34 SIGNS

Contents

34.1 Applicability
34.2 Purpose
34.3 Severability
34.4 Nonconformity and Modification
34.5 Definitions
34.6 Prohibited Signs
34.7 Exemptions
34.8 General Provisions
34.9 Permanent Sign Types
34.10 Temporary Sign Types
34.11 Administration

34.1 Applicability

Any sign erected, altered, or maintained after the effective date of this Ordinance shall conform to the following regulations.

34.2 Purpose

Signs perform an important function in identifying and promoting properties, businesses, services, residences, events, and other matters of interest to the public, however they may obstruct views, distract motorists, displace alternative uses for land, and pose other problems that legitimately call for regulation.

The purpose of this article is to regulate the size, color, illumination, movement, materials, location, height and condition of signs placed on private property for exterior observation, thus ensuring the stability of the community, the character of the various neighborhoods, the creation of a convenient, attractive and harmonious community, protection against destruction of or encroachment on historic convenience to citizens, and encouraging economic development. This article allows adequate communication through signage while encouraging aesthetic quality in the design, location, size and purpose of all signs. This article must be interpreted in a manner consistent with the First Amendment guarantee of free speech.

The intent of this Article is to regulate signs within the City of Peoria to ensure that they are appropriate for their respective uses, in keeping with the appearance of the affected property and surrounding environment, and protective of the public health, safety, and general welfare.

Signs not expressly allowed under this article, or by specific requirements in another portion of this chapter, or otherwise expressly allowed by the ordinances adopted by the City of Peoria are not allowed.

A sign placed on land or on a building for the purpose of identification, protection or directing persons to a use conducted therein must be deemed to be an integral but accessory and

subordinate part of the principal use of land or building. Therefore, the intent of this article is to establish limitations on signs in order to ensure they are appropriate to the land, building or use to which they are appurtenant and are adequate for their intended purpose while balancing individual and community interests.

These regulations are intended to promote signs that are compatible with the use of the property to which they are appurtenant, landscape and architecture of surrounding buildings, are legible and appropriate to the activity to which they pertain, are not distracting to motorists, and are constructed and maintained in a structurally sound and attractive condition.

These regulations do not regulate every form and instance of visual communication that may be displayed anywhere within the jurisdictional limits of the City of Peoria. Rather, they are intended to regulate those forms and instances that are most likely to meaningfully affect one or more of the purposes set forth above.

These regulations do not entirely eliminate all of the harms that may be created by the installation and display of signs. Rather, they strike an appropriate balance that preserves ample channels of communication by means of visual display while still reducing and mitigating the extent of the harms caused by signs.

34.3 Severability

A. If there is a conflict between provisions of this section of Article 14-34 and other provisions of this or other regulations/ordinances of the City of Peoria, the more restrictive provisions shall apply.

B. The provisions of this section of Article 14-34 shall apply to the erection, design, construction, alteration, use, location and maintenance of all signs within the City of Peoria, except as specified in this Code.

34.4 Nonconformity and Modification

Signs lawfully in existence on the date the provisions of this Code were first adopted, which do not conform to the provisions of this Code, but which were in compliance with the applicable regulations at the time they were constructed, erected, affixed or maintained shall be regarded as legal nonconforming.

A. Reasonable repairs may be made to nonconforming signs. However, in the event any such sign is damaged exceeding fifty percent (50%) of the reproduction cost according to appraisal thereof by competent appraisers, or is removed by any means whatsoever, including acts of God or other calamities, such sign may be restored, reconstructed, altered only in conformance with the provisions of this Article.

B. Any sign which is altered (aside from repairs described above), relocated, replaced or shall be brought immediately into compliance with all provisions of this Code.

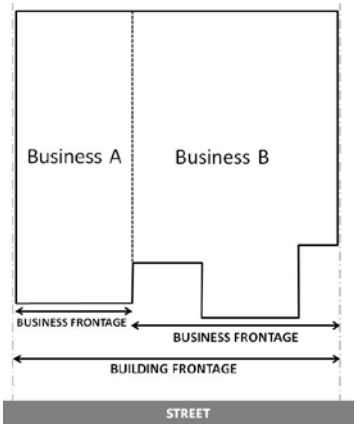
34.5 Definitions

Words and terms used in this ordinance shall have the meanings given in this Article, or in Article 14-2, Definitions if not defined herein. Unless expressly stated otherwise, any pertinent word or term not part of this listing or Article 14-2 but vital to the interpretation of this ordinance, shall be construed to have their legal definition, or in absence of a legal definition, their meaning as commonly accepted by practitioners including civil engineers, surveyors, architects, landscape architects, and planners.

