



NEWS RELEASE

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Fiesta Peoria Festival Announces Its 2012 Program! All Day Festival will include Little Joe y La Familia and Mark Chesnutt as the headliners

“The City of Peoria and the Fiesta Peoria Committee invites everyone to attend the revival of the Fiestas in our city. We will celebrate Hispanic Heritage Month by bringing people together and celebrating freedom for all”.

—Peoria Councilman Tony Rivero

Peoria, AZ – The City of Peoria, the Fiesta Peoria Committee, and Councilmember Tony Rivero, proudly announce the program for Fiesta Peoria 2012. The lineup will include a group of diverse quality musicians for a one day festival that invites all audiences. The fiesta once again, as it did in the past, will be hosted and celebrated at the newly renovated Osuna Park located in the heart of Peoria’s downtown.

The entertainment line-up includes Tejano, mariachi, Banda, R & B, country, and theater performances. Tejano takes center stage at the Fiesta with a performance by Little Joe y La Familia. Little Joe who’s music is very well known in the southwest has won many Grammy Awards and was nominated for others. Country music will also take the stage with the performance of country star Mark Chesnutt. He is considered one of Country Music’s most elite entertainers.

Local music will include Monica Castro a Tejano artist who was born and raised in the city of Peoria, former lead singer of the group Rose Royce Elaine Stepter, local band Mogollon, and other Mexican Regional music.

The Fiesta will also include children activities and carnival rides, traditional Latino foods, arts & crafts, mechanical bull riding, face painters, and much more. The Fiesta will be on Saturday, September 15, 2012 and begin at 10:00am and end at midnight. General admission is \$5, and children under 12 are free.

For information and sponsorship opportunities, please contact Tony Rivero at (623)773-7538 (email: Tony.Rivero@peoriaaz.gov) or Arturo Jimenez, Phoenix Monarch Group, LLC. At (602)343-8274 (email: art@phoenixmonarchgroup.com).

The Fiesta Peoria 2012 Committee would like to give special thanks to our presenting sponsor, West Valley Resort, host sponsor, Arizona Broadway Theatre, supporting corporate sponsors, Hensley Beverage Company, SCF Arizona, Phoenix International Raceway/Nascar, SRP, The Plaza Companies, AZ Milk Producers, Northwest Black History Committee, and media partners Univision, Entravision Communications, Telemundo, and to the City of Peoria for all its assistance.

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