

**CITY OF PEORIA, ARIZONA  
COUNCIL COMMUNICATION**

CC: 7C  
Amend No. \_\_\_\_\_

Date Prepared: June 5, 2008

Council Meeting Date: July 1, 2008

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**TO:** Carl Swenson, City Manager  
**FROM:** J.P. de la Montaigne, Community Services Director J.P.  
**THROUGH:** Brenda Rehnke, Recreation Manager BR  
**PREPARED BY:** Maria Traci, Management Analyst MT  
**SUBJECT:** The Outdoor Foundation Grant for existing outdoor recreational programs

**RECOMMENDATION:**

That the Mayor and Council accept a grant for FY09 in the amount of \$1,500 from The Outdoor Foundation, in partnership with National Recreation and Park Association (NRPA) in conjunction with the *Teens Outside*™ program.

Additionally, staff recommends the approval of a budget transfer in the amount of \$1,500 from the Proposed Grants Fund Contingency account 7990-7990-570000 to the Teen division Recreation Programs account 1000-1520-522004.

**SUMMARY:**

The Community Services Department has been renewed as a *Teens Outside*™ organization for 2008. This national initiative through The Outdoor Foundation, in partnership with NRPA, works to increase participation in youth outdoor recreation programs. As a benefit to selection as a *Teens Outside*™ organization, a grant in the amount of \$1,500 has been extended to the Community Services Department Teen/Outdoor Program as well as access to special pricing on outdoor gear. This will assist with successful implementation of outdoor recreational opportunities and fulfilling the *Teens Outside*™ objectives in FY09.

Staff recommends that the Mayor and Council accept a grant in the amount of \$1,500 from The Outdoor Foundation to provide funding and resources to grow and enhance existing outdoor recreational programs in our community.

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**CITY CLERK USE ONLY:**

- Consent Agenda
- Carry Over to Date: \_\_\_\_\_
- Approved
- Unfinished Business (Date heard previous: \_\_\_\_\_)
- New Business
- Public Hearing: No Action Taken

ORD. # \_\_\_\_\_ RES. # \_\_\_\_\_  
LCON# 14608 LIC. # \_\_\_\_\_  
Action Date: \_\_\_\_\_

Additionally, staff recommends the approval of a budget transfer in the amount of \$1,500 from the Proposed Grants Fund Contingency account 7990-7990-570000 to the Teen division Recreation Programs account 1000-1520-522004. Expenditure of the funds will take place in FY09.

**ATTACHMENT:**

1. Letter of congratulations
2. *Teens Outside*<sup>TM</sup> Grantee Agreement (2 pages)



**National Recreation  
and Park Association**

22377 Belmont Ridge Road  
Ashburn, VA 20148-4501  
703.858.0784  
Fax 703.858.0794  
www.nrpa.org

23 May 2008

**Kevin Naughton**  
City of Peoria, Community Services

Congratulations!

City of Peoria, Community Services has been renewed as a *Teens Outside*<sup>TM</sup> organization for 2008.

The Outdoor Foundation, in partnership with NRPA, are thrilled that you are taking part in this national initiative to increase participation in sustainable outdoor recreation programming for youth, ages 10-19.

By participating in *Teens Outside*<sup>TM</sup>, you are committed to reconnecting kids with nature by providing an expanded opportunity for youth to engage with the outdoors, as well as work to influence the development of environmentally- and conservation-aware youth.

As a component of your selection, we are happy to extend City of Peoria, Community Services a grant in the amount of \$1,500 to grow and enhance your existing outdoor recreational programs in your community. As additional support, you will also be provided with access to special pricing for equipment and gear to assist you in delivering your programs effectively.

Contingent with receiving these funds and resources, City of Peoria, Community Services must commit to the goals and objectives outlined on the attached *Teens Outside*<sup>TM</sup> Grantee Agreement by signing and returning both pages of the Grantee Agreement to NRPA.

We are very excited to have City of Peoria, Community Services taking part in the 2008 *Teens Outside*<sup>TM</sup> program again this year!