List of Defined Terms

A – B

Backlit. Also described as internally illuminated, indirect lighting. A sign that is illuminated by a light source hidden by the sign itself so that illumination shines from behind the sign, creating a halo around the sign. Reverse pan-channel letters are an example of a backlit sign.



Business Frontage. Means the lineal distance of the building space occupied by the particular business or use measured on a straight line parallel to the street. In the event that a business fronts on two (2) or more streets, the property owner shall be given the option of selecting one (1) street frontage for the purpose of computing allowable sign area. Where a business does not parallel a street, the frontage shall be measured along the exterior of the building space occupied by the particular business or use.

C – D

Cabinet Sign. A sign that contains all sign copy within a single enclosed cabinet that is mounted to a wall or other surface.

Changeble Copy Sign. A sign that is static and changes messages by any means, including electronic process or remote control.

E – F

Electric. Any sign containing electric wiring. This does not include signs illuminated by an exterior floodlight source.

Electronic Message Board. A sign that is static and changes messages by any electronic process or remote control.

Flag. A piece of fabric or other flexible material that contains the current or historical seal, insignia, symbol, logo, emblem or distinctive colors of this nation or any other nation, or the seal, insignia, symbol, logo or emblem of any political subdivision of this nation or any other nation, or the seal, insignia, symbol, logo or emblem of any religious, not for profit or corporate entity or expressing advocacy speech. References to the number of flags and flagpoles and flag dimensions refer to both vertical flagpoles and mast arm flagpoles.

Flashing. Any illuminated sign on which the artificial light is not maintained stationary or constant in intensity and color at all times when such sign is in use. For the purpose of this Code, a message change no more frequently than twice per day is not considered flashing for electronic message boards.

Freestanding Sign. A sign erected and maintained on its self-supporting permanent structure or base, not attached to any building.

Freeway Monument Sign. A Freestanding sign that is erected and maintained on property adjacent to and within the view of motorists who are driving on a freeway recognized by the City of Peoria.

G – H

Grand Opening/New Business Sign. A sign displayed at a new business, store, shopping center, or office, or one that has changed ownership, and within the first six months of receiving a valid business license.

Government Sign. A sign that is constructed, placed, maintained, or required by law by the federal, state, county, or city government either directly or to enforce a property owner's rights.

I – L

(None)

M – N

Monument Sign. A freestanding sign with a base at least 50 percent of the width of the sign.

O – P

Original Art Display. A hand-painted work of visual art that is either affixed to or painted directly on the exterior wall of a structure with the permission of the property owner. An original art display does not include: mechanically produced or computer generated prints or images, including but not limited to digitally printed vinyl; electrical or mechanical components; or changing image art display.

Permanent Sign. Any sign which is intended to be, and is so constructed as to remain unchanged in character and position and affixed to features such as the ground, a wall, or building for one (1) year or more.

Portable Sign. Any structure without a permanent foundation or otherwise permanently attached to a fixed location.

Projecting Sign. A sign that is attached to and supported by a building or other structure, which projects more than 14 inches beyond the building. The primary sign faces of a projecting sign are typically perpendicular to the wall from which it projects.

Q – R

Roof-Mounted Sign. A sign located on or above the roof of any building, not including false mansard roof, canopy, or other fascia.

S – T

Sign. A name, identification, description, display or illustration, which is affixed to, painted or represented directly or indirectly upon a building, or other outdoor surface which directs attention to or is designed or intended to direct attention to the sign face or to an object, product, place, activity, person, institution, organization or business and where sign area means the space enclosed within the extreme edges of the sign for each face, not including the supporting structure or where attached directly to a building wall or surface, the outline enclosing all the characters of the word. Signs located completely within an enclosed building, and not exposed to view from a street, shall not be considered a sign. Each display surface of a sign or sign face shall be considered to be a sign.

Sign Area. The space enclosed within the extreme edges of the sign for each sign face, not including the supporting structure. Where attached directly to a building wall or surface, the space within the outline enclosing all the characters of the words, numbers, or design, including any background panel or distinctively painted area installed as a background for the sign.

Sign Copy. The words, letters, symbols, illustrations, or graphic characters used to convey the message of a sign.

Sign Face. The entire display surface area of a sign upon, against or through which copy is placed.

