





DRAFT

City Ordinance Prohibiting Texting While Driving



Texting While Driving Statistics



- 60.5% of drivers talked hands-free, while 49.1% talked on a hand-held cellphone in the past month. *AAA Foundation for Traffic Safety, 2017.*
- 96.8% of drivers view texting or emailing while driving as a serious threat. *AAA Foundation for Traffic Safety, 2017.*
- Takes your eyes off the road for about 5 seconds, long enough to cover a football field while driving at 55 mph. *National Highway Traffic Safety Administration, Facts and Statistics, 2016.*
- Three main types of driving distractions (texting combines all 3)
 - **Visual** – taking your eyes off the road.
 - **Manual** – taking your hands off the wheel.
 - **Cognitive** – taking your mind off what you're doing. *National Highway Traffic Safety Administration.*



Texting While Driving Statistics

- Six times more dangerous than driving while intoxicated. *National Highway Traffic Safety Administration, 2012.*
- In 2016 3,450 people were killed in vehicle crashes involving distracted drivers. *U.S. Department of Transportation.*
- Texting while driving causes 3,000 deaths per year and accounts for 330,000 injuries each year. *Harvard Center for Risk Analysis, 2012.*
- 87.7% of respondents support a texting ban and 40.9% support outright ban on using any type of cellphone while driving. *AAA Foundation for Traffic Safety, 2017.*



Background

- 47 states, D.C., Puerto Rico, Guam and the U.S. Virgin Islands have banned texting while driving. *Governors Highway Safety Association.*
- Only 3 states—Arizona, Montana and Missouri—have not adopted legislation that bans texting while driving.
- Arizona only prohibits new drivers under the age of 18 from using wireless communications devices while driving within the first six months of receiving their license. *A.R.S. §28-3174(F)*
- There have been 11 previous failed attempts by the Arizona State Legislature to pass a statewide ban.



Background



- Several Arizona cities and counties have adopted distracted driving legislation that outright prohibits the use of mobile communications devices while driving.
 - Flagstaff, Kingman, Oro Valley, Sedona, Surprise, Tucson, Tempe, Coconino County and Pima County.
- The City of Phoenix has banned texting while driving but does not prohibit use of mobile communications devices to make phone calls while driving. *Sec. 36-76.01 of Phoenix City Code.*



Ordinance Overview – Offense Defined

- The proposed Ordinance prohibits texting while driving:
 - (1) It shall be unlawful for any person to manually enter alphanumeric text, numbers, images, or symbols into, read from, or manipulate touch screen controls of a mobile communication device while operating a motor vehicle. This includes using various functions, applications, or tasks of a mobile communication device to engage in gaming, interact with social media sites, view the internet, compose, send, read, or view a text message, email, blog post, picture, drawing, or video.



Ordinance Overview – Exemptions



- Initiate, conduct or terminate phone calls.
- Virtual or personal assistants such as Siri, Cortana or Google Assistant to listen to and/or vocally compose or send text messages or input, select or listen to information on a Global positioning or navigation system.
- Report an immediate emergency to public safety personnel or request assistance with a medical emergency, safety hazard or criminal activity.
- Law enforcement or public safety personnel operating authorized emergency vehicles, in the course and scope of his or her duties.



Ordinance Overview – Penalties

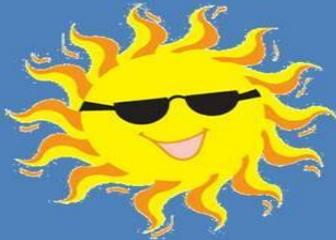


- **Primary** civil traffic violation—an officer can stop a vehicle if he or she observes a violation of the ordinance.
- Maximum civil penalty of \$250, plus applicable surcharges or other assessments, if not involved in a motor vehicle accident.
- Possible increased civil penalties if the violation occurs within twelve months of a prior texting-while-driving violation.
- Aggravated Offense—Class 1 misdemeanor if the violation results in a motor vehicle accident that is the proximate cause of bodily harm to another person.



Moving Forward....

- Outreach.
- Implementation.



PEORIA POLICE DEPARTMENT SUMMER SAFETY REMINDER

DRIVING

We understand that teens are excited to drive, but please remind your teen that safety is most important!

