

**CITY OF PEORIA, ARIZONA**  
**Development and Community Services Building**  
**Point of View Room**  
**Thursday, April 11, 2013**

A **Regular Meeting** of the ***Economic Development Advisory Board*** of the City of Peoria, Arizona, was convened by Vice Chair, Mark Hammonds, in open and public session at 9875 N. 85<sup>th</sup> Avenue, Peoria AZ 85345 at 11:35 a.m.

**Members Present:** Mark Hammonds, Shelley Bade, Joe Hull, Geoff Scott, Neil Terry

**Members Absent:** Keith Dines, Vonda Culp, Michelle Lehman

**Municipal Officials Present:** Scott Whyte, Economic Development Services Director - Maria Laughner, Business and Real Estate Development Manager – Rebecca Zook, Site Development Manager - Debbie Pearson, Small Business Development Specialist - Della Ernest, Administrative Assistant II - Briana Decker, Council Assistant - Bo Larsen, Office of Communications Director, Cynthia Odom - Assistant City Attorney

## **CONSENT AGENDA**

**1C. Disposition of Absence:**

Discussion and possible action to excuse absent member, Keith Dines from the March 13, 2013 meeting.

**2C. Minutes:**

Approval of minutes from the March 13, 2013 meeting.

Motion was made by Joe Hull, seconded by Shelley Bade to approve minutes. Upon vote, the motion passed unanimously.

## **REGULAR AGENDA**

**NEW BUSINESS:**

**3R. Small Business Retention Program Update**

Debbie Pearson, Small Business Development Specialist, gave a powerpoint presentation on the Small Business Retention Program. Debbie reviewed information on the history of the program and its core components including:

- Education
- Outreach
- Business Retention & Expansion

- Business Attraction
- Workforce Development

**4R. Small Business Expansion and Investment Program**

Debbie presented the proposed Small Business Expansion and Investment Program, which seeks to assist existing small business owners expand their business as well as attract new business owners to the city of Peoria. Highlights of the proposed program were reviewed.

Discussion ensued regarding the program's eligibility requirements and return on investments. Board members questioned how the eligibility requirements were formed, how the program would be administered, monitoring compliance with program requirements and measuring success.

**Reports from Staff:**

Scott mentioned the Building Re-Use Implementation Strategy report will be available for discussion at the May Economic Development Advisory Board meeting.

Bo informed all that on April 23d, the 2013 citizen survey will be presented to City Council.

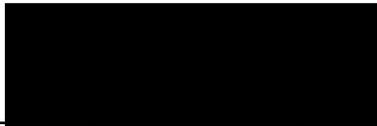
**ADJOURNMENT:**

Being no further business to come before the *Economic Development Advisory Board*, the meeting was duly adjourned at 12:28 p.m.



*Mark Hammons, Vice Chair*

**Submitted by:**



*Della Ernest, Administrative Assistant II*