

CITY OF PEORIA, ARIZONA
DCSB Point of View Room
Friday April 10, 2009

A **workshop** of the ***Economic Development Advisory Board*** of the City of Peoria, Arizona, was convened by Chairman, Jack Lytle in open and public session at 9875 N. 85th Avenue, Peoria, AZ 85345 at 9:05 a.m.

Members Present: Curt Smith, Russ Ullinger, David Bentler, Jay Cross, Jack Lytle, Joe Hull, and Shelley Bade

Members Absent: Keith Dines

Municipal Officials Present: Carl Swenson – City Manager, Susan J. Daluddung – Deputy City Manager, Debbie Pearson – Executive Assistant, Maria Laughner – Business Development Specialist, Ellen Van Riper – Assistant City Attorney, Kelly Corsette – Public Information Manager

Others Present: Dick Bowers – facilitator, Carrie Waters – Arizona Republic

Convene:

1. Welcome and opening comments:
 - a. Each attendee introduced themselves and Carl Swenson gave an overview of the City Council workshop that was held in February. He shared that the City's organizational structure is being reviewed and analyzed.
2. Dick Bowers, the facilitator for this workshop shared some history about himself:
 - a. Previously worked for the City of Scottsdale
 - b. Is involved with Herberger Theater Center
 - c. Assured board members that this workshop is the place to discuss the issues and the board members' roles
 - d. Reviewed EDAB charter
3. Key items of open discussion were:
 - a. The Economic Development department needs clear direction
 - b. EDAB members want to participate more
 - c. A top priority for all members is Loop 303's development
 - d. Better define roles – stay at a policy level
 - e. Have more interaction with City Council
 - f. Share details of implementation
 - g. Board wants set standards
 - h. GPEC governance, the model for EDAB meetings
 - i. Board's goal to expand/raise community's wealth
 - j. 3-6 month goal: Loop 303 corridor – what's its highest and best use
 - k. Job creation – Balance (retail, recreation, residential, and open space)
 - l. Keep the board informed about State Lands meetings
 - m. Regular meeting agendas should have legitimate flexibility
4. Governance:
 - a. Represent board on economic policy formed by City Council

- b. Meet with the City Manager and Deputy City Manager individually on a yearly basis
 - c. Interaction with City Council more often, possibly having joint work sessions to present policy recommendations to City Council
 - d. Keep board at policy level
5. Three key items of responsibility for EDAB:
- a. Infrastructure financing issues
 - b. Loop 303 development – including interaction with State Lands
 - c. Create jobs – Balance between new development and retention

ADJOURNMENT:

Being no further business to come before the ***Economic Development Advisory Board***, the meeting was duly adjourned at 11:33 a.m.

Jack Lytle, Chairman

Submitted by: _____
Debbie Pearson, Executive Assistant