Sign Walker. A person who wears, holds, or balances a sign that conveys a commercial message, including a costume sign. A “costume sign” is defined as clothing that is integral to the conveyance of a commercial message. Commercial logos and other commercial identification on shirts, hats, and other aspects of personal appearance are not costume signs.

Temporary Sign. A sign such as a banner, pennant, or advertising display intended to be displayed for a limited period of time. In contrast to Permanent Signs, Temporary Signs may be constructed of less durable materials such as cardboard, vinyl, or plastic sheeting.

U – Z

Vehicle Sign. A sign which can be carried, towed, hauled or driven and is primarily designed to be moved rather than be limited to a fixed location regardless of modifications that limit its mobility. This includes, but is not limited to signs mounted, attached, or painted on trailers, boats, or vehicles.

34.6 Prohibited Signs

The following signs are unlawful and prohibited unless constructed pursuant to a valid building permit when required under this Code, or otherwise specifically authorized under this Code:

A. Cabinet signs over 6 square feet in area, unless cabinet is a stylized, non-rectangular shape to accommodate the sign copy.

B. Changeable copy signs, except as otherwise specifically permitted by this ordinance.

C. Neon and similar tube-type lighting signs, where the light tube is exposed.

D. Signs of a size, location, movement, coloring, or manner of illumination which may be confused with or construed as a traffic control device or which hide from view any traffic or street sign or signal.

E. Signs with exposed light bulbs. Light Emitting Diodes (LEDs) are not considered to be light bulbs.

F. Signs which contain or consist of banners, posters, pennants, ribbons, streamers, strings of light bulbs, spinners, or other similarly moving devices or signs which may move or swing as a result of wind pressure. These devices when not part of any sign are similarly prohibited, except as otherwise specifically permitted by this ordinance.

G. Signs that have blinking, flashing or fluttering lights, or other illuminating devices which exhibit movement.

H. Roof mounted signs.

I. Portable signs that do not comply with the location, size, or use restrictions of this Code.

J. Pylon or pole signs (without pole cover) over 3 feet in height.

K. Signs in the existing and future public right-of-way, as defined in the Peoria General Plan or the Peoria Street Classification map, whichever is more restrictive, except as may otherwise be provided in this Ordinance.

L. Any sign placed on private property without the property owner's written approval.

M. All signs mounted on, or applied to trees, utility poles, rocks, or City owned property, except as otherwise provided.

N. Vehicle signs. Signs on vehicles are exempt if the vehicle is consistently used in the normal daily conduct of the business (e.g. delivery or service vehicle) and is lawfully parked on a site and is either not visible from the public right of way, or is parked as far from the right-of-way as possible.

34.7 Exemptions

The provisions of this Article shall not apply to the following:

A. Government Signs. The signs described herein, are an important component of measures necessary to protect the public safety and serve the compelling governmental interest of protecting traffic safety, serving the requirements of emergency response and protecting property rights or the rights of persons on property. Government signs, including, but not limited to the following:

1. Address Signs. Numerals that identify the street address of a property for public safety purposes as required and regulated by applicable Building and Fire Codes adopted by the City of Peoria.
2. Emergency or warning signs. Where a federal, state or local law requires a property owner to post a sign on the owner's property to warn of a danger or to prohibit access to the property either generally or specifically, the owner must comply with the federal, state or local law to exercise that authority by posting a sign on the property.
3. Government Flags. Flags that have been adopted by the federal government, this State, or the City of Peoria may be displayed as provided under the law that adopts or regulates its use.
   i. The flags described in this section are permitted to serve a compelling governmental interest in promoting the rule of law by establishing symbolic representations of the governments who pass, protect and preserve those laws.
4. Traffic Signs. Traffic signs and traffic control devices installed and maintained in compliance with the regulations of an authorized public agency.

B. Grave markers, headstones, statuary, or similar remembrances of persons.

C. Holiday and seasonal decorations. Temporary, non-commercial decorations or displays associated with the celebration of a particular civic, patriotic, or religious holiday or season. Such decorations shall be less than 10 feet in height if freestanding, shall be displayed for a maximum of 60 days total during the relevant season, and must be maintained in good condition (e.g. not torn, soiled, or faded). Such decorations shall not be displayed in such a manner as to constitute a hazard to pedestrian or vehicular traffic.

D. Interior Signs. Signs located inside a building, or other enclosed facility, which are not meant to be viewed from the outside and are located more than three (3) feet away from a window.

E. Memorials, public monuments, or historical identification signs installed in accordance with all applicable regulations, including historical markers up to three (3) sq. ft. in area.

