ORDINANCE NO. 2015-24

AN ORDINANCE OF THE MAYOR AND COUNCIL OF THE CITY OF PEORIA, ARIZONA AMENDING CHAPTER 1 OF THE PEORIA CITY CODE (1992) BY ENACTING SECTION 1-14 PERTAINING TO THE CITY SEAL, INSIGNIAS, LOGOS, GRAPHICS; USE OF; PERMISSION REQUIRED; VIOLATIONS AND PENALTIES AND PROVIDING FOR SEVERABILITY AND PROVIDING FOR AN EFFECTIVE DATE

THEREFORE, it is ordained by the Mayor and Council of the City of Peoria, Arizona as follows:

SECTION 1. Chapter 1 of the Peoria City Code (1992) is amended by enacting Section 1-14 pertaining to the City Seal, insignias, logos, graphics; use of; permission required; violations and penalties and which shall read as follows:

Sec. 1-14. City Seal, insignias, logos, graphics; use of; permission required; violations and penalties:

(a) City Seal was approved by the City Council on December 14, 1954 and any graphic enhancements thereto.

(b) City logos, insignias and graphics are promulgated by the City Manager to provide identification of City property, programs, resources; community profile; communications; websites, social media and other media.

(c) The creation of, manufacture of, use, display, or reproduction of the City Seal, logos, insignias and graphics promulgated by the City for purposes of use by any person, entity or organization, other than the City of Peoria, Arizona is prohibited, unless written approval is received from the City Manager or his designee.

(d) Violation of this section is deemed a class two (2) misdemeanor. Upon conviction of a violation the court shall order that no further use be made of the City's Seal, logos, insignias and graphics without express written permission of the City and shall provide restitution to the City for any damages, actual or

consequential arising out of such unauthorized use. It shall be presumed that the City suffered minimum damages of Five Hundred ($500.00) Dollars for such unauthorized use.

SECTION 2. If any section, subsection, sentence, clause or phrase of this Ordinance is for any reason held to be invalid or unconstitutional by the decision of any Court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance.

SECTION 3. This Ordinance shall become effective in the manner provided by law.

PASSED AND ADOPTED by the Mayor and Council of the City of Peoria, Arizona, this 1st day of December, 2015.

Cathy Carlat, Mayor

ATTEST:

Rhonda Geriminsky, City Clerk

APPROVED AS TO FORM:

Stephen M. Kemp, City Attorney

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