

**CITY OF PEORIA, ARIZONA
REPORT**

PRESENTATION #: SS2

Date Prepared: June 5, 2008

Council Meeting Date: July 1, 2008

TO: Carl Swenson, City Manager

FROM: William Mattingly, Public Works Director WJM

PREPARED BY: Randy Roberts, Transit Manager

SUBJECT: Updated presentation of the results of the Peoria Transit study including the preferred fixed route bus alternative and MAG ridership / service modeling results for the City of Peoria

SUMMARY:

Early in Fiscal Year 2007, the City of Peoria entered into an agreement with Valley Metro (Regional Public Transportation Authority - RPTA) to use a consultant (Perteet, Inc) to update the July 2000 City of Peoria Long Range Transit Plan and to produce an "early start" plan to implement fixed route bus services ahead of the Regional Transit Plan. The "early start" plan will be funded by a portion of the City's 0.3 percent transportation sales tax (approximately \$1.6 million annually). As part of this study, a Technical Advisory Group (TAG) was formed consisting of City Staff and members of the City's business community to advise and assist the consultant. This originally resulted in three routing alternatives including the TAG's "preferred" alternative and a cost not-to-exceed the \$1.6 million in available ongoing funding. Of the three, the Council's preferred alternative was forwarded to the Maricopa Association of Governments (MAG) for ridership/service modeling. Perteet and City Staff will present the updated alternative and be prepared to discuss details and next steps with the Mayor and Council.