

PEORIA NOW

MARCH 2017

www.peoriaaz.gov/news



A monthly publication of city-centered news and current events for the citizens of Peoria, Arizona.

Dolly Sanchez
41ST MEMORIAL

Easter Egg Hunt

Saturday
April 15
8 am - 12 pm

Peoria Sports Complex,
16101 N. 83rd Ave, Peoria

* Pony & Train Rides,
Games & more FUN!

something for every bunny!

For more information, call 623.773.7137 or visit
www.peoriaaz.gov/specialevents

Upcoming Events

Spring Training at Peoria Sports Complex, 16101 N. 83rd Ave.

- Mar. 26 - Rockies v. Padres (1:10 p.m.)
- Mar. 27 - Mariners v. Padres (1:10 p.m.)
- Mar. 28 - Diamondbacks v. Mariners (1:10 p.m.)
- Mar. 29 - Dodgers v. Mariners (1:10 p.m.)
- Mar. 30 - Rockies v. Padres (12:10 p.m.)
- Mar. 31 - Rockies v. Mariners (6:40 p.m.)

Spring Training Promotions

- Mar. 20 - Bowwow Powwow
- Mar. 27 - Fan Appreciation
- Mar. 31 - Friday Fireworks

www.springtrainingpeoria.com

Building a World-Class City

Peoria is home to families who enjoy an exceptional quality of life. Kids play safely in their neighborhoods and parks and trails are bustling every weekend. But, Monday through Friday, the majority of Peoria's working population get in their cars and drive outside the city for work.

The conversion from a bedroom community to employment hub is a relatively new way of thinking. Current ideals compel us to look for ways to spend more time close to home, bringing about the creation of mixed-use centers where residents can live, work and play.

What about Peoria? What can local government do to bring jobs closer to home? The role of government is to provide an environment where free enterprise can grow and prosper. While leaving the private market to those in the private sector, cities may "prime" areas to attract certain market segments or businesses.

As an example, in Peoria, we know that if we want to attract high wage employers, we must have office space designed to appeal to advanced business services, technology, biosciences, and other targeted industries.

To that end, the Invest PeoriaAZ Forum was created. The 2016 forum showcased the city's portfolio of shovel-ready sites, including opportunities for business location and biotechnology investment. Eighty-one investors and developers attended the forum, resulting in an agreement with the Plaza Companies for the construction of an Innovation Campus in the heart of the P83 Entertainment District, currently in the design phase.

We are getting ready for the 2017 Invest PeoriaAZ Forum to highlight other areas that are positioned favorably for the private market. The Vistancia Commercial Core's public/private partnership along the Loop 303 and the Washington Street block improvements in Old Town Peoria are two great examples.

Over the past year, you have likely noticed many distinct enhancements within the P83 District such as new lighting, freeway signage, wayfinding markers and gateway entry monuments. These changes are purposefully targeted improvements and part of a comprehensive plan to assure that our entertainment district remains a modern, relevant and exciting location.

These efforts are paying off. When the P83 Improvement Project first began, the economic downturn had taken a toll on the area. The vacancy rate was growing and help was needed to attract the type of establishments that Peoria residents want and deserve. I'm happy to report that over the past year, the area is alive with new restaurants, Giordano's, Headquarters, Modern Round, Revolu Modern Taqueria and Slick's Garage, to name a few. With the addition of Huntington University to the P83 District, the influx of digital media students will be great for business.

Of course, a viable local economy requires a balance of business types and services. Over the past few years, Peoria has also welcomed several notable companies: Aviage, Maxwell Technologies, Honor Health, Cigna Medical Group, GEPACK, and Novembal.

A successful long-term economic development strategy requires focus and patience. Peoria continues to foster emerging opportunities and looking at the well being of our city, I believe we're on the right track.

— Mayor Cathy Carlat



PEORIA NOW

APRIL 2017

COMING SOON

Upcoming Events

New River and Trail Clean-Up

Volunteers meet at the Dream City Church, 21000 N. 75th Ave., Apr. 22

Planetpalooza Earth Festival at Westwing Park, 27100 Westwing Pkwy., Apr. 22

www.peoriaaz.gov/specialevents

Earth Day Events

Join us on April 22 for Peoria's annual New River and Trail Clean-Up and Planetpalooza Earth Festival. Trail clean-up volunteers will meet at 7 a.m. at the Dream City Church, located at 21000 N. 75th Ave. Planetpalooza will be 5 to 8 p.m. at Westwing Park, located at 27100 Westwing Parkway. Enjoy live music, environmental education and activities for kids, free face painting, bouncies, and more! Visit www.peoriaaz.gov/specialevents for more information.

Lifeguard and Swim Lessons Begin in March

The City of Peoria is one of a few cities that offer spring swim lessons starting March 27. In preparation for the upcoming swim lesson sessions, lifeguard and swim lesson instructor courses will be available. The Lifeguard Training course is for ages 15 and older and begins March 3. There are various courses offered throughout March and April, including through spring break. The course includes certification in Lifeguard Training and First Aid and ASHI CPR/AED Pro. The following prerequisites are required for Lifeguard Training: Must be 15 years old, swim 100 yards with your head up and non-stop (50 yards with guard tube), retrieve 10 lb. weight from the bottom of the pool and tread water for one minute without using hands. The Junior Lifeguard course are for youth ages 13 and 14 interested in becoming lifeguards. The junior course provides introduction to lifeguard responsibilities, CPR and teaching swim lessons. Once class is completed, additional training and volunteer hours are available. For more information about these courses, call **623-773-5247** or visit www.peoriaaz.gov/aquatics.



Household Hazardous Waste April 2017 Pickup

The City of Peoria will have another round of household hazardous waste pickup in April. Please call 623-773-7836 starting March 13 to schedule an appointment to have hazardous waste picked up from your home in April. Be prepared to have a list ready of the items you have for pickup when you schedule your appointment. Place all items in a sturdy box clearly labeled "HHW" by your garage door or front door by 6 a.m. the morning of your collection date. For more information call **623-773-7836** or email at hww@peoriaaz.gov.

PEORIA
Arts & Cultural
FESTIVAL

STUDENT ARTWORK • DANCE • BAND & CHOIR • CHILDRENS ART ACTIVITIES • WORKSHOPS • THEATER



FOR MORE INFORMATION,
CALL 623.773.7137 OR VISIT
PEORIAAZ.GOV/SPECIALEVENTS

Saturday
APR 1
8 A.M. TO 4 P.M.
**FREE FUN
FOR THE
WHOLE FAMILY!**