

**CITY OF PEORIA, ARIZONA
COUNCIL COMMUNICATION**

CC: 3a
Amend No. _____

Date Prepared: August 4, 2008

Meeting Date: August 26, 2008

TO: Carl Swenson, City Manager
FROM: Grady Miller, Communications and Public Affairs Director *Grady Miller*
SUBJECT: Peoria's Fiestas Patrias Event

SUMMARY:

Fiestas Patrias is a Spanish phrase that refers to "patriotic holidays" and is celebrated in Mexico and other countries in South America in observation of their independence from colonial rule. For over thirty years, a grassroots committee comprised of Peoria residents and business leaders have planned and organized Fiestas Patrias events at Osuna Park in Oldtown Peoria. The Peoria Fiestas Patrias committee is planning to hold a Fiestas Patrias event at the Peoria Municipal Complex on Sunday, September 14. While the event normally would be held at Osuna Park, the park condition and the planned renovation of Osuna Park necessitated the relocation of the event to the Peoria Municipal Complex.

The City of Peoria will be a co-sponsor and partner of the event through the city's Diversity Committee, Communications and Public Affairs Department, and other city departments which will provide in-kind services for the event. While the event is still in the planning stages, the committee is tentatively planning to have live entertainment such as traditional and contemporary Mexican music, folklorico dancing, an art contest for children, food and craft vendors, and a number of other cultural elements.

In past years, the Fiestas Patrias event occurred over an entire weekend. However, due to the fact that a Fiestas Patrias has not been held in three years, the committee wanted to start off with a smaller event this year and grow it over time.

ATTACHMENTS:

- 1. None

CITY CLERK USE ONLY:

Consent Agenda
 Carry Over to Date: _____
 Approved
 Unfinished Business (Date heard previous: _____)
 New Business

ORD. # _____ RES. # _____
LCON# _____ LIC. # _____
Action Date: _____