F. Not Visible. Signs not intended to be visible or intelligible from beyond the boundaries of the lot or parcel upon which they are located, or from any public right of way or thoroughfare, provided that such sign does not constitute a hazard.

G. Original Art Displays approved by the Peoria Arts Commission or authorized City of Peoria agency.

H. Utilities signs. Signs installed or required by utilities, including traffic, safety, railroad crossings signs, as well as, identification or directional signs for public facilities.

I. Vending machine signs. Signs integral to a legally located vending machine.

34.8 General Provisions

A. Signs containing noncommercial speech are permitted anywhere that advertising or business signs are permitted, subject to the same regulations applicable to such signs.

B. Sign Area Calculations, Building Signage. A building owner may choose to have the entirety of their building used for computing sign area even if it is divided into multiple suites occupied by separate tenants. In this situation, it is the responsibility of the building owner to determine the percentage of total allowable signage that shall be authorized for every business/tenant. Signage for individual businesses/tenants in buildings where signage is approved on a whole-building basis may be placed on any facade otherwise meeting the regulations of this Code, regardless of the location of the tenant's main entrance. Whole building calculations shall afford a minimum of 20 s.f. of signage to each business/tenant.

Sign Area Calculation

C. Sign Area Calculations, Multiple Sign Faces:

Calculation of sign area based on number of sign faces shall be as follows:

1. One (1) face - Area of the single face only,
2. two (2) faces - If the interior angle between the two faces is 45 degrees or less, the area will be the area of one face only; if the interior angle between the two sign faces is greater than 45 degrees, the sign area will be the sum of the areas of the two faces.
3. Three (3) or more faces - The sign area will be the sum of the areas of each of the faces.
4. Spherical, free-form, sculptural, other non-planar signs - Sign area will be the sum of the area using only the four (4) vertical sides of the smallest cube that will encompass the sign.
5. Architectural embellishments shall not be considered as sign area, and may not constitute more than twenty percent (20%) of the total sign area.

D. Sign Height Calculations, Free-Standing Signs.

1. The height of free-standing signs shall be measured from the existing grade within two (2) feet of the proposed sign location to the top of the sign structure.
2. In instances where the existing grade of the proposed sign location is lower than the adjacent roadway, the sign height shall be measured from the top of curb, or crown of roadway where no curb exists, to the top of the sign structure.

34.9 Permanent Sign Types

General Standards:

A. Accessory Use. All permanent signs are considered ancillary, or accessory uses. As such, a Permitted Principal Use must be legally established and developed on a property in order for a permanent sign to be allowed on the property.

B. Illumination:
   1. In residential zoning districts, illuminated signs facing residential uses or undeveloped residentially zoned property, whether directly adjacent or across a road, shall go dark between the hours of 10 pm and 5 am when the business is closed.

   2. All illuminated signs shall be limited to a brightness of 0.3 foot candles above ambient lighting.

   3. Signs allowed to be illuminated may utilize internal illumination (direct or backlit) or external illumination, unless otherwise specified in Tables 1 and 2.

   4. External illumination shall be compliant with Dark Sky light control requirements, including those in Chapter 20 of the Peoria City Code.

C. Landscaping. All permanent freestanding signs shall be located with the base of the sign in a landscape area equal to a minimum of 4 square feet for each square foot of sign area.

D. Location. All freestanding signs shall be located a minimum of one (1) foot from the edge of the street right of way.

E. Monument Sign Base Material. All permanent free-standing signs greater than three (3) feet in height shall have masonry bases (e.g. brick, CMU, stone) consistent with the site's architectural/thematic design.

F. The following signs are authorized in the identified zoning districts as noted in Table1, Table 2, and Table 3.

Standard Abbreviations for Tables

Adj.	Adjacent	LF	Linear Feet or Linear Foot
FT	Feet or Foot	N/A	Not Applicable
IN	Inches	SF	Square Feet or Square Foot

		≥	Greater Than or Equal To
SVT	Sight Visibility Triangle	<	Less Than
ROW	Right of Way	≤	Less Than or Equal To
>	Greater Than		

