



VETERANS MEMORIAL BOARD

Development and Community Services Building

Outlook Conference Room

Meeting Minutes for:

March 6, 2012

A meeting of the Veterans Memorial Board of the City of Peoria, Arizona was convened at 9875 N 85th Ave in open and public session in the Outlook Conference Room at 5:03 p.m.

Members present: Ken Lambert, Lisa Wakefield, Joseph McCord, Anthony Irby, Chuck Strange and Benjamin Geiger

Members absent: Reed Webber

Municipal officials present: Kirk Haines (Parks Manager), Cree Thul (Customer Service Representative II) and LeAnne Morgan (Customer Service Representative II)

Audience: None

Notes: The order in which the items appear in the minutes is not necessarily the order in which they were discussed at the meeting.

CONSENT AGENDA

All items listed with a "C" are considered to be routine by the Veterans Memorial Board and may be enacted by one motion.

- 1C) Discussion and possible action to approve/excuse member absence from the Tuesday, February 7, 2012. Anthony Irby and Reed Webber
- 2C) Discussion and possible action to approve the minutes of Tuesday, February 7, 2012

A motion was made by KEN LAMBERT approve consent agenda. The motion was seconded by LISA WAKEFIELD. The motion carried unanimously.

REGULAR AGENDA

OLD BUSINESS:

3R) Discussion for the 2012 Peoria Veterans Day Event.

ANTHONY IRBY expressed he would like the event to be partnered with the Halloween Monster Bash.

KIRK HAINES informed the board the Rio Vista Recreation Center and Ramadas have been reserved, if the board decides not to have a race we should allow others to use the space.

BEN GEIGER requested that the space is held until focus groups are complete.

No Action taken

4R) Reports, discussion and possible action on assigning responsibilities.

KEN LAMBERT reported that he has spoke with Carolyn Dryer (Peoria Times) and Dr. Adam McCray (West Valley Vet Center). Both are very excited to help getting the word out for the focus groups. KEN LAMBERT also received information about Operation American Patriot at Boswell Hospital, possible partnership opportunity. KIRK HAINES suggested that the first focus group take place with City employees that are veterans. This meeting will take place on April 23, 2012 at 5:00PM. KEN LAMBERT, ANTHONY IRBY and REED WEBBER will develop 10 open ended questions for the next Veterans Memorial Board Meeting on April 3rd; decide on two more possible dates and locations for future focus group meetings.

BEN GEIGER and LISA WAKEFIELD reported on the progress of the webpage. A couple of bios need to be "cleaned up" and pictures of board members will be taken after the meeting. The main page will have information about events; currently it has information about the Military Appreciation Day for Spring Training.

JOSEPH MCCORD communications-wanted to know what information should be given out. Kirk Haines explained that we have packets about wall sponsorship that can be handed out to services groups.

NEW BUSINESS:

None

CALL TO THE PUBLIC:

None

REPORTS FROM STAFF:

- KIRK HAINES reported that council subcommittee will move forward with allowing businesses sponsor events on the wall. The next step will be study session.

Report from Board:

- Joseph McCord reported the council subcommittee approved the Discount Program with a vote 3 to 0. Next step will be study session.

ADJOURNMENT:

There being no further business to come before the Board, LISA WAKEFIELD made the motion to adjourn. The motion was seconded by CHUCK STRANGE the motion carried unanimously and the Veterans Memorial Board meeting adjourned at 6:20 p.m.

Ben Geiger, Chair

Cree Thul, Customer Service Rep. II, Community Services