

10.Are there areas where digital billboards should not be allowed

Loop 101, Grand Ave, Loop 303, SR 74

No

No

They should not be allowed anywhere along major transportation corridors.

Digital billboards degrade the city of any aesthetics. Open land areas do not need to be degraded with bright digital signs. Most drivers are over-stimulated with advertisements, and this contributes to distractions, which are the cause of accidents. For the minor benefit Peoria claims it will receive, these signs will negatively impact the whole city for years to come.

Any and all areas should be maintained distraction-free.

i think there is so much traffic on grand/us60 they should be more limited so as not to disrupt traffic, take peoples eyes off the road

The grand Avenue corridor is a slower moving route and has more intersections with traffic entering and exiting the route. The billboards will be more of a distraction at the lower speeds and the constant turns onto and exiting Grand Avenue.

Yes -- no where within the city limits of the City of Peoria.

All are distracting. If they are too bright as many now are, the distraction is obvious and sometimes a bit blinding. Secondly, no matter the frequency of the message changes, the principle of the billboards is to get one to look at "SIGNS SHOULD NOT ALLOWED" in residential areas or within a miles from residential areas.

Grand Avenue, SR 74 or any other area. Billboards should be limited to Loop 101 corridor and then maybe Loop 303 later.

The two biggest concerns should be impact on 1) neighborhoods and 2) scenic corridors.

Loop 303 and Loop 101 -- These are areas that are more residential and there are enough signs indicating shopping centers, etc on those roads. It is very distracting to see the digital billboards.

SR-74 -- This area is already being used for the telephone lines. No more distractions are needed.

<p>Loop 303 - North Loop 101 - East Grand Avenue - Central SR-74 - ?</p>
I 17
I 17
Rt17
only on commercial business arterials
Billboards, conventional and electronic, should be limited to highly commercial areas only. Therefore, they should not be allowed on the northern sections of 303.
Grand Avenue is already blight ridden. Put the billboards in the "Better" areas of Peoria. Especially North Peoria, the 303 and 101 areas.
I don't like them anywhere.
YES - CITY WIDE
None
Loop 303, SR 74
billboards should only be available on business arterials; the brightness on 303 would ruin an unbelievably beautiful area.
No
After having driven in areas with them, they are a distraction..and pose safety risk
Northern Parkway in Peoria if and when it is completed.In fact, I do not agree with any billboards permitted in the City of Peoria.
The whole bloody town!
no
all
Digital signs should not be allowed in Peoria.
Digital signs should not be allowed in Peoria.
no billboards in the city of Peoria
no billboards in the city of Peoria

Is this a trick question? My answer is yes, no digital billboards on major or minor transportation corridors or any road, street, avenue and drive in Peoria

Loop 101

Grand Ave. Too much stop & go with on and off traffic. Would limit to major freeways only

Close to intersections, because could affect visibility of street lights or signals

i think in the areas mentioned would be best

Digital billboards are an absolute nuisance ANYWHERE they may be placed in Peoria.

none

All. Billboards in general are a blight, are not compatible with the surrounding area and not all that effective (just how much can a person remember without writing it down - while driving!?!)

No

Loop 303, Loop 101 and Grand Avenue.

Avoid placing the board near neighborhood that is close to the Highways/Loop/etc where there is wall that separates the houses from the traffic.

To place the billboard in areas where the people can see it constantly from their residence could prevent enjoying from their family gatherings either by the billboard illumination or by too much light at night preventing seeing the stars in the sky.

Avoid placing the board near neighborhood that is close to the Highways/Loop/etc where there is wall that separates the houses from the traffic.

To place the billboard in areas where the people can see it constantly from their residence could prevent enjoying from their family gatherings either by the billboard illumination or by too much light at night preventing seeing the stars in the sky.

These boards are distracting to drivers and SHOULD NOT be allowed on the freeways and highways! For heavens sake what are you thinking! Are you so insistent on receiving more money that you risk lives?

Northern

Digital billboards as well as temporary signs, banners, sign twirlers and flags should not be allowed to clutter our city. No exceptions. Industry claims that lights are not bright have been disputed by many for years. Will the city really remove digital boards after making huge investments, in money and staff time, if the billboards do not meet code or are not pleasing to the eye of the community? Staff time and materials on this are already exhaustive!