Table 1: Building Sign Specifications

A. ADDRESS SIGN			**Permit:** No
Definition	Numerals that identify the street address of a property for public safety purposes		
Standards & Specifications			
	Residential Uses & Non-Residential Uses	Permitted based on Building and Fire Code requirements	
Notes	None		
B. AWNING AND ATTACHED CANOPY SIGN			**Permit:** Yes
Definition	A sign which is printed, painted, or affixed to an awning or canopy which is attached to a building		
Standards & Specifications			
	Residential Uses	*Total Sign Area Allowed*	N/A
	Non-Residential Uses	*Max Quantity*	N/A
		Max Height	1st Floor awnings only (*L)
		Max. Width	80% of awning face
		Illumination Allowed	Internal, backlit, external
		Max Sign Area Allowed	2 SF per 1 LF of *Business Frontage* (#)
Notes	*L Signs may be mounted on or extend above attached canopy as long as they do not extend above the roof line. (#) Sign allowance includes all Awning and Building Wall Signs		

Table 1: Building Sign Specifications *(cont'd)*

C. BUILDING WALL SIGN *(i.e. Band Signs)*			**Permit:** Yes
Definition	A permanent sign attached to, painted on, or otherwise assembled against the wall or fascia of a building with the exposed face of the sign parallel to the face of the wall or fascia.		
Standards & Specifications			
	Residential uses	N/A	N/A
	Non-Residential Uses	*Max Quantity*	N/A
		Max Projection	14 IN
		Illumination Allowed	Internal, backlit, external
		Max Sign Area Allowed	2 SF per 1 LF of <u>*Business Frontage*</u> (#) <20,000SF=120 SF max 20,000-50,000=250 SF max >50,000SF=400SF max
Notes	(#) Sign allowance includes all Awning and Building Wall Signs		
D. ENTRY SIGN			**Permit:** No
Definition	A sign located adjacent to an entry door.		
Standards & Specifications			
	Residential uses & **Non-Residential Uses**	*Max Quantity*	1 per dwelling unit or 1 per business
		Max Height	15 FT
		Max Projection	4 IN
		Illumination Allowed	External or backlit illumination only
		Total Sign Area Allowed	2 SF per sign
Notes	None		

Table 1: Building Sign Specifications *(cont'd)*

E. FREE STANDING CANOPY SIGN			**Permit:** Yes
Definition	Signs on freestanding canopies, such as fuel canopies, and shade structures.		
Standards & Specifications			
	Residential uses	N/A	
	Non-Residential Uses	*Max Quantity*	N/A
		Illumination Allowed	Internal, backlit, external
		Max Sign Area Allowed	12 SF
Notes	None		

F. PROJECTING SIGN *(i.e. Blade/Shingle Signs)*			**Permit:** Yes
Definition	A pedestrian-oriented sign that is attached to and supported by a building or other structure. (See *Projecting Sign* in 34.5 Definitions)		
Standards & Specifications			
	Residential uses	N/A	
	Non-Residential Uses	*Min Height*	8 FT above adj. sidewalks and/or ground level
		Min Projection	14 IN from Bldg
		Max Projection (*D)	3 FT from wall or less than awning/ canopy depth if attached
		Illumination Allowed	Externally illuminated and backlit only
		Max Sign Area Allowed	6 SF
Notes	Maximum projection is based on attachment type.		

Table 2: Freestanding Sign Specifications

Sign Type Option	
Residential Uses	
Single-Family	N/A
Multi-Family	Either Free-Standing monument OR Perimeter wall
Non-Residential Uses *	Only allowed either primary/minor monument(s) OR Perimeter wall sign

A. FREEWAY SIGN			**Permit:** Yes
Definition	A free-standing monument sign located on property adjacent to a freeway (See *Freeway Sign* in 34.5 Definitions)		
Standards & Specifications			
	Residential uses	N/A	
	Non-Residential Uses	*Max Quantity*	Based on length of freeway frontage
		1	Minimum 660 LF
		2	661 – 2,640 LF
		3	> 2,640 LF
		Illumination Allowed	Internal, backlit, external
		Max Height	45 FT + 3 FT for architectural detail
		Max Sign Area Allowed	200 SF
Notes	(*L) Sign must be located along the qualifying freeway frontage. Signs are only permitted on commercial or industrial zoned properties Base of sign must be at least 35% of the full sign width. Minimum Separation: 200 feet separation from other Freeway signs, 50 feet from non-freeway lot lines, and 100 feet from residentially zoned property.		

