



*I fell in love with my country when I was a prisoner in someone else's. I loved it not just for the many comforts of life here. I loved it for its decency; for its faith in the wisdom, justice and goodness of its people. I loved it because it was not just a place, but an idea, a cause worth fighting for. I was never the same again. I wasn't my own man anymore. I was my country's.*

---

*Senator John McCain  
1936 - 2018*

SENATOR  
JOHN  
MCCAIN  
VIETNAM  
VETERANS  
MEMORIAL  
PLAZA



In recognition and respect  
of all Vietnam Veterans,  
the City of Peoria is  
proud to expand and  
enhance the Vietnam  
Memorial Plaza.

# DONOR CAMPAIGN

To ensure this memorial forever serves as a place of reflection and learning, the City of Peoria is enlarging the plaza and adding new elements, which will allow even more visitors to honor, reflect, and learn about our military history.

We are requesting your support to make these improvements a reality; and for the first time ever, your commitment will be permanently exhibited at the plaza and visible to the more than 500,000 people who visit the award-winning Rio Vista Community Park each year.

Sponsorship opportunities are noted on the back page.



# PLANNED ENHANCEMENTS AND SPONSORSHIP OPPORTUNITIES



---

## SENATOR JOHN MCCAIN VIETNAM VETERANS MEMORIAL PLAZA SPONSORSHIP OPPORTUNITIES

---

### **Tier I Sponsors who donate \$15,000 or more will receive:**

- Recognition on permanent seating bench surrounding the memorial
- First tier recognition on a pedestal at the memorial entrance
- First tier recognition on all materials affiliated with the plaza and the dedication event
- A one-page advertisement in two editions of the City of Peoria's *GetActive* magazine, circulation of more than 80,000 Peoria area residences
- Live public acknowledgments and video board displays during the military appreciation innings at five Spring Training games.
- Recognition as a Tier I sponsor on the City of Peoria's Veterans Memorial Webpage

### **Tier II Sponsors who donate \$10,000 – \$14,999 will receive:**

- Second tier recognition on a pedestal at the memorial entrance
- Second tier recognition on all materials affiliated with the plaza and the dedication event
- A one-page advertisement in one edition of the City of Peoria's *GetActive* magazine, circulation of more than 80,000 Peoria area residences
- Recognition as a Tier II sponsor on the City of Peoria's Veterans Memorial Webpage

### **Tier III Sponsors who donate \$5,000 – \$9,999 will receive:**

- Third tier recognition on all materials affiliated with the plaza and the dedication event
- Recognition as a sponsor on the City of Peoria's Veterans Memorial Webpage



**Contact:** John Sefton, Director of Parks, Recreation and Community Facilities  
623-773-7135 | [john.sefton@peoriaaz.gov](mailto:john.sefton@peoriaaz.gov) | [www.peoriaaz.gov/veterans](http://www.peoriaaz.gov/veterans)