Mark Waterhouse reviewed the strategy prioritization exercise and the 30 initiatives for the EDIS:

- Board members had open discussion regarding the initiatives and combined or deleted some of them to make a total of 13 initiatives
- Board members decided to do the prioritization exercise at the next board meeting

REPORTS FROM STAFF:

1. Scott Whyte gave updates on:
 - a. University recruitment
 - b. Entertainment District RFP for signage
 - c. Permit process improvement

ADJOURNMENT:

Being no further business to come before the *Economic Development Advisory Board*, the meeting was duly adjourned at 2:40 p.m.

Shelley Bade, Chair

Submitted by: _____
Debbie Pearson, Executive Assistant