



# Partnership Guide

# SOCIAL MEDIA



City of Peoria  
**@cityofpeoriaaz**  
12K + followers

Peoria Sports Complex  
**@peoriasportscomplex**  
13k+ followers



City of Peoria  
**@peoriaaz**  
8k + followers

Peoria Sports Complex  
**@peoriasportscom**  
2k + followers

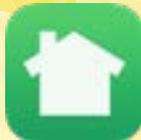


City of Peoria  
**@peoriaazcam**  
2k + followers

Peoria Sports Complex  
**@peoriasportscom**  
2k + followers



**Digital Peoria**  
366 Subscribers



42k followers



3k + followers

**PeoriaNOW:** 50,000 newsletter recipients

**GetActive:** 67,000 copies are printed and distributed 4 times a year

# HALLOWEEN MONSTER BASH



City of Peoria, AZ



## HALLOWEEN MONSTER BASH

**Location:** Peoria Sports Complex, 16101 N 83rd Ave, Peoria, AZ 85382

**Date:** October 26, 2019

**Time:** 5 - 9 p.m.

**Estimated Attendance:** 8,000 – 10,000

**Main Attraction:** Parade of Costumes

**Special Attractions:** Carnival games, arts and crafts, and much more!

## PARTNERSHIP OPPORTUNITY

**Presenting Partner - \$4,500.00**

- Category exclusivity
- Onsite booth activation
- Display company banner (*Up to four banners*)
- Logo rotated on scoreboard
- Live public acknowledgement during event (*Up to four mentions*)
- Halloween bags to include partner logo (or provide insert for bag)
- Logo placement on event promotional material (Flyer, Poster, & Program)
- Partnership recognition on pre-event social media posts
- Partnership recognition on event landing page
- Partnership recognition in Community Newsletters
- Partnership recognition on press release
- Logo placement on Peoria Sports Complex Marquee
- Logo placement in Peoria Now
- Logo placement on Peoria Sports Complex Community Events Page
- Logo placement in multiple newspaper outlets (digital and print)
- Logo placement in Get Active (*An ad in "Get Active" requires a partnership commitment six (6) months ahead of the event*)

**Community Partner - \$3,000.00**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo rotated on scoreboard
- Display company banner (*Up to two banners*)
- Logo placement on event program
- Partnership recognition on event landing page
- Logo placement on Peoria Sports Complex Community Events page

**Partner - \$1,200.00**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo placement on event program
- Partnership recognition on event landing page

*Pricing is subject to change dependent upon size of activation and promotional distribution*

# Peoria's Old Town Holiday Festival



**City of Peoria, AZ**



## PEORIA'S OLD TOWN HOLIDAY FESTIVAL

**Location:** Osuna Park & Downtown Peoria  
(Two locations one giant event)

**Date:** December 14, 2019

**Time:** 5 - 10 p.m.

**Estimated Attendance:** 8,000 – 10,000

**Main Attraction:** Snow Village, Choral Contest, Tree Lighting & Santa

**Special Attractions:** Carnival games, cookie decorating, and much more!

## PARTNERSHIP OPPORTUNITY

**Presenting Partner - \$4,000.00**

- Category exclusivity
- Onsite booth activation
- Display company banner (*Up to four banners*)
- Live public acknowledgement during event (*Up to four mentions at TWO different stages*)
- Logo placement on event promotional material (Flyer, Poster, & Program)
- Partnership recognition on pre-event social media posts
- Partnership recognition on event landing page
- Partnership recognition in Community Newsletters
- Partnership recognition on press release
- Logo placement on Peoria Sports Complex Marquee
- Logo placement in Peoria Now
- Logo placement in multiple newspaper outlets (digital and print)
- Logo placement in Get Active (*An ad in "Get Active" requires a partnership commitment six (6) months ahead of the event*)

**Community Partner - \$3,000.00**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Display company banner (*Up to two banners*)
- Logo placement on event program
- Partnership recognition on event landing page

**Partner - \$1,200.00**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo placement on event program
- Partnership recognition on event landing page

