

**CITY OF PEORIA, ARIZONA  
STAFF REPORT**

RPT #: SS1

**Date Prepared:** June 4, 2008

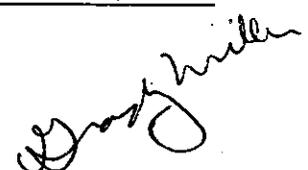
**Council Meeting Date:** June 17, 2008

**TO:** Terrence L. Ellis, City Manager

**FROM:** Grady Miller, Communications & Public Affairs Director

**PREPARED BY:** Kelly Corsette, Public Information Manager 

**SUBJECT:** Channel 11 Studio Programming



After a significant capital investment, Peoria's Channel 11 studio is ready for use. The facility is one of two municipal facilities in Arizona known to be capable of high definition video production. Previously, Channel 11 produced original programming exclusively "in the field," but this facility opens a much wider range of production possibilities including traditional studio-based news and issue discussion shows.

During the budget presentation for the Communications and Public Affairs Department on May 3, 2008, staff shared plans about a new television program. The new program will be a monthly news program that will feature news and information about the City of Peoria. Staff will provide additional details about the news program concept during the Council study session on June 17, 2008.