Peoria Ave, Union Hills Drive, 83rd Ave, 91st Ave, Bell Road, Grand Avenue, SR-74
Loop 303 and 101. It would be too close to homes near those freeways.
Along arterial roads in commercial areas assuming appropriate size and architectural compatability
They don't belong in the Phoenix area 'period'. We are not Las Vegas or CA.
All of the above, due to reasons listed in #5,6,7.
Near any residential areas, star gazing areas, extremely heavy traffic, i.e. I-17.
They should not be allowed at all.
I am strongly against these bright billboards because nearly half the light they emit goes into the sky, increasing light pollution and making the stars harder to see. If there is a way to prevent light from trespassing into the night I don't believe they should be allowed at all.
Any where near schools.
NO
No, I believe they distract from the beauty of our city and will eventually decay the area.
no
Can't answer don't know impact if any on/to residential areas.
Residential views. Near churches. Near schools
Grand Avenue congestion should be considered in locating signs in this area.
NO..NO..NO!!!!
They should not be allowed anywhere. The billboards that are already installed on the W-101 loop are very distracting and hideous looking. This is nothing more than an effort to gain more revenue at any expense. We already have problems with phones and texting and you want to add another distraction? This is a BAD idea.
No Digital Billboards anywhere
I believe that Loop 303 and Loop 101 are close to residential areas and should not be located there. Grand Avenue is more industrial/business, so if we HAD to have billboards, this road would be the best place for them, with no more than one per mile. DEFINITELY cannot image having them on SR-74, on that most beautiful stretch of land. Loop 303 is also so beautiful and should not be littered with brightly lit billboards.
Happy Valley Road Lake Pleasant Parkway
Bell & 83rd, Lake Pleasant Parkway/Road

People are distracted enough already driving. Adding billboard with advertisements and community events will only add to dangerous driving conditions.

Electronic Billboards SHOULD NOT be allowed on any major transportation areas of the City of Peoria nor anywhere in the City of Peoria.

Have you ever been to a community where the billboards or information billboards are only a few feet high?
Beautiful.

People NEED to DRIVE and NOT watch billboards while driving. Billboards are good for building in a downtown district only. People who walk, take the bus, or train have the advantage of seeing the billboards NOT motorists
All corridors. Billboards aren't necessary to create a thriving business community.

Yes, all over the city!! They all are very unsightly!! Makes the areas where they are located look trashy.

Digital billboards should not be allowed, period.

Item # 9 above. Should limit Public Safety signs only to one per every 5 miles.

No, please don't make these freeways look and feel like Las Vegas.

Loop 303 - Traffic tends to move too fast on the 303 so a distraction for a driver would be harder to get under control.

They should not be allowed anywhere in Peoria.

Happy Valley Rd.

I don't believe they belong anywhere.

Should not allowed anywhere

On any road with a speed limit greater than 35 mph

Not in residential areas or on Bell

None

No digital billboard should be allowed within an city limits. They are unsuitable, distracting and cheapen the city.

Loop 303. Very distracting

On major highways where there is a lot of traffic and a person(s) can get distracted. I feel compelled to read the billboards on rt. 17....and feel it is very distracting.

The Loop 101 & Loop 303 should not be allowed. If it is allowed they should be turned OFF after 11pm regardless of brightness controls to control light pollution.

they should not be allowed anywhere

within Peoria city limits

Billboards should not be installed anywhere..period! They are tacky and destroy the appearance of area, especially, our beautiful desert.

Billboards, any kind, are tacky looking and make an area look blighted.

Yes, every corridor and street. If we need to raise additional money for our city, our leaders should focus on other methods rather than an "easy fix" like erecting billboards that have been identified for years and years as "environmental eye pollutants."

Billboards should not be on major corridors at all. They are too distracting to drivers, especially during rush hour traffic. More appropriate areas might be inside the ballpark.

None on the Parkways. I would rather see more in a small limited area, ie loop 101 than scattered around the City. The loop 303 still seems very residential.