Table 2: Freestanding Sign Specifications *(cont'd)*

B. PRIMARY MONUMENT SIGN			**Permit:** Yes
Definition			
Standards & Specifications			
	Residential uses		
	Single-family	N/A	
	Multi-family	*Max Quantity*	1 per street frontage
		Max Height Parkways + Bell Rd. & Grand Ave. Other Major Arterials All Other Roads	 12 FT 10 FT 8 FT
		Max Sign Area Allowed	48 SF
	Non-Residential Uses *Standards are based on the entire Commercial/ Industrial Center*	*Max Quantity (*L)*	Based on length of street frontage
		0	0 - 599 LF
		1	600 LF - 1,000 LF
		2	> 1,000 LF
		LF is calculated separately for each street on which property has frontage	
		Max Height Parkways +Bell Rd. & Grand Ave. Other Major Arterials All Other Roads	 16 FT 12 FT 8 FT
		Max Sign Area Allowed	48 SF
Notes	(*L) Sign must be located along the qualifying street frontage. All Primary Monument Signs shall be located a minimum of 60 FT away from all other Primary and Secondary Monument signs.		

Table 2: Freestanding Sign Specifications *(cont'd)*

C. MINOR MONUMENT SIGN			**Permit:** Yes
Definition			
Standards & Specifications			
	Residential uses	N/A	
	Non-Residential Uses *Standards are based on the entire Commercial/ Industrial Center*	*Max Quantity*	Based on amount of street frontage
		1	0 LF - 599 LF
		1 sign for every 300 LF > 1,000 LF	> 1,000 LF
		LF is calculated separately for each street on which property has frontage	
		Max Height Parkways Major Arterials All Other Roads	 12 FT 8 FT 6 FT
		Max Sign Area	24 SF
Notes	All Secondary Monument Signs shall be located a minimum of 60 FT away from all other Primary and Secondary Monument signs located in the same center or parcel.		
D. INTERNAL CENTER SIGN			**Permit:** Yes
Definition	Internal free-standing signage within a commercial/industrial center.		
Standards & Specifications			
 	Residential uses	N/A	
	Non-Residential Uses *Standards are based on the entire Commercial/ Industrial Center*	*Max Quantity* 1 sign/parcel or 1 sign/5 AC, whichever is greater. Individual parceled pads within a center <u>are</u> eligible for internal center signs.	
		Max Height	3 FT
		Max Sign Area	6 SF
Notes	Must be located internal to a site, outside of all street frontage landscape areas and buffers.		

Table 2: Freestanding Sign Specifications *(cont'd)*

E. PERIMETER WALL / SCREEN WALL SIGNS			**Permit:** Yes
Definition	A sign consisting of individually mounted characters on a perimeter or screen wall surrounding a development.		
Standards & Specifications			
	Residential uses		
	Single-Family Developments (2 or more lots) *And* *Multi-Family Developments*	*Max Quantity*	2 per street frontage providing direct access to development.
		Max Height	8 FT or wall height, whichever is less.
		Max Projection	14 Inches
		Illumination Allowed	External or backlit illumination only
		Max Sign Area Allowed	32 SF per sign
	Non-Residential Uses *	*Max Quantity*	1 per street frontage
		Illumination Allowed	External or backlit illumination only
		Max Sign Area Allowed	48 SF per sign or < 50% of wall area, whichever is less.
Notes	None		

Table 3: Other Sign Type Specifications

A. DRIVE-THRU SIGN			**Permit:** Yes
Definition	Signage for uses with drive-throughs.		
Standards & Specifications			
	Residential uses	N/A	
	Non-Residential Uses	*Max Quantity*	2 signs per use
		Max Height	6 FT
		Max Sign Area Allowed	36 SF per sign
Notes	Must be located adjacent to drive-through lanes.		

Table 3: Other Sign Type Specifications

B. GAS STATION MONUMENT SIGN			**Permit:** Yes
Definition	Monument sign for a property containing a gas station/fuel service station.		
Standards & Specifications			
	Residential uses	N/A	
	Non-Residential uses	*Max Height*	8 FT
		Max Sign Area Allowed	32 SF, including 16 SF changeable copy
Notes	In accordance with Arizona Administrative Code, gas station monument signs shall be permitted in lieu of a primary or secondary monument for stand-alone gas stations, maximum 1 per frontage. Commercial centers containing gas stations shall be allowed Gas Station Monuments in addition to Primary and Secondary Monuments.		
C. FLAGS, NON-GOVERNMENT			**Permit:** No
Definition	Flags other than those adopted by the Federal, State, or City of Peoria government		
Standards & Specifications			
	Residential uses	*Max Quantity*	2
		Max Height	30 FT
		Max Sign Area Allowed	15 SF
	Non-Residential uses	*Max Quantity*	3
		Max Height	30 FT
		Max Sign Area Allowed	36 SF
Notes	Flags containing commercial messages shall be counted toward allowable area for freestanding or building signage		

