

**CENSUS AD HOC COMMITTEE  
CITY OF PEORIA, ARIZONA  
PUBLIC SAFETY ADMINISTRATION BUILDING, CINNABAR NORTH/SOUTH  
OCTOBER 21, 2009**

A **Regular Meeting** of the Census Ad Hoc Committee of the City of Peoria, Arizona, convened at 8351 W. Cinnabar Avenue, Peoria, AZ in open and public session at 6:06 p.m.

**Members Present:** Chair Leigh Strickman, Diana Bedient, Jessica Burguan, Patrick Burruss, Dolores Ceballos, Arnold Harraway, Pat Hickson, Gina Kowacz, Ron Lyzniak, Roger Nelson, Eva Osuna, Robert Seeley, and Richard Ward

**Members Absent:** Joe Darago, Lisa Dotson, Ruby Guynes, William Bercu, Joe McCord and Fred Sanchez

**Municipal Officials Present:** Rhonda Simmons, Acting City Clerk; Sherine Zaya, Office of Communications; Steve Bleyer, Ed Boik, Dawn Boyer and Claudia Luján.

**Audience:** No members of the public were present.

**Note:** The order in which items appear in the minutes is not necessarily the order in which they were discussed in the meeting.

**CONSENT – New Business:**

Committee Chair Strickman asked if any Committee member wished to have an item removed from the Consent Agenda. Having no requests from the Committee, motion was made by Committee Member Nelson, seconded by Committee Member Hickson, to approve the Consent Agenda. Upon vote, the motion carried unanimously 13 to 0.

**1C DISPOSITION OF ABSENCE**

Approved/excused the absences of Census Ad Hoc Committee members from the September 24, 2009 meeting:

- William Bercu
- Arnold Harraway
- Pat Hickson
- Joe McCord
- Fred Sanchez

**2C MINUTES**

Approved the minutes of September 24, 2009 Census Ad Hoc Committee meeting.

## **REGULAR AGENDA**

### **NEW BUSINESS:**

#### **3R ARIZONA OPEN MEETING LAW**

Rhonda Simmons, Acting City Clerk, provided an overview of Arizona Open Meeting Laws as it pertains to the Census Ad Hoc Committee, including:

- What is an open meeting
- Allowing for physical access
- Legal actions
- Quorums
- Notices and agendas
- Calls to the public
- Violations
- Discussing agenda items
- Email usage

#### **4R CITY OF PEORIA'S CENSUS COMMUNICATION PLAN**

Sherine Zaya, Public Information Officer, outlined the City's census communications plan, detailing the types of events the City will participate in to get word out to the community about the importance of the census. The census communications plan includes promoting information through the following methods:

- Submitting editorials to local publications
- Focus TV segments
- Press Releases
- Listserve
- Web site
- Recreation brochure
- Utility bill flyers
- MAG partnerships
- Employees

#### **5R U.S. CENSUS BUREAU PARTNERSHIP AND GRANT APPLICATION PROCESS**

Ms. Zaya provided an overview of the grant process, grant opportunities and partnership applications to assist in promoting the census. Ms. Zaya provided examples of grants that have already been applied for and some that have been received by other City departments to promote the census.

**6R SUBCOMMITTEES**

Committee Chair Strickman led discussion regarding subcommittees. Discussion ensued about what types of subcommittees to consider.

Motion was made by Committee Member Nelson, seconded by Committee Member Burruss to establish the following subcommittees and member assignments:

- Faith-based: Committee Member Burruss
- Senior Population: Committee Members Hickson and Nelson
- Non-profit: Committee Members Bedient and Kowacz
- Minorities: Committee Members Ceballos, Harraway and Osuna
- Events: Committee Members Ceballos, Harraway and Ward
- Home Owner's Associations: Committee Chair Strickman and Committee Member Nelson
- Business: Committee Chair Strickman and Committee Members Bedient and Burguan
- Outreach: Committee Chair Strickman and Committee Member Ceballos

Upon vote, the motion carried unanimously 13 to 0.

**CALL TO THE PUBLIC:** (Non-agenda Items): None

**REPORT FROM STAFF:** None

**REPORTS FROM THE CENSUS AD HOC COMMITTEE MEMBERS:** None

**ADJOURNMENT:** There being no further business to come before the Census Ad Hoc Committee, the meeting adjourned at 7:47 p.m.

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Leigh Strickman, Chair

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Date Signed