303 and the 101

Loop 101

101 Grand Avenue

I think they should be allowed on any of the above three corridors where there is a heavy flow of traffic.

I don't think they should be allowed anywhere.

I feel allowing digital billboards should be allowed on all limited access (divided) highways of 4 lanes or more but question the good sense of allowing them on any stretch of 2 lane roads and, in addition, on any 4 lane road stretch which is NOT limited access or basically absent of other business detractions.

Grand AvE

none

I WOULD NOT RECOMMEND ANY LOCATIONS THAT ARE SURFACE STREETS. I FEEL THAT LOOP 303, LOOP 101, GRAND AND SR74 ARE FINE. I DO NOT FEEL THAT A STREET SUCH AS BELL RD IS AN APPROPRIATE PLACE FOR THOSE SIGNS.

On any roads within Peoria.

NO - please allow them everywhere, especially the Loop 303 where new development is occurring.

no other areas

Loop 303

NO

Anywhere within the City limits

Digital billboards are very distracting to drivers, especially young drivers who should be concentrating on the road.

Open space is very important. If there are areas that are set aside as preservation corridors then we should leave them open and not cluttered with billboards.

In non-entertainment or non-specialized business corridors. Where upscale master plan developments are located.

Grand Avenue is ugly enough already.

no

Not near homes especially.

Any area that has residential dwelling

I think some areas are more appropriate for billboard placement than others, but when I try to pinpoint where they would be okay, I falter. It's like trying to choose which child will have NIKE or BUDWEISER tattooed on his or her forehead or across his or her nose.

They should not be allowed on any freeways. They are too distracting.

WE DO NOT NEED ANY NEW SIGNAGE ON ANY ROAD IN PEORIA. LETS START TO DECLUTTER, NOT INCREASE THE COMMERCIALIZATION OF OUR CITY. WE LIVE HERE AND I DO NOT WANT TO SEE THIS BECOME LOS ANGELES!!

DO YOU REALLY THINK THIS COULD ENHANCE OUR LIVES, A SIGN???? DUH

Please do not build these billboards. They are a health hazard and the revenue is not worth risking lives over.

All roads, everywhere. Be like Hawaii and ban all billboards, period.

I think they should be limited to the 303, 101, Grand Ave. & SR-74.

They are ugly, and dangerously distracting everywhere. The places where digital billboards add to the vibrancy of a city are all primarily WALKING districts, such as Times Square, the Ginza, Picadilly Circus. There may be vehicular traffic in these areas, but they are not high-speed thoroughfares...

Nowhere

No Mountain Preserves.

Please, non on Grand Avenue. Let's keep it non-commercial, especially as it runs through Old Town Peoria.

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NO

SR- 74 It's a scenic corridor and should remain free of clutter.

None on city streets except perhaps at the entrance to P-83. One in downtown Peoria might be appropriate.

If they are installed on Loop 101, 303 and/or Grand Avenue, then careful control over the number, site and appearance is mandatory to avoid both clutter and unsightly appearances.

NOT on Grand at Downtown Peoria such as intersection of Grand/83rd/Peoria Before and after is ok.

1 per mile on 101, 303, Grand.

1 per half-mile on P83 since smaller area and slower speeds.

This will help people that live in Peoria or even just visiting. This will show the cool things in Peoria or even help navigate people to certain areas.

All

In answer to #9, I think the spacing should be no more than 1 per every 3 miles to minimize the distractions.

In answer to #10, definitely not on Bell Rd - it seems you have most likely already decided on this.

Phoenix

No

Peoria Sports Complex, Happy Valley Rd near 303 and west of Lake Pleasant Parkway, near Union Hills and 101 loop area

I am against any billboards due to the clutter and distraction on roadways. We have newspapers and internet for business to advertise. There are already 4 billboards located on 101 (4 to many) The University of Phoenix Stadium Westgate.

Should only be in areas such as Westgate shopping - Grand Ave Industrial - Where they are in view.

Residential affected areas.

Anywhere they would cast their light onto residences. I know if I was affected in that way, I would not like it at all.

Grand Avenue is already congested with signs and businesses.

