



Here's a unique opportunity to reach out to thousands of fans and take advantage of group tickets, on-field promotions and first pitch opportunities.

Combine a variety of sponsorship options to create an advertising campaign to reach Arizona residents and traveling fans alike.



For additional information,
please call
623-773-8700
or email
SportsComplex@peoriaaz.com



PEORIA SPORTS COMPLEX
16101 N 83RD AVE
PEORIA AZ 85382



Be part of a
WINNING team!



Spring Training Home of the
Seattle Mariners and
San Diego Padres

Advertising/Sponsorship
Opportunities



Peoria Sports Complex
16101 North 83rd Avenue
Peoria, Arizona 85382
623-773-8700

www.peoriaaz.com/sportscomplex



A loyal fan base for both the Mariners and the Padres brings an average annual spring training attendance of 225,000 and over 530,000 patrons visit the Peoria Sports Complex each year!

Don't let this opportunity to be seen, heard and recognized pass by. Increase your exposure by getting involved in a custom sponsorship program that fits your company's needs.

DEMOGRAPHICS

- Cactus League Spring Training attracts over 1 million fans creating an economic impact around \$200 million
- Median age is 42
- Median income is \$65,400
- 60:40 male-to-female ratio
- Over 65,000 programs are sold at the Peoria Sports Complex annually
- 20% of attendees are season ticket holders

SPONSORSHIP OPPORTUNITIES & PRICING

SPONSORSHIP PACKAGES

SINGLE

Value: \$3,500

- Full Page B&W Program Ad
- Daily Electronic Message
- Corporate Tickets (12 seats)

Sponsorship Investment: \$2,850

DOUBLE

Value: \$4,795

- Full Page Four Color Program Ad
- Daily Electronic Message
- Corporate Tickets (12 seats)

Sponsorship Investment: \$3,875

TRIPLE

Value: \$11,745

- 6.5' x 16' Outfield Billboard
- Full Page B&W Program Ad
- Daily Electronic Message
- Corporate Tickets (12 seats)
- Game Day Sponsorship (first pitch, table display, exit coupons, two additional PA's)

Sponsorship Investment: \$8,995

HOME RUN

Value: \$14,395

- 6.5' x 16' Outfield Billboard
- Full Page Four Color Program Ad
- Daily Electronic Message
- Corporate Tickets (12 seats)
- Game Day Sponsorship (first pitch, table display, exit coupons, two additional PA's)

Sponsorship Investment: \$10,995



BILLBOARD/PROGRAM AD COMBOS

9' x 32' Bullpen Billboard & Full Page Four Color Ad
Value: \$9,990 Sponsorship Investment: \$8,595

9' x 32' Bullpen Billboard & Full Page B&W Ad
Value: \$9,370 Sponsorship Investment: \$7,995

6.5' x 16' Outfield Billboard & Full Page Four Color Ad
Value: \$8,490 Sponsorship Investment: \$7,795

6.5' x 16' Outfield Billboard & Full Page B&W Ad
Value: \$7,870 Sponsorship Investment: \$6,995

A LA CARTE PRICE LIST

OUTFIELD SIGNAGE

(prices include production)

Scoreboard Panel (10' x 12')	\$16,000
Bullpen Billboard (9' x 32')	\$7,495
Two Outfield Billboards (6.5' x 8')	\$5,995
Outfield Billboard (6.5' x 16')	\$5,995
Down the Line Signs (2' x 16')	\$5,495

SOUVENIR PROGRAM ADVERTISEMENTS

(prices do not include production)

Full Page Four Color (10" x 7.5")	\$2,495
Full Page Black and White (10" x 7.5")	\$1,875
Half Page Four Color (4.875" x 7.5")	\$1,675
Half Page Black and White (4.875" x 7.5")	\$995
Quarter Page Black and White (4.875" x 3.625")	\$525

OTHER OPPORTUNITIES

Daily PA Announcements	\$2,500
Daily Electronic Message	\$1,000
Corporate Tickets (12 people) Per Game	\$650
Table Display/Exit Coupons Per Game	\$300