

**CITY OF PEORIA, ARIZONA
VETERAN MEMORIAL BOARD
RIVERSIDE ROOM
APRIL 2, 2013**

A **Regular Meeting** of the Veterans Memorial Board of the City of Peoria, Arizona was convened at 8866-A W. Thunderbird Road in open and public session at the Rio Vista Recreation Center at 5:10 p.m.

Members Present: Ben Geiger, Chuck Strange, Ken Lambert, Lisa Wakefield and Joseph McCord

Members Absent: Anthony Irby and Reed Webber

Municipal Officials Present: Kirk Haines, Parks Manager; and Laura Oxford, Administrative Assistant II

Audience: 0

CONSENT AGENDA: A motion was made by Chuck Strange to approve the consent agenda items including the absences and the minutes of the March 5, 2013 meeting. Joe McCord seconded the motion, and, upon vote the motion carried unanimously.

UNFINISHED BUSINESS

3) DISCOUNTS FOR CURRENT AND FORMER MILITARY PERSONNEL

Joseph McCord advised that he will revise the letter and send to Kirk Haines.

No action taken

4) SERVICE OUTREACH MEETINGS

Chuck Strange reported the March 26th Elk's Club outreach meeting, was a great success with an attendance of around 70 people. Chuck Strange also spoke about the Arizona Stand Down outreach meeting that was held on March 8th – 10th at the Veterans Memorial Coliseum, this also went well. No action taken

5) VETERANS DAY EVENT AND 5K RUN

Kirk Haines suggested starting early on donations, contact those companies that helped out around July, to give time for them to put a donation together. Joe McCord is going to contact two high schools in the Peoria Unified School District that have Color Guard, to see if one of them can be present at the run. No action taken

7) VETERANS OF THE MONTH

Now the criteria have been set for the Veteran of the Month, a press release is needed to advertise. Joe McCord will contact the following papers; Peoria Times, Independent, and The Sun Times. Once he has confirmed these papers will run a story, try kick off this promotion around 4th July.

Joe McCord raised the question of what will the Veteran get besides the recognition. Lisa Wakefield suggested getting sponsors from local restaurants for dinner gift certificates. Chuck Strange suggested a certificate signed by the Mayor of Peoria. Ken Lambert suggested the Board create a rating criteria for each application that is submitted so the Board can make final recommendations for each month. Ken Lambert stated he would develop a point system to assess each applicant.

No action taken

8) VETERANS MEMORIAL WALL

Kirk Haines will contact Bo Larsen with City of Peoria, to advertise the Veterans Memorial Wall sponsorship; it is a one time fee of \$400.00. Ben Geiger asked that while working on the Discount Program please be sure to also ask about the Veterans Memorial Wall sponsorships. No action taken

NEW BUSINESS

9) FUTURE AGENDA ITEMS

Ken Lambert wants to discuss homeless Veterans support.

CALL TO THE PUBLIC: (NON-AGENDA ITEMS): None

REPORT FROM STAFF:

Kirk Haines hand out a pamphlet for "Home for the Troops" is having an event coming up on September 7, 2013, wanted to invite the Veterans Memorial Board to have a table for hand outs.

REPORT FROM BOARD MEMBERS:

Ken Lambert reported a new member has come aboard the Operation American Patriot Act and would like to come give a presentation on what they do for Veterans.

ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned at 6:09 p.m.

Ben Geiger, Chairmen

Laura Oxford, Administrative Assistant II