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**Dolly Sanchez**

**MEMORIAL**

# Easter Egg Hunt



**City of Peoria, AZ**



## DOLLY SANCHEZ MEMORIAL EASTER EGG HUNT

**Location:** Peoria Sports Complex, 16101 N 83rd Ave, Peoria, AZ 85382

**Date:** April 11, 2020

**Time:** 8 a.m. - 12 p.m.

**Estimated Attendance:** 8,000 – 10,000

**Main Attraction:** Easter Egg Hunt, Mr. & Mrs. Bunny

**Special Attractions:** Interactive games, pony rides, arts and crafts, inflatables, carnival games and much more!

### PARTNERSHIP OPPORTUNITY

**Presenting Partner - \$4,500.00**

- Category exclusivity
- Onsite booth activation
- Display company banner (Up to four banners)
- Logo rotated on scoreboard
- Live public acknowledgement during event (Up to four mentions)
- Naming rights and partner recognition for ONE designated Easter Egg Hunt
- Easter bags to include partner logo (or provide insert for bag)
- Logo placement on event promotional material (Flyer, Poster, & Program)
- Partnership recognition on pre-event social media posts
- Partnership recognition on event landing page
- Partnership recognition in Community Newsletters
- Partnership recognition on press release
- Logo placement on Peoria Sports Complex Marquee
- Logo placement in Peoria Now
- Logo placement on Peoria Sports Complex Community Events Page
- Logo placement in multiple newspaper outlets (digital and print)
- Logo placement in Get Active (*An ad in "Get Active" requires a partnership commitment six (6) months ahead of the event*)

**Community Partner - \$3,000.00**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo rotated on scoreboard
- Display company banner (*Up to two banners*)
- Logo placement on event program
- Logo placement on Peoria Sports Complex Community Events Page
- Partnership recognition on event landing page

**Partner - \$1,200.00**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo placement on event program
- Partnership recognition on event landing page

**Easter Egg Hunt Sponsor - \$500**

- Logo displayed during a selected hunt (hunt lasts 25 minutes)
- PA mention during hunt
- Company name recognized in event program

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**ALL-AMERICAN**  
*Festival*  
PEORIA, ARIZONA



**City of Peoria, AZ**



## ALL AMERICAN FESTIVAL

**Location:** Peoria Sports Complex, 16101 N 83rd Ave, Peoria, AZ 85382

**Date:** July 4, 2020

**Time:** 5 - 10 p.m.

**Estimated Attendance:** 10,000 – 17,000

**Main Attraction:** Fireworks show, corn hole tournament, and Water Zones

**Special Attractions:** Interactive games, live music, food-eating contest, and more!

## PARTNERSHIP OPPORTUNITY

**Presenting Partner - \$4,000.00**

- Category exclusivity
- Onsite booth activation
- Display company banner (*Up to four banners*)
- Logo rotated on scoreboard
- Live public acknowledgement during event (*Up to four mentions*)
- Naming rights and partnership recognition at water zone
- Logo placement on event promotional material (*Flyer, Poster, and Program*)
- Partnership recognition on pre-event social media posts
- Partnership recognition on event landing page
- Partnership recognition in Community Newsletters
- Partnership recognition on press release
- Logo placement on Peoria Sports Complex Marquee
- Logo placement in PeoriaNow
- Logo placement on Peoria Sports Complex Community Events Page
- Logo placement in multiple newspaper outlets (*digital and print*)
- Logo placement in Get Active (*An ad in Get Active requires a partnership commitment six (6) months ahead of the event.*)

**Community Partner - \$3,000.00**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo rotated on scoreboard
- Display company banner (*Up to two banners*)
- Logo placement on event program
- Partnership recognition on event landing page
- Logo placement on Peoria Sports Complex Community Events Page

**Partner - \$1,200.00**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo placement on event program
- Partnership recognition on event landing page

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# FANTASTIC FOUR

Become an onsite vendor to  
**ALL FOUR** (4) community events!

**\$1,600.00**

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**City of Peoria, AZ**

***Don't see what you're looking for?***  
Contact us to learn how we can create a  
custom partnership bundle that best fits  
the needs and goals of your company

**CONTACT**

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