Any surface streets. Too many distractions there now.

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Happy Valley Parkway from Lake Pleasant Pkwy - 67th Ave.

Lake Pleasant Parkway North of Happy Valley Parkway.

Loop 101

NO digital billboards

Grand Ave & SR74

Any place where the major viewing public will be distracted from attention to stoplights or congested traffic.

Longer viewing times during rush hours (20-30 seconds recommended) will mitigate dangers of inattentive drivers.

Limit amount of text and length of words to reduce concentration time

"cute" postings not allowed (as in "Oh look, isn't that neat!") and use as informative source rather than "look at me!"

None, they will be a nuisance and aesthetically degrading.

If it can be seen from a residential area, they should not be allowed

Any Business corridor should have them allowed.
Common sense should rein over whining for an agenda.

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Common sense should rein over whining for an agenda.

everywhere

The 303 and loop 101. there are already too many accidents on the 101 and this will add to them. the 303 goes through alot of desert and residential neighborhoods. many people moved to northern peoria to get away from the city and the lights. this will add more artificial light taking away from the night skies and adding more light to neighborhoods

Yes Loop 101, is already developed with high density residential that does not need light polution

Yes, they should not be allowed anywhere. They are a blight on our landscape.

Residential areas. But that's already stipulated.

I do not think they should be allowed anywhere. Advertisers do not have a right to conduct commerce on public right of ways. Revenue coming to the City will not be enough to compensate for the diminished appearance that the public must endure.

all

Areas where there will be traffic congestion. I want the drivers around me to pay attention to the traffic, not reading bill boards, texting, reading, etc.

As other parts of this survey, and thank you for the opportunity to express opinion rather than a predetermined answer that does not fit the way I think about things. I have traveled major portions of all of those routes at various time of the day and year. In part as a part time delivery guy (on the road a lot) as a field service rep or just visiting people. As a route I think they all have places that digital bill boards would be quite acceptable and cause a minimum of disruption of life around the. Urban sprawl puts the variable of people in the area living and that may be a problem. I dunno on that, but also people get used to things. Major cities have sections where people live in apartments in the center of all forms of light advertising things. I am not saying it is good or that I am not sure i want one in my back yard but technical advancements bring changes in life. I would not have imagined that beepers would morph into Cell Phones with herds of people wandering the streets and driving there cars with those things stuck in their ears. The only advantage to this over a cellphone? it won't fit in your ear.

Any major road ways

Any of the city surface streets.

SR-74 does not seem like an appropriate area, especially with the proximity of Loop 303.

All.

The lights and changing messages are distracting to drivers and add to much light to the city.

Anywhere that the illumination can be seen from a park or residential area. It bothersome enough to see the Peoria Sports Complex lights from out house, though in all fairness we knew it's effect when we bought the home. But to have 2 more illuminating the night sky by Rio Vista and the P.S.Complex is unwanted.

If there are few to no street lights, then there should be no digital billboards.

They should not be allowed.

N/A

yes, all the freeways and especially State Route 74 which is very scenic.

Yes, all of them. We do not want to become another city of lights.

Loop 303 Loop 101 SR74

Residential areas

They should not be permitted in our community.

no

L303, L101, Lake Pleasant Parkway, SR74, Bell Road, Grand

residential

Should not be place on curves that would distract drivers

no

no

Please keep them out of Peoria!!!!!!!!!!

The absolutely should not be allowed in the Loop 101 area, as it's mostly adjacent to residential areas.

yes, all three major transportation corridors should not allow digital billboards

Bell Road, 83rd Ave

101 , 303 TO MUCH OF A DISTRACTION .

no

Major city streets

All of the above.

The loop 101 is too residential, the billboards shpuld be more on the outskirts

Where residential areas might be affected or where hotel guests might be affected.

Loop101. Sr-74

no

No areas restricted

Should not be allowed on SR-74 & other open desert corridors (i.e.,LP Parkway N of Happy Valley Pkway, the main road to Lake Pleasant, Carefree Hwy. open space), non-residential/non-commercial open spaces,

They should not be allowed on any highway and the ones currently in place should be removed.

should be nowhere but 101 and 303

Not on the 74. At least not now.

