

PEORIA NOW

NOVEMBER 2017

www.peoriaaz.gov/news



A monthly publication of city-centered news and current events for the citizens of Peoria, Arizona.

Trash/Recycling Pickup Holiday Schedule

Trash and recycling pickup will change due to the Thanksgiving holiday.

Thanksgiving (November 23)

Thursday, Nov. 23 moves to Friday, Nov. 24.

Friday, Nov. 24 moves to Saturday, Nov. 25.

For the full 2017 trash/recycle pickup schedule, call 623-773-7160 or visit www.peoriaaz.gov/solidwaste.

FOOD, CRAFTS & FUN FROM AROUND THE WORLD!

night market

NOVEMBER 17-19, 2017
FRI-SAT 5-11 pm • SUN 4-10 pm

PEORIA SPORTS COMPLEX
16101 N. 83rd Ave, Peoria, AZ 85382
www.aznightmarket.com

Serving with Strength, Honor and Compassion

Peoria Fire Engine 193 rolled up to a house fully engulfed in flames. Hearing reports there were people trapped inside, Firefighter Stephen Gunn climbed in through a blown-out window and began crawling through thick smoke and flames. Working intently, helmet melting and skin burning, Gunn was able to locate a victim and hand him over to his fire captain.

This was the scene of an arson fire resulting from a home invasion, but a crisis can come in any form. The Peoria Fire-Medical Department has to be ready for emergencies as diverse as a medical crisis interrupting a quiet evening at home or a mountain rescue that requires the use of a "big wheel" unit to rescue an injured hiker. If there is anything we know to be true, it is that emergencies come in all forms, strike at all hours, and show no mercy. It is indeed comforting to know that in Peoria and across our nation, there are courageous men and women who are willing to put their lives on the line to help in these times of need.

October is Fire Prevention Month and although we call them firefighters, the reality is that members of Peoria's Fire-Medical Department do more than put out fires. Their meaningful work is innovative, widespread, and nationally recognized. With a deep understanding that safety of residents is our most important priority, and with a never-ending desire to improve, the department has implemented three new and innovative initiatives this year, bringing our emergency medical response to the next level.

In February, the Peoria Fire-Medical Department celebrated the historic launch of our own ambulance service. The previous model of ambulatory care was based on a private, for-profit system that was no longer meeting the service expectations that we have for our community. By using our own ambulances, we keep this core service under our own control, ensuring our citizens will get the help they need.

Fire Chief Bobby Ruiz and his team did not stop there. Earlier this year, Peoria put another new vehicle on the streets, the alternative response vehicle. Sending this two-person vehicle, loaded with medical equipment, to non-life-threatening emergencies, frees up the ladder truck and engine company to respond to fires and other life-threatening emergencies.

Finally, Peoria Fire-Medical began an innovative new program called Community Paramedicine. This proactive healthcare model has our paramedics reaching out to residents, making house calls and providing in-home health assessments. The goal is to help provide the care that can reduce their reliance on emergency medical services. This has the added benefit of lowering hospital readmission rates, emergency room visits, and 9-1-1 calls. Interceding on behalf of our residents who need it most, Community Paramedicine touches lives and instills confidence that their health is important in our community.

We are also extremely proud to see their expertise recognized outside of the borders of our city. Peoria Fire-Medical wildland fire experts are called upon to assist with wildfires in rural areas and recently answered the call for service to assist with the Hurricane Harvey relief efforts. While department staff is compensated for these efforts, it is the nature of these heroes, who run toward danger, that propels their desire to help where help is needed most.

I hope residents find reassurance in knowing the Peoria Fire-Medical team is ready to provide each of us, and our loved ones, with the best care possible, in any situation. For more information, visit www.peoriaaz.gov/fire.



- Mayor Cathy Carlat

PEORIA NOW is a publication of the City of Peoria, Office of Communications
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www.peoriaaz.gov CHANNEL II e-NEWS

Due to the nature of printing and mailing, some content may be dated. For the latest news, visit one of these sources.



PEORIA NOW

DECEMBER 2017

COMING SOON

Upcoming Events



Gingerbread House Competition

Nov. 27-29 from 8 a.m. to 9 p.m.

www.peoriaaz.gov/specialevents

Peoria Old Town Holiday Festival

Dec. 1 from 5 to 9 p.m.

www.peoriaaz.gov/specialevents

Winter Water Safety Day and Polar Plunge

Jan. 6, 2018 from 8 to 9 a.m.

www.peoriaaz.gov/aquatics

Peoria Launches Online Store with Custom 'Flag Swag'

The city of Peoria has launched its first online Peoria product shop. Peoria residents, business owners and tourists can purchase items like t-shirts, cell-phone cases, tote bags, dog and baby gear, keychains and more displaying the new Peoria flag.

The design of the city's flag has been unveiled slowly, as it began more than a year ago when the city started incorporating the colors and patterns into its brand, "See Yourself in Peoria." Based on positive reaction, the brand translated into the flag.

To view the products, visit www.zazzle.com/peoria_az/products. Be sure to post photos of your "flag swag" on social media and tag us with #flagswag.



Peoria Websites Get a Facelift

Have you checked out the city's new websites? In August, city staff unveiled Peoria's new main city site, peoriaaz.gov, the Peoria Sports Complex site, peoriasportscomplex.com, the economic development website, peoriaed.com, and our tourism site, visitpeoriaaz.com.

These sites are a big improvement and offer a faster, more optimized mobile and desktop experiences with improved navigation. They are much more than a place to pay your water bill. With fresh content like videos, news and events, and need-to-know information like road closures, parks and recreation registration and services, these sites are a great tool for all Peoria residents.



Peoria's Old Town Holiday Festival

Friday, December 1st, 5-9 pm in Old Town Peoria
(Peoria and Grand avenues)

FREE Admission & Parking

For more information, call 623-773-7137 or visit peoriaaz.gov/specialevents