

**CENSUS AD HOC COMMITTEE  
CITY OF PEORIA, ARIZONA  
PUBLIC SAFETY ADMINISTRATION BUILDING, CINNABAR NORTH/SOUTH  
December 8, 2009**

A **Regular Meeting** of the Census Ad Hoc Committee of the City of Peoria, Arizona, convened at 8351 W. Cinnabar Avenue, Peoria, AZ in open and public session at 6:15 p.m.

**Members Present:** Chair Leigh Strickman, Diana Bedient, Jessica Burguan, Lisa Dotson, Pat Hickson, Gina Kowacz, Joe McCord, Roger Nelson, Eva Osuna and Richard Ward

**Members Absent:** William Bercu, Patrick Burruss, Dolores Ceballos, Arnold Harraway, Ron Lyzniak, and Fred Sanchez

**Municipal Officials Present:** Rhonda Simmons, Acting City Clerk; Sherine Zaya, Office of Communications; Ed Boik and Stephanie Whyte.

**Audience:** No members of the public were present.

**Note: The order in which items appear in the minutes is not necessarily the order in which they were discussed in the meeting.**

**CONSENT – New Business:**

Committee Chair Strickman asked if any Committee member wished to have an item removed from the Consent Agenda. Having no requests from the Committee, motion was made by Committee Member McCord, seconded by Committee Member Osuna, to approve the Consent Agenda. Upon vote, the motion carried unanimously 10 to 0.

**1C DISPOSITION OF ABSENCE**

Approved/excused the absences of Census Ad Hoc Committee members from the November 10, 2009 meeting:

- William Bercu
- Joe Darago
- Ruby Guynes
- Roger Nelson
- Eva Osuna
- Fred Sanchez

**2C MINUTES**

Approved the minutes of November 10, 2009 Census Ad Hoc Committee meeting.

## **REGULAR AGENDA**

### **NEW BUSINESS:**

#### **3R REPORT FROM VARIOUS SUBCOMMITTEES**

Committee Chair Strickman led discussion regarding subcommittees by requesting that subcommittee members provide email updates regarding the activities of the respective subcommittees.

Committee Member Dotson provided an update for the Faith-Based Subcommittee stating that attempts have been made, by contacting Hospice of the Valley and local churches, to locate a facility to place a temporary Questionnaire Assistance Center (QAC) for the 2010 Census. Thus far, a facility has not been offered.

Committee Member Osuna provided an update for the Minority Subcommittee stating that the subcommittee members have divided the area and each person is following up with businesses in the respective areas.

Discussion ensued regarding the possibility of subcommittees overlapping in their outreach and agreed that a database of contacts would be useful.

Committee Member McCord provided an update for the HOA Subcommittee stating that a presentation was given to the Ventana Lakes HOA on the importance of a correct Census count. Other HOAs have been contacted, but presentations have not yet been given.

Committee Member McCord also provided an update for the Media Subcommittee stating he will be assisting with press releases as they relate to the Census. Diana Bedient agreed to help on this subcommittee.

Committee Member Kowacz provided an update for the Non-Profit Subcommittee stating that she wrote grant proposals for three grants. Committee Member Kowacz presented the grant requests to the Committee, explaining what the grants funds will purchase.

Committee Member Nelson stated information regarding the Census will be sent home to parents with their school children.

Committee Member Hickson provided an update for the Senior Population Subcommittee stating that written media is the best way to get information to this population. This subcommittee will provide written information to the senior population in early February and March regarding the Census.

Committee Chair Strickman provided an update for the Events Subcommittee requesting volunteers to hand out Census information at the Festival of Cheer.

Discussion ensued regarding events and whether the Committee is maximizing the number of events attended for the purpose of provided Census information.

#### **4R COMMITTEE MEMBERS**

Discussion ensued regarding the status of committee membership and attendance.

#### **CALL TO THE PUBLIC: (Non-Agenda Items)**

None.

#### **Reports from Staff:**

Sherine Zaya, Public Information Officer, reported that the Bureau is looking for a donation of semi-private space in the City where information about the Census can be provided to the public. The space is needed from March 19th through April 19th.

Ed Boik, Planning and Community Development Planner, presented on hard-to-reach areas of population such as:

- Rental properties
- Hispanic/Latino ethnicities
- Non-English speaking populations
- No high school education populations
- Below poverty populations

#### **Reports from Ad Hoc Committee:**

None.

#### **ADJOURNMENT**

There being no further business to come before the Census Ad Hoc Committee, the meeting adjourned at 7:24 p.m.

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Leigh Strickman, Chair

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Date Signed