Grand Avenue - too close to residents

Lake Pleasant Parkway, SR 74

Any outlying corridor where ambient light is typically low (Loop 101, Loop 303, I-17 north of Pinnacle Peak, etc)

the corridors already listed and on less heavily populated roads like Olive (nr. El Mirage Rd)...They have no place near home developments other than look tacky.

All

Mainly residential areas

I don't think they should be allowed at all. They take your eyes off traffic to read and are dangerous!

Olive Avenue

Loop 303 and 101 are too close to a lot of residential areas. There would be no way to have an appropriate distance from these homes to mitigate the negatives of such billboards. SR-74 does not carry enough traffic or close enough to Peoria businesses to make sense. Additionally, it reflects the beauty of Peoria and the surrounding desert. To clutter it up with digital billboards would be a shame and show that Peoria is more focused on money than the beauty and aesthetics of the community.

Major corridors is too broad a category. Billboards should be kept well away from any residential areas and major intersections where driver distraction is especially dangerous.

No, Not appropriate anywhere they could distract drivers

Any location other than the major transportation corridors listed.

Why would you put one on sr-74? How about not placing them in rural areas? As in none on 303 til you have businesses along it. Don't mind having one near Lake Pleasant pkwy & Happy Valley where shopping is but why mess up the view at Happy Valley and 303?

Absolutely EVERYWHERE.

Loop 303

The whole city waste of tax dollars

Along side or on any of the Freeway, Loop303, Loop 101 or Grand Ave.

Digital billboard should not be allowed anywhere.

As related to residential areas.

As related to residential areas.

Absolutely should not be allowed in any of the examples identified....303, 101, Grand, SR74.

Loop 303 as it seems more rural at this point and that should be preserved until it becomes a major business corridor

no

Grand Avenue west - already have the railroad

No

303 Will destroy the solitude and beautiful scenery.

Loop 303-should be left as open space and environment fiendly. It would wxtend city lights too far north... for safety I would prefer not to see digital billboards allowed within Peoria City limits. I repeat to distracting.

All of the above.

Anywhere people drive vehicles it's too dangerous.

Loop 101 and Loop 303
No billboards on any right of way...
SR 74, loop 303,
Grand Ave.
Not needed. Cars travel too fast to read and if they are read by the driver....the driver is not paying attention to the other drivers and the roadway.
DO NOT ALLOW DIGITAL BILLBOARDS
All
None.
Not along the 303 at this time. Commercial areas should come in first and the widening must be completed. I worry about Grand, as it is a corridor currently monitored via traffic signals in multiple jurisdictions. Will the light, interfere with safe monitoring of traffic signals?
Not along the 303 at this time. Commercial areas should come in first and the widening must be completed. I worry about Grand, as it is a corridor currently monitored via traffic signals in multiple jurisdictions. Will the light, interfere with safe monitoring of traffic signals?
They should go where the development is. Especially along Loop 303.
Anywhere a mountain view would be obstructed, anywhere scenery would be obstructed, anywhere local residents would be negatively affected by light pollution, etc.
Any where standard billboards are not currently located or permitted.
do not allow on Lake Pleasant Parkway or Carefree Highway. it will ruin the natural setting of desert. Higher speed, lesser impact
Do not allow billboards of any kind.
Do not allow billboards of any kind.
Do not allow billboards of any kind.
All of the above.
within one half mile of any residential area
All areas

digital billboards should not be allowed anywhere in Peoria.
Interstate and freeways. Grand Avenue (the Poster Child of the Westside) already looks like.....Grand Avenue.
No
no, because even if there are no houses there now, peoria will sellout the land to contractors who will build houses on any piece of land that is not already covered in concrete.
any highways
They should not be allowed anywhere in Peoria or any community which values its property values.
Not sure - if it is truly a major corridor then it should be ok as long as they're spaced far apart.
None should be allowed anywhere
SR-74, Grand Avenue, and Loop 303
SR-74; leave the open desert uncluttered.
All areas
Mountain preserves. Lake Pleasant Pkwy.
If the city is truly determined to sell out to this blighting industry, then the only appropriate location is at Bell and 101.
If the city is truly determined to sell out to this blighting industry, then the only appropriate location is at Bell and 101.
Anywhere within view of anyones home.
i believe that any major highway or interstate of 70+ miles per hour would not be beneficial for digitals.
yes.....public transportation (Buses).....Buildings
Can't think of any.
If you allow it on Loop 101 then you really must allow it on Loop 303. After all, if that is going to be the next big retail and business area, then how could you not?
No

I would only allow them on Loop 101 - this major highway is built with minimal driving distractions and is thus suitable for this kind of advertising.