Do not text or allow any other distractions while driving

Do not drive under the influence of drugs or alcohol

Give your full attention to driving

Wear your seatbelt

Watch your speed



Arizona Reckless Driving Law

A.R.S. § 28-701(A)

A. A person shall not drive a vehicle on a highway at a speed greater than is reasonable and prudent under the circumstances, conditions and actual and potential hazards then existing. A person shall control the speed of a vehicle as necessary to avoid colliding with any object, person, vehicle or other conveyance on, entering or adjacent to the highway in compliance with legal requirements and the duty of all persons to exercise reasonable care for the protection of others.

Mobile Communication Device Definition

Any handheld or other portable electronic device that is designed to engage in calls, and/or receive and transmit text, images, and/or data; and/or access video, internet, social media, games; and/or utilize geographical mapping and positioning systems.

Text Message Definition

A two-way communication (whether real-time or asynchronous) in which data (composed in whole or in part of text, number, images, or symbols) is composed, sent entered, or received and transmitted through either a short message service (SMS) or a computer network.

Operating a Motor Vehicle Definition

Being in actual physical control of a motor vehicle on a highway or street and includes being temporarily stopped due to traffic, a traffic control sign or road conditions, but excludes being parked on the side or shoulder of the road or off an active roadway or stopped at a location in which the vehicle can safely remain stationary.





Plastic Bag Challenge

What is the Plastic Bag Challenge?

Plastic bags are the #1 contaminant found in Peoria's recycling cans. Plastic bags are recyclable...but they require special handling and do not belong in the recycling can.

This contest challenges Peoria school students to collect the bags and take them to their school for proper recycling.

Peoria's recycling team will collect the bags from participating schools. The bags will be weighed and results will be tracked. The winning school will be awarded a bench made of plastic bags and a recognition award.

Our goal is to increase awareness to the contamination caused by plastic bags in the recycling can.



The background consists of several overlapping triangles in various shades of blue, creating a dynamic, geometric pattern. A large, white, five-pointed star is centered in the composition. The word "When" is written in a bold, black, sans-serif font across the middle of the white star.

When

Contest Dates

- **Contest Start Date:** Thursday, November 15, 2018
- **Contest End Date:** Monday, April 15, 2019
- **Winner(s) Announcement:** Monday, April 22, 2019

Acceptable Plastic Bags

Types of Bags



- Grocery bags
- Bread bags
- Case overwrap
- Dry cleaning
- Newspaper sleeves
- Ice bags
- Ziplock bags
- Other re-sealable bags
- Produce bags
- Cereal bags/liners



How to Sign Up

- School should contact any of the contest coordinators.
- A meeting will be scheduled with all participants.



The city of Peoria struggles with high contamination in the recycling can and a top contaminant are plastic bags. Plastic bags are recyclable but they require specialized handling. Plastic bag do not belong in the recycle can. Contamination occurs when trash is mixed with recyclables; this can ruin the entire load of good recyclables and have an impact on solid waste service fees. We hope your school will accept our challenge to spread the word to keep plastic bags out of the recycle can and participate in our PLASTIC BAG CHALLENGE!

How does the Plastic Bags Challenge work?

1. Schools compete against other schools in their category to collect the most plastic film.
 - High School enrollment categories:**
0-350 | 351-500 | 501-600 | 601-800 | 801-1100 | <1101
 - Middle School enrollment categories:**
0-350 | 351-500 | 501-600 | 601-800 | 801-1100 | <1101
 - Elementary enrollment categories:**
0-350 | 351-500 | 501-600 | 601-800 | 801-1100 | <1101
2. The city will provide three receptacles to collect the plastic bags.
3. The city will provide posters and educational materials.
4. The city will collect the plastic bags from each school, weigh them and record the weights.
5. The challenge will start on November 15, 2018 and end April 15, 2019.
6. Winners will be announced on Earth Day – April 22, 2019.
7. First-place winner in each category, will receive a bench made of plastic bags.
8. Each school to receive a participation award made from plastic bags.

What can be recycled?

- Grocery bags
- Bread bags
- Case overwrap
- Dry cleaning bags
- Newspaper sleeves
- Ice bags
- Wood pellet bags
- Ziploc and other reusable bags
- Produce bags
- Bubble wrap
- Salt bags
- Cereal bags

All plastic must be clean, dry and free of food residue

City of Peoria
PUBLIC WORKS

Challenge Contact Information
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Contest Coordinators

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Which Schools have Signed Up

- Vistancia Elementary
- Santa Fe Elementary
- Peoria Elementary
- Zuni Hills Elementary
- Sunrise Mountain High School
- Sunset Heights Elementary