Table 3: Other Sign Type Specifications *(cont'd)*

D. WINDOW SIGN			**Permit:** Yes
Definition	Signs placed on or within 3 feet of windows so as to attract the attention of persons outside of the building where the sign is placed		
Standards & Specifications			
	Residential uses	*Max Sign Area Allowed*	1 SF, non-commercial messages only
	Non-Residential Uses *	*Max Sign Area Allowed*	25% of the window on which the sign is placed.
		Illumination Allowed	Internal, on up to 2 signs up to 2 SF each
Notes	None		

34.10 Temporary Sign Types

A. General Requirements

1. In order to ensure structural stability and safety, freestanding signs seven (7) feet or greater in height shall be constructed to standards required for a permanent sign as described by the Arizona Sign Association.
2. Signs seven (7) feet or greater in height require a sign permit.
3. Temporary Signs shall be located outside of the visibility triangles, as shown in Figure 1.
4. Signs shall be maintained in good condition and shall be removed if torn, soiled, or faded.
5. Temporary signs shall not be illuminated.
6. The installation date and name and contact number of the party responsible for installation shall be listed on the back of all temporary signs, except those located on developed single family residential lots.

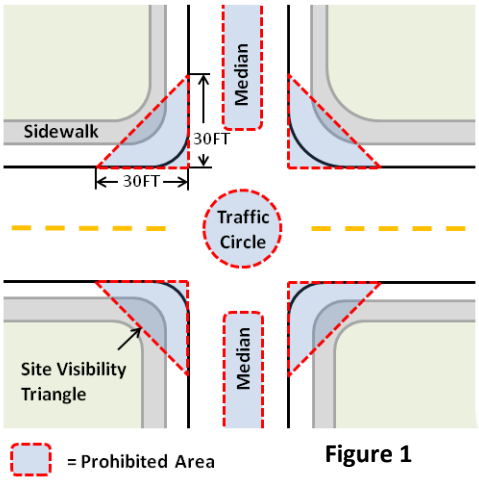


Figure 1

7. The party or parties responsible for distribution or installation of such signs shall be jointly and severally liable for the removal of such signs.
8. Such signs which are deemed to be unsafe, defective or which create an immediate hazard to persons or property or are not in compliance with the provisions of this section shall be declared to be a public nuisance and shall be subject to removal by the City in accordance with state statutes.

B. Duration: The following non-permanent signs are authorized in the identified zoning districts for the durations noted in Table 4.

Table 4: Temporary Sign Type Specifications

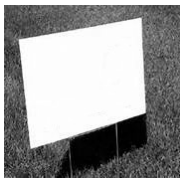
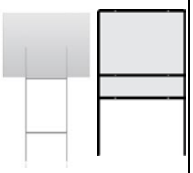
A. UNDEVELOPED PROPERTIES						
Property Type	**Quantity**	**Max Sign Area**	**Maximum Height**	**Duration**	**Other Limitations**	**Permit**
Parcels ≤1 ac 	1	3 SF	3 FT	Up to 1 Year		No
Parcels >1 acre	1 sign + 1 additional sign for every 600 LF street frontage	32 SF	8 FT	Up to 1 Year, may be renewed twice for 3 years total		Yes
B. RESIDENTIAL PROPERTIES						
Sign Type	**Quantity**	**Max Sign Area**	**Maximum Height**	**Duration**	**Other Limitations**	**Permit**
Yard Sign 	1	3 SF	3FT	Up to 3 Months	Located on a developed residential lot	No
Neighborhood Sign	1 sign per neighborhood entrance	3 SF	3 FT	Up to 1 Week	Located within neighborhood common area	No
New Subdivision Sign	1 sign per street frontage	32 SF/sign	16 FT	Up to 3 years	Must be removed once all lots in subdivision are sold	Yes