Loop 303, Loop 101, Grand Avenue, SR-74.

Residential areas

Commercial, retail areas

commerical areas

Should be based on zoning - no residential or historical zones

ALL

Loop 303, Loop 101, Grand Avenue, SR-74

Yes, all roads should be allowed.

WE don't need any of them. There are more than enough advertisements out there already.

If inside Peoria, they should not be allowed.

No

minor arterials or smaller.

no

NO

Only near residential areas.

none

No

no

All Major roads

NO

The billboards should not be allowed where there in no development, ie, the north end of the 303.

Loop 101 - Too residential

No to Grand or AZ-74. Unless you can get rid of the ugly paper billboards on Grand. The paper billboards on Grand look so trashy.

303. Noy developed

Anywhere it can be seen clearly by homeowners in the city.

Yes, all.

303 already has a lot of accidents.

The should NOT be allowed on freeways like 101, i-17, 303, 51 grand/60, or 74)

They should only be allowed on interstates like i-10 or i-8 outside of city limits where there is less impact to the community and less likely to have accidents.

Everywhere

Billboards should not be allowed on any of our highways. Just because they might go through your town, I drive through most parts of the valley, and I like the fact that down the 101 in Scottsdale there are none of those things except for on the indian reservations - and thats another story.

if the city already allows ads in a location, the format -- digital versus static -- is not relevant.

Loop 101 north of Thunderbird

No digital billboards should be allowed

303 and 101

Anywhere where residential homes are within 1 mile

They should not be allowed on Loop 303 or SR 74 at all. The area surrounding 303 is mostly residential or undisturbed desert. The billboards would be a nuisance to residents and will take a lot away from the beautiful natural desert terrain. SR74 is only a 2 lane road and is already dangerous enough without adding the distraction of an electronic billboard. There would be a big potential of head on collisions from distraction.

Not anywhere on the freeways where drivers are driving much faster and are going to cause more damage when distracted/blinded by the boards. On Grand the speeds are checked by lights.

Anywhere that is a natural desert area.

101, grand ave

Billboards are not necessary

The should not be anywhere. They are ugly, and dangerously distracting. We are constantly inundated with advertising, we don't need these billboards. There are plenty of other way to advertise with distracting drivers going 65-75 miles an hour.

Everywhere

All will affect drivers night vision

loop 303

Loop 303, loop 101, sr 74.

ALL OVER PLEASE DO NOT PUT THEM UP!

I personally do not like the looks of billboards. Feel that they are very distracting. You cannot get or retain much information from them while driving anyway. I am 64 years old and in all my years I've never gained any information for a business, activity/event from a billboard. I use the media (internet/newspaper).

Thaw billboards should be limited near the freeway sections of 101 and 303 that have curves.

All the above. The stretch of SR74 from Lake Pleasant Rd to Grand Ave is too scenic and would be terribly marred by any billboards, as would any of these corridors.

303 in Northern Peoria, the desert is beautiful and open, please don't put billboards in that area.

The should not be allowed period. I find them very distracting while driving. Don't we currently have enough problems with people talking on cell phones or texting.

Olive avenue. 67th, 75th avenues. Bell Road.

Loop 303, Loop 101, Grand Avenue, SR-74

They shouldn't be allowed ANYWHERE!

Anywhere.

They should be prohibited citywide

NO

The billboards should not be allowed anywhere.

They should not be allowed on any other roadway within the city.

no

SR-74 does not seem urban enough for billboards.

no

They should not be allowed period.

No where. They are very distractfulnto drivers

SR74