



All American Festival 2007

Peoria Sports Complex, Mariners Practice Fields
16101 N. 83rd Ave. (just south of Bell)

Wednesday, July 4th
5pm - 9pm



(A) APPLICATION INSTRUCTIONS FOR NOVELTY VENDORS

Please complete, date, sign and mail to City of Peoria. (Liability and release information on reverse side).

VENDOR INFORMATION – PLEASE FILL OUT COMPLETELY – PLEASE PRINT OR TYPE

NAME: _____ BUSINESS NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ BUSINESS: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

PEORIA TAX ID: _____ Do Not Have Peoria Tax License

Call Samuel Brown directly at 623-773-7658 or the main line at 623-773-7112 to request information on obtaining a Special Event Sales Tax License. Fees are \$25 for one (1) event or \$70 annually based on a calendar year. (Sales Tax License is

(B) 2007 Fee Structure:

Please check all that apply (Management may limit the number of booths)

Novelty Booth 10x10 space (Merchandise only)

_____ Qty x \$250 = total _____

Additions Per Booth

_____ Tables (8' tables) \$10 each

_____ Chairs \$2 each

_____ Electricity- \$15 per 110 outlet

_____ Tent (2 mesh sides included) \$150 ea.

_____ **Total Enclosed**

_____ I Have My Own Tent

*Tents not supplied by the All American Festival
MUST be in good condition-no rips, tears or non-functional parts.*

FULL PAYMENT DUE WITH APPLICATION:

Must be received by June 18, 2007.

(C) List Items To Sell (One Item Per Number)

1. _____
2. _____
3. _____
4. _____
5. _____

(D) Payment Options:

Check

Money Order

Cash

Credit Card

_____ Visa Mastercard Amex

_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|

Expiration Date _____

Please make checks payable and mail to:

City of Peoria Special Events; 8401 W. Monroe; Peoria, AZ 85345

ATTN: Tammy Himes

Phone: 623-773-7142 FAX: 623-773-7118

\$35 FEE FOR RETURNED CHECKS

ITEMS NOT PERMITTED TO BE SOLD, DISPLAYED OR DISTRIBUTED AT THE EVENT:

Drugs or drug paraphernalia, alcohol or alcohol related products, obscene literature/merchandise, explosives, laser lights or related products, (including glow items) stickers of any kind, weaponry of any kind, any merchandise deemed objectionable by the City of Peoria Special Events Staff.

PLEASE READ CAREFULLY

1. **INSURANCE** – Novelty Vendors must carry liability insurance of at least \$1,000,000 general and \$2,000,000 aggregate and issue a CERTIFICATE OF INSURANCE naming the City of Peoria as additionally insured.
2. **ENFORCEMENT & PERMITS** – Decisions made by the Special Events Staff, and the City of Peoria are final. Vendor will comply with all laws and regulations. Vendor is responsible for obtaining necessary permits and licenses to operate and/or sell at this event. All permits, licenses and forms must be on display at the vendor's booth space.
3. **LIABILITY** – Vendor covenants that it will protect, hold harmless & indemnify the Event, the Special Events Staff and the City of Peoria. The Event, the Special Events Staff and the City of Peoria are not liable for lost, damaged or stolen vendor property.
4. **REFUNDS** – There will be no refunds if the space is cancelled after June 1, 2007.
DAY OF EVENT: In the event of rain or other act, either man-made or natural that forces the closures of the event, the compensation is as follows: Cancellation prior to 5pm, full refund; between 5pm-7pm \$125 refund; after 7pm, no refund.
5. **COMPLETED APPLICATIONS** – A complete application and all fees including rentals, electrical etc. must be received no later than June 18, 2007 Applications are considered complete when all permits, payments and necessary documents are received by the City of Peoria Special Events Staff. Vendors may not set up until the above conditions are met.
6. **BOOTH SPACE** – Your base fee includes a 10'x10' space only. Placement of your booth is not guaranteed and is at the discretion of festival staff.
7. **FOOD AND BEVERAGE SALES ARE PROHIBITED**

RELEASE:

I have read and agree to the terms and conditions stated within this application. I understand that I am only to display the products I have listed and I am to stay within the confines of my own booth space unless other arrangements have been made with event staff. This application does not guarantee acceptance into this event. By my signing of this application, I am agreeing to abide by all guidelines set fourth by City of Peoria special Events, both written and oral and understand that failure to do so may result in my ejection from this event and that all decisions are final.

Signature _____
(Signature also authorizes credit card charge if applicable)

Date _____