Table 4: Temporary Sign Type Specifications *(cont'd)*

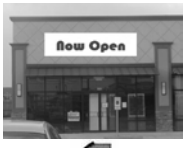
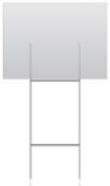
C. NON-RESIDENTIAL PROPERTIES						
Sign Type	**Quantity**	**Max Sign Area**	**Maximum Height**	**Duration**	**Other Limitations**	**Sign Permit**
Special Promotion 	2 Wall-Mounted Banners	32 SF Total	N/A	Max 30 days per installation Max 4x per year	N/A	Yes, For Each Install
	2 Pole Mounted Banners "Swooper Signs"	32 SF per sign	15 FT		Max Width: 3 FT	
	1 A-frame or T-frame sign portable sign	6 SF	3 FT		N/A	
D. SPECIAL CONDITIONS – *In addition to temporary signage permitted by use/development character, the following signs are allowed when special conditions occur.*						
Property Type	**Quantity**	**Max Sign Area**	**Maximum Height**	**Duration**	**Other Limitations**	**Sign Permit**
Properties Under Construction	1	32 SF	8 FT	Building Permit: From Issuance until closed	Active building permit required	No
Properties listed for sale, lease, or rent						
≤ 1 acre	1	6 SF	Free-Standing Sign: 5 FT Other Signs: N/A	While property is listed	N/A	No
> 1 acre	1 sign + 1 sign for every additional 600 LF street frontage	32 SF	8 FT	While property is listed	N/A	Yes

Table 4: Temporary Sign Type Specifications *(cont'd)*

E. SPECIAL CONDITIONS *(cont'd)*						
Sign Type	**Quantity**	**Max Sign Area**	**Maximum Height**	**Duration**	**Other Limitations**	**Sign Permit**
Election Season, Non-Commercial Messages 	Not limited	Residential Zoning, adj. to Rural or Local Road: 16 SF Other: 32 SF	<7 FT	90 days prior to General Election and up to 15 days after Primary Election	See below	No
	Per ARS § 16-1019, such signs may be located within the City right-of-way provided they are not: 1. hazardous to public safety; 2. within a roadway median or traffic circle; 3. affixed to any City-owned utility pole, traffic control device or safety barrier; 4. located in a manner that interferes with the requirements of the Americans with Disabilities Act; 5. located in a designated commercial tourism, commercial resort, and hotel sign-free zone designated by the City Council pursuant to ARS §16-1019; and 6. otherwise in violation of a requirement found in this Section. Except as provided herein, such signs shall not be located on City-owned property, buildings, or structures.					
Grand Opening/New Business	Not limited. Includes banners, balloons, streamers, flags, pennants, and merchandise.	N/A	N/A	60 days within first 6 months of receiving a valid business license	See Grand Opening/New Business definition. Not permitted for Home Occupations.	No
Old Town A-frame	1 A-frame	6 SF	3 FT	Up to 1 year	Permitted for non-residential uses within the Old Town and Central Districts in the Old Town Specific Area Plan boundaries.	Yes
Resident Right of Way Sign	4	6 SF	3 FT	4 days max, 4 x per year	For residents of Peoria with utility bill or other proof of address. Signs in ROW subject to same limitations as Election Season Signs	Yes

Sign Walker	N/A	12 SF	6 FT	Daylight hours	Max Width: 6 FT See below	No
	• Shall not be located adjacent to local or collector roads in Residential Zoning Districts. • Shall be at least thirty (30) feet away from any street intersection or driveway entrance. • Shall not be located in any drive aisle, parking stall, driveway, or on sidewalks in a manner that provides less than a four (4) foot free and clear pathway for pedestrians. • Shall not be located within a median or on a street. • Shall not be located on walls, boulders, planters, other signs, vehicles, utility facilities, or any structure.					
Temporary Use	1 Banner + 3 A-frame or T-frame Portable Signs	Banner: 24 SF A-frame: 6 SF	Banner: N/A A-Frame: 3 FT	For the duration of approved Temporary Use Permit	N/A	Temp. Use Permit

34.11 Administration

A. Permit Application. For signs requiring permits as described in this Section, a Sign Permit application shall be submitted to the Department, together with the required materials, and applicable fee, on an official form provided by the Department. The application shall satisfy the submittal requirements of the associated Process Guide for the appropriate sign type.

B. Permit Expiration. Permits issued by the City under the provisions of this Article shall expired and become void if the work authorized by such permit is not completed within 180 days from the date of issuance of said permit.

C. Permit Revocation. The Planning Manager or designee shall have continuing jurisdiction over all permits issued under the provisions of this Article and may revoke a permit if it was obtained by fraud or misrepresentation.

   1. Notice of the City's decision to revoke a sign permit shall be provided to the property owner by first class mail, or delivered in person to any person responsible for the premises on which the sign is located, or if no responsible party can be identified, by affixing a copy of the notice in a conspicuous location at the entrance to the premises.

D. Nuisance. No permit issued under the provisions of this Article shall be deemed to constitute permission or authorization to maintain a public or private nuisance, nor shall such permit constitute a defense in an action to abate a nuisance.

References

Adopted by Ord. 2016-XX
Amended by Ord. No.
2016-XX