Please review the enclosed *Teens Outside*<sup>TM</sup> Grantee Agreement, sign and return one copy as your official acceptance of the grant. **Grant funding will not be distributed until we receive your signed grant agreement.** You may submit the signed copy via fax 703.729.4753 or send an electronic copy (MUST INCLUDE ELECTRONIC SIGNATURE) to [programs@nrpa.org](mailto:programs@nrpa.org)

Please feel free to contact Colleen Pittard or me if you have any questions. We may be reached at 703.858.4741 or [programs@nrpa.org](mailto:programs@nrpa.org)

Sincerely,

Camille Sweger  
Development & Outreach Manager  
National Recreation and Park Association

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**Teens Outside™ Grantee Agreement (page 1)**

All renewed *Teens Outside* agencies will receive \$ 1,500 in grant funding and access to special pricing on outdoor gear to assist them in successfully implementing their 2008 *Teens Outside* programming. In return, all awarded agencies will be expected to meet the following *Teens Outside* objectives (or show measured progress towards):

- Providing outdoor recreational experiences that engage youth, ages 10-19 on a **regular basis** during the programming season. Although one-off activities are acceptable as add-on events *Teens Outside* agencies are expected to work toward – and show progress towards - building truly sustainable, routine outdoor programming that delivers regular and consistent outdoor recreational activities for teens.
- Establish a baseline group of activity leaders and mentors from currently available resources, while agreeing to work towards building a reliable group of committed mentors to support the *Teens Outside* initiative. *Teens Outside* mentors should be engaging and capable outdoor activity leaders that can not only teach participants about outdoor recreational activities, but instill their passion for the outdoors and serve as positive role models for teens.
- Complete a *Teens Outside Program Plan* outlining anticipated Summer and Fall *Teens Outside* programming initiatives.
- Complete a *Teens Outside Grant Usage Budget* outlining agency plans to spend grant proceeds.
- Attend *Teens Outside Program Kickoff* via Webinar or conference call (method and time TBD).
- At the beginning of each *Teens Outside* programming season (Summer 2008 and Fall 2008):
  - ensure all participants receive and complete a pre-provided "*Participant Pre-Survey*."
  - enter/provide data from completed *Participant Pre-Surveys* into either an online survey tool, to a spreadsheet template, or as directed by NRPA (method and means TBD).
- At the conclusion of each *Teens Outside* programming season (Summer 2008 and Fall 2008):
  - ensure all participants receive and complete a pre-provided "*Participant Post-Survey*."
  - enter/provide data from completed *Participant Post-Surveys* into either an online survey tool, to a spreadsheet template, or as directed by NRPA (method and means TBD).
- Actively participate in two status conference calls during the 2008 programming seasons.
- Provide a thoughtful, well-written *Teens Outside Final Agency Evaluation* based on provided template. Provide photos of *Teens Outside* activities and samples of promotional materials produced, If available.
- If requested, agree to participate in one-to-one interviews with NRPA/The Outdoor Foundation to discuss details of the local *Teens Outside* program.
- Make efforts to coordinate and establish relationships with local stakeholders involved in outdoor recreation or environmental stewardship to develop a common agenda to increase availability, quality and opportunity for youth to engage in outdoor programs within the community.

City of Peoria, Community Services  
Name of Agency

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

L CON 14608



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and Park Association**

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**Teens Outside™ Grantee Agreement (page 2)**

**Agency Name:** City of Peoria, Community Services Department

**Agency Address:** City of Peoria

8401 West Monroe Street

Peoria, AZ 85345

**Agency Director Name:** J.P. de la Montaigne, Community Services Director

**Teens Outside™ Contact Name:** Kevin Naughton

**Teens Outside™ POC Phone:** 623-773-7936

**Teens Outside™ POC Email:** kevin.naughton@peoriaaz.gov

**\*\*\*PLEASE COMPLETE BOTH PAGES OF THIS GRANT AGREEMENT AND EITHER FAX to 703.729.4753 OR SEND AN ELECTRONIC COPY (with signatures) [programs@nrpa.org](mailto:programs@nrpa.org) \*\*\***

**L CON 14608**