



## VETERANS MEMORIAL BOARD

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**Rio Vista Recreation Center  
Lakeview West Conference Room**

**Meeting Minutes for:  
February 7, 2012**

A meeting of the Veterans Memorial Board of the City of Peoria, Arizona was convened at 8866-A Thunderbird Road in open and public session in the Lakeview West Conference Room at 5:31 p.m.

**Members present:** Ken Lambert, Lisa Wakefield, Joseph McCord and Benjamin Geiger

**Members absent:** Anthony Irby, Chuck Strange and Reed Webber

**Municipal officials present:** Kirk Haines (Parks Manager) and Cree Thul (Customer Service Representative II)

**Audience:** None

**Notes:** The order in which the items appear in the minutes is not necessarily the order in which they were discussed at the meeting.

### **CONSENT AGENDA**

All items listed with a "C" are considered to be routine by the Veterans Memorial Board and may be enacted by one motion.

**1C) Discussion and possible action to approve/excuse member absence from the Tuesday, January 3, 2012.** Ken Lambert and Reed Webber

**2C) Discussion and possible action to approve the minutes of Tuesday, January 3, 2012**

A motion was made by JOSEPH MCCORD approve consent agenda. The motion was seconded by LISA WAKEFIELD. The motion carried unanimously.

### **REGULAR AGENDA**

#### **OLD BUSINESS:**

**3R) Discussion and program evaluation regarding the Peoria Veterans Day 5K Run and Family Fun Walk for November 5, 2011**

No Action taken

**4R) Discussion and possible action regarding the date for the 2012 Peoria Veterans Day Event.**

The board discussed the role of the event and who it should serve. A motion was made by LISA WAKEFIELD to conduct focus group to find out what area veterans want. The motion was second by JOSEPH MCCORD. The motion carried unanimously.

KEN LAMBERT requested to amend the above motion to form a subcommittee to conduct the focus groups. The motion to amend was seconded by LISA WAKEFIELD. The motion carried unanimously.

**NEW BUSINESS:**

**5R) Discussion and possible action regarding Veterans Recognition Day during the 2012 Spring Training at the Peoria Sports Complex.**

BEN GEIGER shared with the board that veterans will be able to receive a free ticket (bleachers or lawn) are available for veterans with proper ID on March 4<sup>th</sup> and on March 27<sup>th</sup>. Also, veterans will be recognized before the game on March 27<sup>th</sup>.

(Corrected information: March 27<sup>th</sup>- Military Appreciation Day tickets are buy one get free for lawn or bleacher seats).

**6R) Discussion and possible action on future Veterans Memorial Board events for 2012.**

This item has been tabled.

**7R) Discussion and possible action on assigning member roles and responsibilities.**

BEN GEIGER discussed four areas that need attention from the board. Board members' names are listed that volunteered.

1. Focus Groups- KEN LAMBERT
2. Communication and advertising- LISA WAKEFIELD and BEN GEIGER
3. Service Group and Wall Sponsorships- JOSEPH MCCORD, KEN LAMBERT and CHUCK STRANGE
4. Managing small events-Ben Geiger will follow up Reed Webber and Anthony Irby

**8R) Discussion and possible action on items for March's meeting.**

Staff reported March 6<sup>th</sup> meeting will be held at the Development and Community Services

Building, located 9875 N 85<sup>th</sup> Ave, in the Outlook Room. BEN GEIGER would like to have reports about the webpage and the focus group.

**9R) Discussion and possible action on the Veterans Board/Wall webpage.**

KIRK HAINES reported that the webpage is in the planning stage and information is needed to complete the pages. BEN GEIGER and LISA WAKEFIELD will work on the member bios and other information need.

CALL TO THE PUBLIC:

None

REPORTS FROM STAFF:

- Update on Discounts Current and Former Military Personnel at local retail stores  
KIRK HAINES reported this should be part of the February 27<sup>th</sup> Sub-Committee
- Veterans Memorial Wall Sponsorships  
KIRK HAINES reported this item has been presented to Sub-Committee, they have asked for a policy to be developed to allow corporate sponsors for the Memorial Wall. Once approved it will be presented to Council.

Report from Board:

ADJOURNMENT:

There being no further business to come before the Board, JOSEPH MCCORD made the motion to adjourn. The motion was seconded by KEN LAMBERT the motion carried unanimously and the Veterans Memorial Board meeting adjourned at 6:32 p.m.

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Ben Geiger, Chair

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Cree Thul, Customer Service Rep. II, Community Services